

STANLEY A. ILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 9A-H493

ORDER NO. 22943

DATE 3-17-1939

25 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

YES

TITLE (IN FULL) STATUE OF CREATION, COURT OF
THE SEVEN SEAS AND TOWER OF THE SUN
CALIFORNIA WORLD'S FAIR ON SAN FRANCISCO
BAY

IMPRINT SAME AS ABOVE

PRIV.NO. EXTREME UPPER RIGHT: 180

PRIV.NO. BOT. OF DIVIDING LINE: 180

(USE GOTHIC TYPE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SE TISSUE ATTACHED.

Photo Ret 4/24/39

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please
see to it that all cut or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

MAR 18 1939

MAR 18 1939

MAR 18 1939

MAR 18 1939

4

5 1/4

3-18

3-20 51

5 1/4

3-21

3-21 1/2

201

1 1/2

3-21

3-21

221

9

3-22

4-4

DATE BLUEPRINT ORD

DATE Made

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

Push

Make 4 extra black & white proofs

*ST.
155
156*

*17-3.
4-2 1/2*

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 9^A-H494

ORDER NO. 22943

DATE 3-17-1939

25 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 6 R. M. YES

TITLE (IN FULL) TOWERS OF THE PAST AND TEMPLE
COMPOUND FROM LAKE OF THE NATIONS,
CALIFORNIA WORLD'S FAIR ON SAN FRANCISCO BAY

IMPRINT SAME AS ABOVE

PRIV. NO. EXTREME UPPER RIGHT: 182

REV. NO. BBT. DIVIDING LINE: 182

(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Photo Ret 4/24/39

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

20 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*167oh reprosh
lighter*

ESTIMATE

Cost Dept. Checked

By

By

MAR 18 1939

Date

MAR 18 1939

DATE COMPLETED

DATE COMPLETED

MAR 18 1939

MAR 18 1939

4 5 3-18

3-20

84/91 3-20

3-21

227 1 1/2

3-21-39

41 9 3-30-39

3-31-39

F.W.

DATE BLANK

DATE HAVE COMPLETED

ST.
Rm. 155
155

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 9A-H495

ORDER NO. 22943

DATE 3-17-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE ^{LEFT} UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RAINBOW GIRL AND FOUNTAIN,
COURT OF THE FLOWERS, CALIFORNIA
WORLD'S FAIR ON SAN FRANCISCO BAY

PRIV.NO. EXTREME UPPER RIGHT: 184

(USE GOTHIC TYPE)

SMALL TYPE: (C) STANLEY A. PILTZ

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6

R. M.

YES

IMPRINT SAME AS ABOVE

PRIV.NO. BOT. OF DIVIDING LINE: 184

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Photo Ret 4/24/39

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

20 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAR 18 1939

ESTIMATE

Cost Dept. Checked

MAR 18 1939

MAR 18 1939

MAR 18 1939

3

5
SL

Push

make 2 extra black white proof

*155
156*

*20-2
4-1*

STANLEY A. FILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 9A-H496

ORDER NO. 22943

DATE 3-17-1939

25 M OST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6

R. M. YES

TITLE (IN FULL) COUNT OF THE SEVEN SEAS
LOOKING TOWARD "PACIFICA", CALIFORNIA
WORLD'S FAIR ON SAN FRANCISCO BAY
PRIV. NO. EXTREME UPPER RIGHT: 185

IMPRINT SAME AS ABOVE

(USE GOHTIC TYPE)

PRIV. NO. BOT. OF DIVIDING LINE: 185

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Photo Rec 4/24/39

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

ATTENTION!

20 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

ESTIMATE

Cost Dept. Checked

DATE MAR 18 1939 IN MAR 18 1939

	DATE ENTERED	DATE COMPLETED
5	MAR 18 1939	MAR 18 1939
85/91	3-21	3-21 45
201 1/2	3-22	3-22
219 9/2	3/29	3/31

DATE DELIVERED 3/21 BY [Signature]

DATE PHOTO RETURNED TO CUSTOMER 3/21

Push

*Make 2 extra sets
white proof*

*Rm 155
156*

STANLEY A. ILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 9A-H497

ORDER NO. 22943

DATE 3-17-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6

R. M. YES

TITLE (IN FULL) THE PLACEMAKERS (MURAL) IN
COURT OF PACIFICA AND FOUNTAIN OF
WESTERN WATERS

IMPRINT SAME AS ABOVE

CALIFORNIA WORLD'S FAIR ON SAN FRANCISCO BAY
PRIV. NO. EXTREME RIGHT, UPPER: 187

PRIV. NO. BOT. OF DIVIDING LINE: 187

(USE GOTHIC TYPE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Photo Ret 4/24/39

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAR 18 1939

ESTIMATE

DATE

MAR 18 1939

DATE
COMPLETED

MAR 18 1939

MAR 18 1939

6

84
91

3-21

3-21

225

2

225

50

10 1/2

3-30

4-3

ATTENTION!

20

for this customer. Please
see to it that all letters or notes
tives are uniform; and colors are
in harmony with each other
to make an attractive set

*Make 2 extra black & white
prints*

*Am. 155
156*

STANLEY A. FILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 9A-H498

ORDER NO. 22945

DATE 3-17-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6 R. M. YES

TITLE (IN FULL) COURT OF PACIFICA AND FOUNTAIN
OF WESTERN WATERS, CALIFORNIA WORLD'S
FAIR ON SAN FRANCISCO BAY

IMPRINT SAME AS ABOVE

PRIV. NO. EXTREME RIGHT UPPER BORDER: 189
(USE GOTHIC TYPE)

PRIV. NO. BOT. OF DIVIDING LINE: 189

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Photo in D-5714

Photo in D-5714

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,737,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

MAR 18 1939

MAR 18 1939

WITH
COMPLETED

MAR 18 1939

MAR 18 1939

5

1/91

3-21

3-21

227 1/2

3-22-39

61 10

3-28-39

4-3-39

DATE BLANKET CARD

By

DATE CARD

By

DATE HAND COLOR PROOF CARD

DATE PHOTO RECEIVED TO CUSTOMER

Push

Make 2 extra

black & white
proofs

ST
155
156

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL No. 9A-H499 ORDER NO. 28086

DATE 3-22-1939

CUSTOMER STANDARD CANDY CO.
NASHVILLE, TENN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART @ LORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PARTHENON ASSORTMENT (ETC.)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATT'D.

Original Box
by H.

Make D.K. Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo 5x7

8x10 2 1/2

8x10 9 1/2

8x10 7 1/2 62 4-7

8x10 11 1/2

As guaranteed.

Am

MAR 27 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 9A-H500 ORDER NO. 22958 DATE 3-17-1939

CUSTOMER ATLAS BREWING CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE

~~FULL FACE~~

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~TAP ROOM~~

TAP AND RECREATION ROOM OF THE ATLAS
BREWING COMPANY

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 27 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H501 ORDER NO. 2962

DATE 4-6-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER ALHAMBRA HOT SPRINGS HOTEL
ALHAMBRA, MONTANA

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border, Follow Layout
Title in Plate Yes No Copy in Plate Yes No
Title in full ALHAMBRA HOT SPRINGS HOTEL AND
RANCH, ALHAMBRA, MONTANA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

Make ref photo

Photo ret 6/13/39
20

PHOTO RETURNED

TO

PHOTO USED FOR

APR 7 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H502 ORDER NO. 22961 DATE 3-31-1939

CUSTOMER STANLEY A. PILTZ CO.
SAN FRANCISCO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ GROUP 4 — STYLE ART COLOR TONE ~~WHITE~~ BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STANDARD BRANDS OF CALIFORNIA
(ETC.)

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

STANLEY A PILTZ COMPANY, SAN FRANCISCO, CALIF.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

IN PICTURE "A" HAVE CHIMNEY LETTERED
PERPENDICULARLY: FLEISCHMANN'S YEAST

SEE TISSUE OVERLAYS ATT'D.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

Handwritten signature/initials

PHOTO RETURNED

TO

PHOTO USED FOR

APR 4 1939

Handwritten notes and signatures on back of card

20/ 13

Handwritten notes at top of back

Handwritten notes in middle of back

Handwritten notes in middle of back

7-24

41

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H503 ORDER NO. 22964

DATE 3-17-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER CENTRAL R.R. OF N.J.
NEW YORK, N.Y.

Photos for
this Customer

12 M500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full S.S. SANDY HOOK (ETC.) v trademark

in panel as in card enclosed

FRONT NO. ☒ Special (All of this on address side) R. M. Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

see sample card for front

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

SEE CARD ATT'D FOR PROPORTION

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE CARD ATT'D FOR COLORS. FOLLOW CLOSELY. PANEL WITH TITLE TO BE BUFF COLOR #15 BUT MUST NOT EFFECT THE COLOR OF THE BUFF AS IT APPEARS IN THE SKY OF CARD ATT'D.

Make red impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

62 3-18-39 Ret 6
H 13/4
LA 10

PAW

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H504 ✓ ORDER NO. 22966

DATE 3-18-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER HENRY'S, INC.
CHARLESTON, S.C.

12M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full "IN CHARLESTON, IT'S HENRY'S FOR FOOD"
(ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

587

62 3-29

Rel 5
Hb. 134
27 9 1/2

Photostat 15
P. M.

MAR 21 1939

5

NO. 9A-H505

THE PUBLISHERS NEWS CO., 237-247 E. GRAND AVE., CHICAGO, ILL. ORDER NO. 22322

DATE 3/20/39

12¹/₂M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE LITTLE BROWN CHURCH IN
THE VALE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CHURCH - DARK, DULL BROWN COLOR. TREES - DARK GREEN. BALANCE OF COLOR - USE
YOUR OWN JUDGMENT, AS WE PRESUME YOU ARE BETTER ACQUAINTED WITH PROPORTIONAL
COLOR BLENDING THEN WE ARE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

MAR 21 1939

MAR 21 1939

MAR 21 1939

MAR 21 1939

15 1 1/2

3 - 23 2 - 23

22 1 1/2

215 8 1/2 4-6

3-24-33

4-

ST.

161

IOWA CITY NEWS AGENCY, IOWA CITY, IOWA

NO. 9A-H506

ORDER NO. 22325

DATE 3/20-39

12 1/2 M POST CARDS ART COLORTONE ~~THE~~ WHITE BOR.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM IOWA CITY,
IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

~~Yes~~ No

IMPRINT

SAME AS ABOVE

IN LOWER BORDER IN SMALL TYPE - (c)

Curt Teich & Co., Ind.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE THE FOLLOWING CARDS FOR THE LETTERS 1A1737, 7AH202, 6A-H761, 8AH1633, 93246
4A612, 115715, 93244

USE THE VIEW XXX OF THE OLD CAPITOL FOR THE FIRST LETTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 7 1939

APR 7 1939

APR 8 1939

APR 8 1939

april 20 6 1/2
17 6

4/8

4/13 gr

85

4-14

4-15 H.T.

202 14

4-17-39

4-18-39

DATE Photo Returned to Customer

[Large handwritten signature]

ST.
183

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H507

ORDER NO. 23053

DATE

3-20-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER JOHN PLESSAS
PISMO BEACH, CALIF.

Photos for
this Customer

6 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PLESSAS TAVERN - ON 101 HIGHWAY, -

PISMO BEACH, CALIFORNIA

BOT-PART OF THE DINING ROOM

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE MARKED PHOTO ATT'D. NUMBERS MARKED CORRESPOND WITH NUMBERS ON OUR COLOR CHART.
THE A IN CIRCLE JUST ABOVE THE FIRST TABLE TO THE LEFT IS TO INDICATE THAT ALL WOOD
WORK SHOULD BE MAHOGANY COLOR. ALL CHAIRS ARE EBONY BLACK. TABLE LEGS ALSO ARE BLACK.
FLOWERS ON TABLES (CARNATIONS) ARE NO. 11 and 31. FERNS IN UPPER LEFT NO. 38. RIGHT
SIDE SHOULD BE NO. 64.

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 22 1939

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

9A-H508
NO.

23035
ORDER NO.

3-20-1939

25 POST CARDS

ART COLORTONE

DATE
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.
TITLE (IN FULL) THE ADMINISTRATION BUILDING,
NEW YORK WORLD'S FAIR

PRIV. NO. UPPER LEFT CORNER: 61-W

FRONT NO. SAME AS ABOVE
IMPRINT
Came from
as 8AH962

PHOTO PROPERTY OF
C.T.

COLOR DESCRIPTION

USE PHOTO NO. 8A-H3273. FOLLOW COLORS ON
CARD 8A-H3273 ATT'D.

Enlarge Color Plates

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Cost Acct. Checked

8

DATE
COMPLETED

MAR 22 1939

MAR 22 1939

$\frac{1}{2}$

84

3 - 24

3 - 24

3

DATE PAID

Bj

DATE HAND DELIVERED

By

[Large handwritten signature]

NO. 9A-H509

LYNN H. BOYER, JR.
PHILADELPHIA, PA. AND WILDWOOD,
N.J.

ORDER NO. 23037

DATE 3-20-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)
CITY HALL, FORTSVILLE, PA.
TITLE (IN FULL)
PREV. NO. BEFORE TITLE: P-3

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT STONE ALL OVER. BROWN ~~XXXX~~ BELTS BELOW TOP CORNICE. LIGHT GRAY
ALUMINUM WINDOW CASINGS & SASH. GRAY STEPS. BROWN WINDOW SHADES. DARK
MARBLE ENTRANCE. GREEN SHRUBBERY ALONG FRONT. DARK GRAY ON LEFT. DARK
BROWN ON RIGHT. REMOVE AUTO, POLE, WIRES & HOUSES. REAR GLOCK TO THE LT.
BROWN STONE. BLDG. ON RIGHT. BROWN BLDG. ON LEFT. DARK DULL GRAY.
REMOVE FLAG POLE ON LEFT CORNER. LIGHT GRA. MARKER ON LEFT CORNER AT
POLE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAKROVER

Charge to L.V. Dept.

L.V. Dept.

RECEIVING

PHOTO-UNIT

CITY

DATE

BY

25 in Cost Dept

APR 14 1939

E

JWH

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE PROOF

By

DATE FROM REVIEW TO

By

163

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H510 ORDER NO23055 DATE 3-20-1939

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CHICAGO'S BEAUTIFUL NEW FORUM
CAFETERIA, 64 W. MADISON

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
ALLIS PRESS, KANSAS CITY, MO.

CT incl Col etc

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

Yellow tissue inst sketch is very rough

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 27 1939

62 9-12 Ret 11
26 24
29 15

Old. Retouching
& artwork 22 75
cut

5
168

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H511 ORDER NO. 23049 DATE 4-8-1939

CUSTOMER TRAMOR CAFETERIA
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TRAMOR CAFETERIA See copy encl

4TH ST. S. - ST. PETERSBURG, FLA.

SMALL TYPE RIGHT SIDE: PHOTOGRAPH BY R. KENDALL
WILLIAMS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-1-2-39

NOV 1 1939

68

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H512 ORDER NO. 23048 DATE 5-1-1939

CUSTOMER POIER MOTOR COMPANY
SNOHOMICH, WASHINGTON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, ~~Center~~ Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full POIER MOTORS - SNOHOMISH, WASHINGTON

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

BUILDING: CREAM STUCCO. WOOD: WHITE. SIGN: BLUE. EMBLEM RED, WHITE BOARD, MOBILGAS
BLUE. PUMP: RED.

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 2 1939

Make DK. Blue impression

PHOTOGRAPH BY STEPHEN H. WILLARD, PALM SPRINGS,
CALIFORNIA

NO. 9A-H513

ORDER NO. 22358

DATE 3/21/39

6 M POST CARDS

C. T. PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

II

R. M.

YES

TITLE (IN FULL) MAMMOTH LAKES REGION, CALIFORNIA

IMPRINT

SAME AS ABOVE

BOT - TWIN LAKES IN THE FOREGROUND,
MAMMOTH CREST ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE COLOR GUIDE. CUSTOMER DID NOT PUT COLOR ON THE CREST IN THE COLOR GUIDE
BUT WOULD LIKE TO GET THE EFFECT SECURED IN THE ATTACHED CARD. CUSTOMER DOES
NOT WANT TO LOSE THE CONTOUR OF THE MOUNTAIN PEAKS. KEEP THE COLORS & OVERLAYS
ON THE CARD LIGHT SO THAT THE DETAIL OF THE GRAY IMAGE IS NOT DESTROYED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

MAR 22 1939

Cost Dept. Checked

By

Date

MAR 22 1939

DATE
COMPLETED

MAR 22 1939

MAR 22 1939

8 2

3-22

3-28 SL

91

3-29

3-30 NT.

ENGRAVING

HAND COLOR

225 13/4

4 1/2

ARTIST DEL.

64 9/12

4/11/39

4/13/39

DATE DELIVERED

By

DATE HAND COPIED

by

ST.
Rm. 162
163

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H524 ^{514 ✓} **ORDER NO.** 23099 **DATE** 3-20-1939 **DEPT.** RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART **DATE COMPLETED** A Photos for this Customer

CUSTOMER TRAMOR CAFETERIA
ST. PETERSBURG, FLA.

25 M POST CARDS SIZE (GROUP 2) 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TRAMOR CAFETERIA - ENTRANCE LOBBY AND
DINING ROOM - 2ND AVE. & 4TH ST. SOUTH
ST. PETERSBURG, FLA.

SMALL TYPE UPPER: PHOTOGRAPHS BY R. KENDALL WILLIAMS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAYS ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

50 1/2
Ret 11
N.C.P. 2
O.H. 14

Bringing up to A. H. 14
29

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 9A-H515

ORDER NO. 22383

DATE 3/22/39

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) DOUBLE ARCH, ARCHES NATIONAL
MONUMENT, NEAR MOAB, UTAH

IMPRINT SAME AS ABOVE

IN LOWER BORDER IN SMALL TYPE -- Photo
Courtesy Hal Rumel

PRIVATE NO. BEFORE TITLE --- 815

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

This whole area is red sandstone about the shade of the red in the attached post
card. The old relief is the blue sky and the green in the shrubs.

3A-H220

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects of
order for this customer. Please
see to it that all negatives
are uniform and colors are
in harmony with each other
to make an attractive set.

MAR 23 1939

ESTIMATE

Cost Dept. Checked

By MAR 23 1939

Date

			DATE COMPLETED.
		MAR 21 1939	MAR 24 1939
	7 3	3-24	3-28 SE
	89/91	3-29	3-30 HT
	225 13/4		3 April
	63 10		4-13

DATE BLUEPRINT

By

DATE HAND COLOR

By

RM 164
165

NO. 9A-H516

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 22383

DATE 3/22/39

12½ M POST CARDS ART COLORPONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES

TITLE (IN FULL) NATURAL ARCH, ARCHES NATIONAL MONUMENT, NEAR MOAB, UTAH

IMPRINT

SAME AS ABOVE

IN LOWER BORDER IN SMALL TYPE - Photo
Courtesy Hal Rumel

PRIVATE NO. BEFORE TITLE --- 816

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

This whole area is red sandstone about the shade of the red in the attached card (3A-H220). The only relief is the blue sky and the green in the shrubs.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for this customer. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

DATE 22 1939

DATE COMPLETED

DATE	DESCRIPTION	DATE COMPLETED
MAR 22 1939	MAR 22 1939	MAR 22 1939
4	2	3-22
3-22	3-27	3-27
3-29	3-30	3-30
4-7	4-13	4-13

DATE RECEIVED

DATE PAID

By

Rm 164
163

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 9-11517

ORDER NO. 22383

DATE 3/22/39

12 $\frac{1}{2}$ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) THE SPECTACLES, ARCHES

NATIONAL MONUMENT, NEAR MOAB, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

IN LOWER BORDER IN SMALL TYPE --- Photo

~~Courtesy~~ ~~Hal~~ Hal Rumel
COPYRIGHT BY

PRIVATE NO. BEFORE TITLE --- 817

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

This whole area is red sandstone about the shade of the red in the attached card (3A-H220). The only relief is the blue sky and the green in the shrubs.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for this customer. Please
see to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Log. Check
MAR 22 1939		MAR 22 1939
DATE COMPLETED		
MAR 22 1939		MAR 22 1939
MAR 27 1939		
206	1 1/2	1 1/2
91	3-28	3-28
225	1 1/2	4-3-32
66	9 1/2	4-12

DATE RECEIVED

By

DATE HAND OVER

By

DATE

By

DATE PHOTO DELIVERED TO CUSTOMER

DATE PHOTO DELIVERED TO CUSTOMER

206 Vera

163

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 99-H518

ORDER NO. 22533

DATE 3/22/39

12½ M POST CARDS ART COLOORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) ARCHES NATIONAL MONUMENT BY
MOONLIGHT, NEAR MOAB, UTAH

IMPRINT SAME AS ABOVE

IN LOWER BORDER IN SMALL TYPE -- Photo
Courtesy Hal Rumel

PRIVATE NO. BEFORE TITLE --- 818

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Work a moon in to the sky. This country, including the ground, is red sandstone and the figures appear brighter red than the earth around them. The green of the brush relieves the color monotony.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF yes

RETURN PHOTO. UNUSED PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subject on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
MAR 22 1939		MAR 22 1939	
DATE RECEIVED	DATE COMPLETED	DATE RECEIVED	DATE COMPLETED
MAR 22 1939	MAR 22 1939	MAR 22 1939	MAR 22 1939
266 6	3/23	3/25	3/25
9.	3-27	3-28	3-28
HAND COLOR PROOF	201 1/34 3-31	3-31	3-31
AKTIOI DWT.	65 11 4-10	4-12	4-12

DATE RECEIVED ORD. _____ DATE PAID _____
By _____ By _____
DATE HAND COLOR PROOF ORD. _____
By _____ DATE Photo Returned to Customer _____

206 Ven

Am 164
163

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 9A-H519

ORDER NO. 22383

DATE 3/22/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) BALANCED ROCK, ARCHES NATIONAL MONUMENT, NEAR MOAB, UTAH

SAME AS ABOVE

PUT IN BOWER BORDER IN SMALL TYPE - Photo
Courtesy Hal Rumel

PRIVATE NO. BEFORE TITLE --- 819

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

The whole area is red sandstone about the shade of the red in the attached card 3A-H220. The only relief is the blue sky and the green in the shrubs.

get it in other line.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DATE RECEIVED	DATE COMPLETED
MAR 22 1939	MAR 22 1939
250 1 1/2	2/23
89 1	3-28
1 1/2	3-29
9	3-30

DATE RECEIVED OR BY _____ DATE PAID BY _____
DATE HAND COLOR PROOF OR BY _____ DATE PHOTO RETURNED TO CUSTOMER BY _____

905 Ruth

St
Rh 164
163

85
R. n. 164
163

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 9A-H521

ORDER NO. 22383

DATE 3/22/39

12 1/2 M POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DESERT VIEW, GRAND CANYON
NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

IN LOWER BORDER IN SMALL TYPE --- Photo
Courtesy Hal Rumel

PRIVATE NO. BEFORE TITLE -- 925

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BE SURE TO SHOW THE BLUE WATER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!!

10
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Data Checked	
MAR 22 1939		MAR 22 1939	
DATE	EST. TIME	DATE	DATE COMPLETED
		MAR 22 1939	MAR 22 1939
	205 4	3/23	3/25 gr SL
	84	3 - 27	3 - 28 H.R.
	228 1/4		3 - 31 - 30
	11 1/2		

DATE ESTIMATE CTD _____ DATE Paid _____

DATE HAND COLOR PROOF CTD _____ DATE Photo Returned to Customer _____

By _____

ST.
Rm. 164
163

DATE 3/22/39

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12 ¹ / ₂	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.			FRONT NO.	I R. M. YES
TITLE (IN FULL) THE TOWERS OF FAIRYLAND BRYCE NATIONAL PARK, UTAH			IMPRINT	SAME AS ABOVE
IN LOWER BORDER IN SMALL TYPE --- Photo Courtesy Hal Rumel				
PRIVATE NO. BEFORE TITLE --- 814			PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

The two attached cards contain the proper colors of this card. On most of the towers or pinnacles, there is a white top. It seems to be cement which protects the softer stone underneath. These side walls are red at the bottom and shade off to lighter colors at the top.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

[illegible]

DATE BLUEPRINT ORD. _____
By _____
DATE HAND COLOR PROOF ORD. _____
By _____
DATE Photo Returned to Customer _____
By _____

ST.
Rn. 164
163

DESERT BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 9A-H523

ORDER NO. 22383

DATE 3/22/39

12 1/2 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

TITLE (IN FULL) ~~ROMANTIC ALTA, UTAH.~~ THE "SKI-NIC" CENTER OF AMERICA, NEAR SALT LAKE CITY
BOT - SHOWING PRECIPITOUS COLLINS GULCH AND GRAND VIEW PARKING AREA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 852

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE YOUR OWN JUDGMENT FOR COLOR. CUSTOMER LIKES THE ATTACHED POST CARD 8A-H638
ALSO SEE TISSUE OVER PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

MAR 22 1939		MAR 22 1939	
DATE RECEIVED		DATE COMPLETED	
MAR 22 1939		MAR 22 1939	
13	6	3/22	3/27 gr SL
91		3-29	3-30 44
225	1/2		3/27 1/2
2/10	9	4-	1/2 1/2

DATE BLURNT BY _____
DATE HAND COLOR PROOF OK'D BY _____
DATE Photo Returned to Customer _____

Rm 164
163

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 9A-H524

ORDER NO. 22383

DATE 3/22/39

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROMANTIC ALTA, UTAH, NEAR
SALT LAKE CITY WHERE SKIING IS ALMOST A
YEAR R 'ROUND SPORT.

BOT - PRECIPITOUS COLLINS GULCH SHOWING
GIANT SKI LIFE.

SUB TITLE - NEW SKI LODGE X

PRIVATE NO. BEFORE TITLE --- 853

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

EX INSERT NEW SKI LODGE. SEE RM TISSUE OVER PHOTOGRAPH

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

report 2

MAR 24 1939

Gen. Dept. Chicago

MAR 24 1939

Date

DATE
COMPLETED

MAR 24 1939

MAR 24 1939

MAR 27 1939

8

3/25

3/27 gr SL

84/91

3-31

4-1 1/2

225 1/2

3 typist

203 10

4-7

41-10

DATE DELIVERED

DATE

By

By

DATE HAND CARRIED

DATE Photo Returned to Customer

By

19-4
16-3

15
Rm. 164
165+167

WILLIAMS DRUG STORE, BOERNE, TEXAS

NO. 9A-H526

ORDER NO. 23077

DATE 3-24-1939

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) YE KENDALL INN, BOERNE, TEXAS IMPRINT XXXXXX NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
DATE	TIME	DATE	DATE
		RECEIVED	COMPLETED
		MAR 24 1939	MAR 24 1939
	14 3		SL
	80	3 - 28	3 - 28 HT
	226 1/2		3-29-39
	24 8 1/2		

DATE ELECTROTYPE

DATE

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

165

1 Print

NO. 9th-H527

WILLIAMS DRUG STORE, BOERNE, TEXAS

ORDER NO. 23077

DATE 3-22-1939

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) "THE CIBOLO" BOERNE, TEXAS

IMPRINT

NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		Cost Made. Checked	
By <u>Li</u>		Date <u>MAR 24 1939</u>	
DATE	BY	DATE	BY
MAR 24 1939	Li	MAR 24 1939	Li
DATE	BY	DATE	BY
MAR 24 1939	Li	MAR 24 1939	Li
18	5 ⁴	3/25	7/28 9-50
84		3-28	3-28 45
225	1 ³		29 March
13	834		Mar. 31

Rush

165

18

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 9A-H528 ✓ ORDER NO. 23137 DATE 3-24-1939
CUSTOMER JAS. F. CONDON & SONS
CHARLESTON, S.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M500 POST CARDS SIZE *Group 3* 3½ x 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOUSE OF BETTER VALUES - JAS. F. CONDON
& SONS - 431 KING AT WARREN ST. - CHARLESTON,
S.C. (ETC.)
see sketch

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

see large Photo

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 10
62 4-3
Ref 7-14
35- Ref 13

PPH

MAR 27 1939

very Rush

X

3 — 1
6 layout 1/4
2 — 2 1/2
1 — 5 1/2

Dunbar News Co etc

NO. 9A-H529

01

CURT TEICH & CO., INC., CHICAGO, ILLINOIS

ORDER NO.

DATE 3/22/39

1 M HANDCOLORED PROOF ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GENERAL MOTORS BUILDING
AT NEW YORK WORLD'S FAIR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. same as

IMPRINT

9AH305

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

Building has no pools included in its landscaping. Section shown in center of building as green is street level which will be paved street with automobiles and trucks on it as indicated in the attached picture. There is a back wall to the building at the end of the street intersection. Building is a warm grey color with vermilion trim on ramp rails and in the ~~sign~~ "HIGHWAYS AND HORIZONS" lettering. The word "and" should be printed horizontally and not vertically. The pedestrian sidewalk in the street intersection is elevated one story above the street level. Sketch does not show the diesel train also make an entrance to the building. The letters CM as shown on the card are not at all similar to ones actually used on the building.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

5912

ESTIMATE			
DATE	DATE	DATE	DATE
MAR 11 1939	MAR 24 1939	MAR 24 1939	MAR 24 1939
QUANTITY	UNIT	DATE	DATE
COMPLETED	RECEIVED	DATE	DATE
COMPLETED	RECEIVED	MAR 24 1939	MAR 24 1939
21-4 1/2	8 1/2	3/25	3/29 gr sl
14-4			
89	3	3	4
725	13/4		
67	9 1/2	5/12/39	5/24/39

DATE

R.

DATE Photo Returned to Customer

165

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H530 ORDER NO 23133 DATE 3-24-1939

CUSTOMER BRAEBURN CO.
GUILFORD, MAINE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE 3 1/2 x 5 1/2 GROUP 2 STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION
SEE SKETCH AND INSTRUCTIONS ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 27 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. A-H531

ORDER NO. 23139

DATE 3-24-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER W.H. FAYLE & CO.
EVERETT, MASS.

50 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WELCOME, LITTLE TRAVELER (ETC.)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. F. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

see 8AH 1239

make DK Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

62 3-31 50-13 1/2
26 134
57-9

Rush

for spacing see H.

Hans

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-33

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H532 ✓ ORDER NO23142 DATE 3-22-1939

CUSTOMER YELLOW HOUSES
BALBOA, CAL IF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full YELLOW HOUSES AT BALBOA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

MAKE TOP PICTURE NARROWER THAN THE BOTTOM, ABOUT
SAME PROPORTION AS CARD ATT'D. THEN IN THE LOWER,
LARGER PICTURE THE EUCALYPTUS TREES CAN BE
SOMEWHAT TALLER AND BE MORE NATURAL.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D. REVERSE TOP & BOTTOM PICTURES.

COLOR ~~THE~~ OF THE HOUSES ARE MORE ON THE CHROME AND LESS OF THE LEMON COLOR, AS SAMPLE
ATT'D. DOORS AND WINDOWS ARE MORE LIKE THOSE ON THE OLD CARD ATT'D. EACH DOOR AND EACH
WINDOW A DIFFERENT DESIGN, OF JAPANESE TYPE.

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 27 1939

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

COMITE EJECUTIVO, CIUDAD TRUJILLO, R.D.

NO. 9^a-H534

ORDER NO. 22437

DATE 3/25/39

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) PUERTO DE CIUDAD TRUJILLO -
REPÚBLICA DOMINICANA
BOT - HARBOUR OF CIUDAD TRUJILLO -
~~REPUBLICAN~~ DOMINICAN REPUBLIC

IMPRINT NONE

Place Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL. PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

18
Subjects on
order for the order. Please
see to it that all or nega-
tives are uniform colors are
in harmony with each other
to make an attractive set.

MAR 29 1939

MAR 29 1939

DATE
COMPLETED

MAR 29 1939

MAR 29 1939

7 5 3-29 3-315

91 4-1 4-1 1/2

227 1/2 4-3-39

69 82

DATE RECEIVED

by

DATE HAND COMPLETED

by

17
169

NO. 9^A-H535

COMITE EJECUTIVO, CIUDAD TRUJILLO, R. D.

ORDER NO. 22437

DATE 3/25/39

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) PUERTO DE CIUDAD TRUJILLO -
 REPUBLICA DOMINICANA
 BOT * HARBOUR OF CIUDAD TRUJILLO -
 DOMINICAN REPUBLIC

IMPRINT NONE

Place Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
 PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
 order for this customer. Please
 see to it that all cuts or nega-
 tives are uniform and colors are
 in harmony with each other
 to make an attractive set.

MAR 27 1939

Cost Dept. Checked

MAR 27 1939

DATE
COMPLETED

MAR 28 1939

MAR 28 1939

7 2

3-28

3-01 SC

91

3-31

4-1 145

226 1/2

4-3-33

69 8

4-21-39

DATE RECEIPT OK'D

DATE Paid

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By

7

168

COMITE EJECUTIVO, CIUDAD TRUJILLO, R. D.

NO. 9A-H536

ORDER NO. 22437

DATE 3/25/39

6 M POST CARDS ART COLORTONE 3 WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OBELISCO EN EL PASEO GEORGE
WASHINGTON, CIUDAD TRUJILLO -
REPUBLICA DOMINICANA

BOT - OBELISK IN GEORGE WASHINGTON AVE.
CIUDAD TRUJILLO - DOMINICAN REPUBLIC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

Place Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost *Dr.* *Cred.*

Date *MAR 27 1939*

Date *MAR 27 1939*

DATE
COMPLETED

MAR 28 1939 MAR 28 1939

4 3 1/2 3 - 28 4 - 1 50

91 3 - 31 4 - 1 45

225 13/4 4 typ

64 4 4/19/39 4/24/39

168

G. O. F. C. H.

COMITE EJECUTIVO, CIUDAD TRUJILLO, R. D.

NO. 9A-11537

ORDER NO. 22437

DATE 3/25/39

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) PUERTA PRINCIPAL DE LA CATEDRAL, LA MAS ANTICUA DE AMERICA, CIUDAD TRUJILLO - REPUBLICA DOMINICANA

IMPRINT NONE

NOT - MAIN ENTRANCE TO THE CATHEDRAL, THE OLDEST IN AMERICA, CIUDAD TRUJILLO - DOMINICAN REPUBLIC

Place Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE				DATE COMPLETED
MAR 28 1939				MAR 28 1939
4	4 1/2	3-28	4-1	SC
91-		4-3-39	4-4	SC
227	1/2		4-6-39	
215	8 1/2	4-18	4-19	

DATE RECEIVED BY _____
DATE RECEIVED BY _____
DATE RECEIVED BY _____

168

COMITE EJECUTIVO, CIUDAD TRUJILLO, R.D.

NO. 9A-H538

ORDER NO. 22437

DATE 3/25/39

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) TRAMO DE LA AVENIDA INDEPENDENCIA

NONE

CIUDAD TRUJILLO - REPUBLICA DOMINICANA

BOT - VIEW OF INDEPENDENCE AVENUE, CIUDAD TRUJILLO - DOMINICAN REPUBLIC

Please Stamp Here

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
By <u>APR 1 1939</u>		Date <u>MAR 28 1939</u>	
L. <u>APR 1 1939</u>		L. <u>MAR 28 1939</u>	
DATE COMPLETED		DATE COMPLETED	
MAR 28 1939		MAR 28 1939	
8	2 1/2	4	4
15	1 1/2	4	6
225	1 1/2	7	1/2
225	8 1/2		

DATE APR 1 1939 BY APR 1 1939
DATE APR 1 1939 BY APR 1 1939
DATE APR 1 1939 BY APR 1 1939

8

ST
168

COMITE EJECUTIVO, CIUDAD TRUJILLO, R. D.

NO. 9A-H539

ORDER NO. 22437

DATE 3/25/39

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Straighten
Paper type
return*

26 M POST CARDS		ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) MAUSOLEO QUE GUARDA LAS CENIZAS DE CRISTOBAL COLON, CIUDAD TRUJILLO - REPUBLICA DOMINICANA		IMPRINT NONE	
BOT - TOMB OF CHRISTOPHER COLUMBUS, CIUDAD TRUJILLO, DOMINICAN REPUBLIC			
COLOR DESCRIPTION		PHOTO PROPERTY OF	CUSTOMER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Estimate
By 6 Cpt. Checked

MAR 24 1939

By 6 MAR 29 1939

			DATE COMPLETED
			MAR 29 1939
	2	7 3-29	11-3 SL
	75	4-3	4-3 NT
	226 2		4-5-39
	65 10	4-19	4-21

[Signature]

ST
169

COMITE EJECUTIVO, CIUDAD TRUJILLO, R. D.

NO. 9A-H540

ORDER NO. 22437

DATE 3/25/39

6 M POST CARDS ART COLOR ONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE-UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BALUARTE 27 DE FEBRERO CUNA
DE LA INDEPENDENCIA, CIUDAD TRUJILLO -
REPUBLICA DOMINICANA

BOT - BASTION "27 DE FEBRERO" SITE WHERE
THE DOMINICAN INDEPENDENCE ~~WAS~~ WAS
PROCLAIMED, CIUDAD TRUJILLO, DOMINICAN
DOMINICAN REPUBLIC

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cor. Dept. Checked	
By		Date	
DATE COMPLETED		DATE COMPLETED	
MAR 28 1939		MAR 28 1939 B	
REVISION	17 4 3/28	3/29 gr SC	
PHOTO	85 3-31	4-3 15	
ENCLOSURE	225 1 1/2	4 grs	
REVISION	216 8 1/4 4-18		

DATE BLUEPRINT CARD

By

DATE

DATE HAND COLOR PROOF OKD

By

DATE Photo Returned to Customer

By

168

COMITE EJECUTIVO, CIUDAD TRUJILLO, R. D.

NO. 9A-H541

ORDER NO. 22437

DATE 3/25/39

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TRAMO DE CARRETERA EN LA
REPÚBLICA DOMINICANA
BOT - VIEW OF A HIGHWAY IN THE DOMINICAN
REPUBLIC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

Place Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

MAR 29 1939

By

Date

MAR 29 1939

DATE COMPLETED

MAR 29 1939

DATE COMPLETED

MAR 29 1939

3 1/2

SL

91

3 - 31

4 - 3 1/2

226

1 1/2

4 - 4 - 30

219

8 1/2

4/18/39

4/19/39

DATE HANDLED BY

DATE HANDLED BY

By

DATE PHOTO RETURNED TO CUSTOMER

By

DATE PHOTO RETURNED TO CUSTOMER

5

160

COMITE EJECUTIVO, CIUDAD TRUJILLO, R. D.

NO. 9A-H542

ORDER NO. ~~22437~~
22437

DATE 3/25/39

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RUINAS DEL ALCÁZAR DE DIEGO
COLÓN, CIUDAD TRUJILLO - REPÚBLICA
DOMINICANA, CONSTRUÍDO EN 1510
BOT - RUINS OF THE ALCAZAR OF DIEGO
COLUMBUS, BUILT IN 1510, CIUDAD
TRUJILLO, DOMINICAN REPUBLIC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

Place Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

18
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE				Cost Dept. Checked
MAR 27 1939				MAR 27 1939
			DATE COMPLETED	
			MAR 28 1939	MAR 28 1939
EXPOSURES	18	4	3/28	3/30 J. SL
PRINTS	85		3-31	4-1/15
HAND COLOR PROOF	227	1 1/2		4-4-39
ARTIST RET.	2.17	8 1/2	4-18	4-19

DATE DECLARATION _____
By _____
DATE HAND OVER (TOO) _____
By _____
DATE Photo Returned to Customer _____
By _____

168

COMITE EJECUTIVO, CIUDAD TRUJILLO, R. D.

NO. 9A-H543

ORDER NO. 22437

DATE 3/25/39

6 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) PUENTE "RAMFIS", REPUBLICA
DOMINICANA

IMPRINT

NONE

BOT - "RAMFIS" BRIDGE, DOMINICAN REPUBLIC

Please Stamp Here

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Postcard

ESTIMATE				Cost Dept. Checked
MAR 28 1939				By <i>[Signature]</i>
DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
Color Photo			MAR 28 1939	MAR 28 1939
Color Photo	16	3	3/28	3/30 <i>for SL</i>
Color Photo	91-		3-31	4-3 <i>47.</i>
Color Photo	224	1 1/2		4-4-39
Color Photo	67	8 1/2	4/18/39	4/20/39

DATE BLANKETED BY _____
By *[Signature]*

DATE HAND COLOR PROOF BY _____
By *[Signature]*

DATE Photo Returned to Customer _____
By _____

55
168

COMITE EJECUTIVO, CIUDAD TRUJILLO, R. D.

NO. 9A-H544

ORDER NO. 22437

DATE 3/25/39

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PARQUE "PADRE BILLINI",
CIUDAD TRUJILLO, REPUBLICA DOMINICANA
BOT - "PADRE BILLINI" PLAZA, CIUDAD
TRUJILLO, ~~REPUBLICA~~ DOMINICAN REPUBLIC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT NONE

Please Stamp Here

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

18 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

By *[Signature]* Date *MAR 27 1939*

DATE COMPLETED

			MAR 28 1939	MAR 28 1939
QUANTITY	20	13	3/28	3/29 G. S.
PRICE			3 - 31	4 - 1 H.
TOTAL				4 - 4 - 35
DATE ORDERED	226	1/2		
ARTIST	1209	9		

DATE DELIVERED

DATE Photo Returned to Customer

By *[Signature]*

168

COMITE EJECUTIVO, CIUDAD TRUJILLO, R. D.

NO. 9A-H545

ORDER NO. 22437

DATE 3/25/39

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FORTALEZA QUE RODEA PARTE DE
LA ENTRADA, CIUDAD TRUJILLO - REPUBLICA
DOMINICANA

BOT - FORTRESS AT THE ENTRANCE OF THE
HARBOR, CIUDAD TRUJILLO, DOMINICAN
REPUBLIC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT NONE

Place Stamp Here

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives and colors are
in harmony with each other
to make an attractive set.

ESTIMATE			
OPERATION	QUANTITY	UNIT PRICE	TOTAL
COM. WING. TRUJILLO			
SKETCH			
REPRODUCTION	10	5 1/2	3/28
PRINTING			3/30 SL
DELIVERY			
STAMPING	91		3-31
REPRODUCTION			
REPRODUCTION	227	1 1/2	4-4-39
REPRODUCTION		8 1/2	

DATE BLOCKED

DATE PAID

DATE HAND COMPLETED

DATE Photo Returned to Customer

168

COMITE EJECUTIVO, CIUDAD TRUJILLO, R. D.

NO. 9A-H546

ORDER NO. 22437

DATE 3/25/39

6M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I R. M. NO

TITLE (IN FULL) RUINAS DE LA IGLESIA
CATÓLICA DE SAN NICOLÁS, LA MÁS ANTIGUA
DE AMÉRICA, CIUDAD TRUJILLO - REPÚBLICA
DOMINICANA. CONSTRUIDA EN 1503

IMPRINT

NONE

BOT - RUINS OF THE CATHOLIC CHURCH OF
SAINT NICHOLAS, THE OLDEST IN AMERICA,
BUILT IN 1503, CIUDAD TRUJILLO, DOMINICAN

REPUBLIC PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

18. Subjects on
order for this order. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE			
DATE		DATE	DATE
MAR 28 1939		MAR 28 1939	
15	2	3/28	3/29 50 SC
75		3 - 3'	4 - 3 45
225	112		5 40
23	9	4-18-39	1-39-

DATE BLUEPRINT OR D.

DATE

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

By

168

COMITE EJECUTIVO, CIUDAD TRUJILLO, R. D.

NO. 9A-H547

ORDER NO. 22437

DATE 3/25/39

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PASEO GEORGE WASHINGTON,
CIUDAD TRUJILLO - REPUBLICA DOMINICANA
BOT - GEORGE WASHINGTON AVENUE, CIUDAD
TRUJILLO, DOMINICAN REPUBLIC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

Please Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

18 Subject on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Post Dept. Checked

MAR 29 1939

MAR 29 1939

	QTY.	UNIT PRICE	TOTAL	DATE COMPLETED
PRINTING				
100				
100	3			58
100				
100				
100	85	3 - 31		4 - 3 45
100				
100				
100	226	1 1/2		4 - 4 - 35
100	68	9		4/20/39

DATE BLUEPRINT ORD.

DATE

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

3

5

17

169

COMITE EJECUTIVO, CIUDAD TRUJILLO, R. D.

NO. ~~9A-H548~~
9A-H548
ORDER NO. 22437

DATE 3/25/39

6 M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO
TITLE (IN FULL) PARQUE "COLÓN", CIUDAD TRUJILLO, REPÚBLICA DOMINICANA	IMPRINT NONE	
BOT - COLUMBUS PLAZA, CIUDAD TRUJILLO, DOMINICAN REPUBLIC		
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

18 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAR 27 1939

Case Date Checked

MAR 27 1939

			DATE COMPLETED
		MAR 28 1939	MAR 28 1939
	19 3	3/28	3/29 G-SL
	91	3-31-39	4-1-41
HAND COL. PROOF	226 134		4-4-39
ARTIS, DATE	9 1/2		

DATE BLUEPRINT ORD _____ DATE PROOF _____
By _____ By _____
DATE HAND COLOR PROOF ORD _____
By _____ DATE Photo Returned to Customer _____

ST
168

COMITE EJECUTIVO, CIUDAD TRUJILLO, R. D.

NO. 9A-H549

ORDER NO. ~~3/25/39~~
22437

DATE 3/25/39

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PARQUE PARA NIÑOS "RAMFIS",
CIUDAD TRUJILLO - REPUBLICA DOMINICANA

BOT - "RAMFIS" PLAYGROUND FOR CHILDREN,
CIUDAD TRUJILLO, DOMINICAN REPUBLIC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this set. Please
see to it that all
negatives are uniform and colors are
in harmony with each other
to make an attractive set.

Stranger

ESTIMATE		Cost Dept. Checked	
By		Date	
MAR 29 1939		MAR 29 1939	
DATE RECEIVED	DATE COMPLETED	DATE RECEIVED	DATE COMPLETED
MAR 29 1939	MAR 29 1939		
4	5	3-29	3-31
91		4-3	4-6
227	2	4-6-39	
35	10		

DATE BLUEPRINTS
DATE HAND COLOR PROOF
DATE Photo Returned to Customer

ST
169

COMITE EJECUTIVO, CIUDAD TRUJILLO, R. D.

NO. 9A-H550

ORDER NO. 22437

DATE 3/25/39

6 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TRAMO DE CARRETERA EN LA
REPUBLICA DOMINICANA

BOT - VIEW OF A HIGHWAY IN THE DOMINICAN
REPUBLIC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

NONE

Please Stamp Here

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

18 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Cost Dept. Checked
By *[Signature]*
Date MAR 27 1939

			DATE COMPLETED
		MAR 28 1939	MAR 28 1939
RETIRED	215 3	3/28	3/29 SL
ENCLOSURE	89	3 - 30	3 - 31
ENCLOSURE			
HAND COLOR PROOF	226 1 3/4		4-3-35
ARMY DET.	66 9 1/2	4-18	4-19

DATE DELIVERY CARD

DATE PROOF

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

205 Ruth

ST

168

COMITE EJECUTIVO, CIUDAD TRUJILLO, R. D.

NO. 9A-H551

ORDER NO. 22437

DATE 3/25/39

6 M POST CARDS ART COLORED WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PAISAJES EN LAS CARRETERAS
DE LA REPUBLICA DOMINICANA
BOT - PICTURESQUE SPOT IN A HIGHWAY
OF THE DOMINICAN REPUBLIC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

Please Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

16 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DATE COMPLETED	
MAR 28 1939	MAR 28 1939
206 3 3/28	3/29 SL
85 3 21	2-3 45
207 1/2	
201 83/4 4-18	4-19

DATE...
DATE...
By...

168

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H552 ORDER NO. 23172 DATE 3-24-1939

CUSTOMER COVERED WAGON
MINNEAPOLIS, MINN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ (GROUP 3) STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE X'D. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

SEE INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

Use old color chart

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

63 H.C. B
corr.

70 H.C. 2/15/39

Apr 17

MAY 17 1939

6
2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H553 ORDER NO. 23173 DATE 3-27-1939

CUSTOMER GEO. T. ELGIN
BINGHAMTON, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GEO. T. ELGIN-129 CHENANGO ST.-DIAL
22-5-22

BOT-OUR CLEANING MAKES YOUR RUGS BRIGHT AS NEW!

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

CROP AS INDICATED.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

APR 7 1939

5 x 7
Ret 62
Kb 2 1/4
LA 15

As quoted.

Am

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

NO. 9A-H554

ORDER NO. 22443

DATE 3/28/39

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) SURE I'M OUT AND HAVING A
H--- OF A TIME IN HOT SPRINGS. ETC.
AS PER SKETCH

IMPRINT SAME AS ABOVE

IN SMALL TYPE (c) Curt Teich & Co.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH TAKE OUT THE ~~KICK~~ FIRST DASH (H---) MOVE THE H TO THE RIGHT, THUS
GIVING MORE SPACE FOR ME THE "A". AS IT IS NOW, IT LOOKS LIKE WE HAVE A WORD
"HAVINGAH". TAKE OUT THE FLOWERS, AS IT MIGHT SUGGEST FERDINAND THE BULL. PLACE
THE MULE MORE TO THE LEFT HAND SIDE OF THE CARD, IT WILL BE MORE ACCESSIBLE
FOR THE KICKING OPERA ION. CHANGE STOMACH ACHE, TO STOMACH AILMENT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

MAR 29 1939 WORK SCHEDULE

By Date

	ST. TIME	DATE ENTERED	DATE COMPLETED
		MAR 29 1939	MAR 29 1939
80 6 4		3-29	4-4-39
91		4-4-39	4-5-39
2250 1 1/2			4-6-39
207 8			

DATE

BY

LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 9A-H555

ORDER NO. 22494

DATE 3/29/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) BIRD'S EYE VIEW OF NEW BRUNSWICK, N.J., SHOWING RARITAN RIVER AND MUNICIPAL DOCK

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- N-B15

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE ENCLOSED CARD FOR BRIDGES DETAILS IN BACK GROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Cost Dept. Checked		DATE COMPLETED	
MAR 30 1939		MAR 30 1939	
	5	3/31	3/31 50 SL
	05	4-3	4-5 147
	227	1 1/2	4-7-39
	216	9 1/2	4-12

DATE RECEIVED

DATE PAID

By

DATE HAND DELIVERED

DATE Photo Returned to Customer

By

ST
171

LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 9A-H556

ORDER NO. 22494

DATE 3/29/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

HERTZOG HALL
TITLE (IN FULL): THEOLOGICAL SEMINARY, ~~BRUNSWICK~~

~~STATE OF NEW JERSEY THE SILENT ON BLEEKER~~
~~CAMPUS OF RUTGERS UNIVERSITY, NEW~~
BRUNSWICK, N. J.

BOT STATUE OF WILLIAM THE SILENT ON
BLEEKER CAMPUS OF RUTGERS UNIVERSITY
PRIVATE NO. BEFORE TITLE --- N-B9

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Blky. yellow stucco, cornice white, copper dome, statue bronze.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MAR 30 1939

DATE
COMPLETED

MAR 30 1939

MAR 30 1939

21 3 3/31

3/31 5-5L

15/91 4-3

4-1-4

227 11

4-10-39

211 3 4-17-39

ST
RM 171
173

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H557 ORDER NO. 23249 DATE 3-27-1939

CUSTOMER HOTEL BURBRIDGE
JACKSONVILLE, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

250 MP POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL BURBRIDGE - JACKSONVILLE, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

62 4-6 Ret 11
27 12
27 82

X

Ret

R

10

15
170

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H558 ✓ ORDER NO. 23247 DATE 3-27-1939

CUSTOMER DAVIDSON ENAMEL CO.
CLYDE, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS

SIZE

3½ x 5½

STYLE ART COLORTONE ~~WHITE BORDER~~ ^{FULL FACE}

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

*see Pencil Drawing & letter
for changes*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

Make DK. Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

APR 8 1939

Comp. Dept.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H559 ORDER NO. 23242 DATE 4-11-1939

CUSTOMER BANK CLUB
RENO, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 MPOST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
WORLD FAMOUS BANK CLUB BAR OF RENO,
NEVADA - 239 NORTH CENTER STREET
AMERICA'S LARGEST CLUBROOM - LADIES WELCOME

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS AND COLORED PHOTO ATT'D.

MAKEOVER

Charge to CUSTOMER Debit

EST. Makeover Time Required

	TIME	
RETOUCHING	3	Not Included in Cost Estimate
PHOTOGRAPHY	1	
COMPOSING		
PRINTING		
DELIVERY		
TOTAL	4	

APR 28 1939

#227

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

LO 1/4
Rat 1/4
Sic 2 62 4-21
Sheet 104

(66) 5-27

Exp. Rev. 3
HC - 1/2

9-
Mid NE

PHILIPPINE EDUCATION CO., INC., MANILA, P.I.

NO9A-H560

ORDER No 23234

DATE 3-28-1939

6 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LIVING ROOM, PRESIDENT'S
SUITE, MANILA HOTEL, MANILA,
PHILIPPINES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT ~~XXXXXXXXXX~~ NONE

PUT IN STAMP SPACE "PLACE STAMP HERE"

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE			
MAR 28 1939		MAR 28 1939	
DATE	TIME	DATE	DATE
COMPLETED	COMPLETED	COMPLETED	COMPLETED
COMPLETED		MAR 29 1939	MAR 29 1939
105	5	3/29	3/31 gr SC
91		4-3-	4-3 LF
225	2		5 per
107	13		

905 Smith

170

PHILIPPINE EDUCATION CO., INC., MANILA, P.I.

NO. 9^A-H561

ORDER NO. 23234

DATE 3-28-1939

6 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) MANILA HOTEL, MANILA,
PHILIPPINES

IMPRINT ~~SALES AS A UNIT~~ NONE
PUT IN STAMP SPACE "PLACE STAMP
HERE"

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *Yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3
Subjects on
order for the customer. Please
see to it that all the nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE			
MAR 22 1939		MAR 29 1939	
DATE	EST. TIME	DATE	DATE COMPLETED
		MAR 29 1939	MAR 29 1939
	200 6	3/29	3/31 <i>Gr SC</i>
	80	4-3	4-6 <i>4.1</i>
	220 1/2		4-10-39
	302 9	4-14-39	4-17-39

206

Vera

ST
170

PHILIPPINE EDUCATION CO., INC., MANILA, P.I.

NO. 9-H562

ORDER NO. 23234

DATE 3-228-1939

6 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) AERIAL VIEW, MANILA HOTEL, MANILA, PHILIPPINES

PRINT ~~SAME AS ABOVE~~ NONE

PUT IN STAMP SPACE: "PLACE STAMP HERE"

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order for this material. Please
submit it with a check or money
order. All orders are
in harmony with the other
to make an appropriate set.

Strong line

ESTIMATE
MAR 29 1939
MAR 29 1939

DATE	TIME	DATE	DATE
ENTERED	ENTERED	ENTERED	COMPLETED
MAR 29 1939		MAR 29 1939	MAR 29 1939
14	6	3/29	4/4/39
85		4-5	4-6
227	1/4		4-7-39
215	11	4-14	4-

14

17
170

WITTE'S INDIAN ART CRAFTS, ARNOLD'S PARK, IA.

NO. 9A-H563

ORDER NO. 22488

DATE 3/30/39

Colored Set 8
H

H. Reynolds

12 1/2 MPOST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES
TITLE (IN FULL) GREETINGS FROM LAKE OKOBOJI IOWA	IMPRINT SAME AS ABOVE	
IN LOWER BORDER IN SMALL TYPE - (c) Curt Teich & Co. Inc.	PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION
USE THE FOLLOWING SUBJECTS FOR THE LETTERS - A-78044, 87485, A-65267, 47183, 73918, R91932, 6A497, 6A496, 4A523, 87479, 108582,

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 13 1939
APR 19 1939
APR 19 1939
APR 19 1939

S.O. 20-6 8
21-2 5
17 5

APR 19 1939

APR 19 1939

SL.

4-19

4-20 4th

Must see photo for it

4-21

DATE DEPOSITED OR BY
DATE HAND COLOR PROOF OR BY

DATE AND BY
DATE PHOTO RETURNED TO OR BY

Rm 187

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H564 ORDER NO. 23254

DATE 3-29-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER WM. WRIGLEY JR. CO.
CHICAGO, ILLINOIS

Photos for
this Customer

M H. C. PROOF SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit

Sketch

Layout

Retouched Photo

Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

BLUR WORDS IN SIGNS AT BOTTOM SO
THEY ARE NOT LEGIBLE

COLOR DESCRIPTION

COLOR OF FISH SAME AS ON CARD 6A-H442 ATT'D. FISH ALL IN SAME POSITION ON SIGN.
LETTERING "THE FLAVOR LASTS" IS IN WHITE INSTEAD OF BLUE. GUM PACKAGES SAME AS ON
6A-H442. COLOR OF ARROW MARKED A SAME COLOR AS GREEN IN "SPEARMINT" ON CARD. BORDER
OF ARROW MARKED IN GREEN SAME COLOR AS GREEN FIGURE MARKED B ON CARD.

Revsk

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 30 1939

*Make red impressions
" " green of arrow.*

1 Rep photo

NO. 9A-M565

EHRLER'S NEWS CO., BIRMINGHAM, ALA.

ORDER NO. 23505

DATE 3/30/39

12/41
~~9A-M565~~ POST CARDS ART COLO TONE WHITE BORDER *Full Face*

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. *(In sky)*

TITLE (IN FULL) VULCAN ON RED MOUNTAIN, BIRMINGHAM, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES *same as 7A H2025*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAK OFF THE LIMBS OF THE TREE, ALSO WORKMEN IN LOWER CORNER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
APR 3 1939		APR 3 1939	
DATE	QUANTITY	UNIT PRICE	TOTAL
APR 3 1939	APR 3 1939		
17-2	5	4/3	4/6 <i>for SC</i>
13-3			
85		4-7	
91			
25	1/2		11
264	9	4-17	41-18

DATE PAID BY _____

DATE PAID TO BY _____

DATE PAID TO BY _____

17-2
13-3

175

Straighten

C. I. LISH, FT. KNOX, KY.

NO. ~~41~~ 9A-H566

ORDER NO. 23509

DATE 3/30/39

12 1/2 M POST CARDS		ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. <u>1</u>		R. M. NO	
TITLE (IN FULL) ENTRANCE DRIVE FT. KNOX, KY. FIRST CAVALRY BARRACKS AND MOTOR PARK IN BACKGROUND		IMPRINT SAME AS ABOVE			
COLOR DESCRIPTION BRING OUT FLAG. TAKE OUT BUS & CAR IN FOREGROUND. BLDG. RIGHT CENTER OF PHOTO ARE WHITE WITH RED ROOFS. OTHER BLDGS. ARE RED BRICK WITH RED TILE ROOFS. MAKE GRASS AS PER SAMPLE ATTACHED. <i>Tents Tan Put in good cloud effect.</i>		PHOTO PROPERTY OF CUSTOMER			
SUBMIT: RET. PHOTO		B. L. & W. PROOF		HANDCOL PROOF <u>YES</u> RETURN PHOTO.	
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET					

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Cost Dept. Checked

MAR 31 1939

MAR 31 1939

DATE COMPLETED

MAR 31 1939

MAR 31 1939

13 6

3/31

4/4 g. SL

85

4-4

225 13 1/4
35 10 1/2

10 1/4

192

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9a-H567

ORDER NO. 23520

DATE 3/30/39

12 1/2 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

yes

TITLE (IN FULL) FERRY STEAMER "HAMPTON ROADS"
NORFOLK-NEWPORT NEWS FERRY ROUTE ACROSS
HAMPTON ROADS

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

"HAMPTON ROADS" ON TOP OF PILOT HOUSE SHOULD SHOW CLEAR ON CARDS
CROPP OFF 1 1/2" FROM TOP OF PHOTO, 1" FROM BOTTOM OF PHOTO, 1" FROM EACH SIDE OF
PHOTO. BOAT PAINTED RED FROM THE WATER LINE TO THE LOWER DECK LINE. THE WAIST
AND TRIMMING ARE GREEN WITH BUFF BODY. HAND RAILS ARE RED AND THE STACKS ARE
BLACK.

SHOW BOATS ON RIGHT & LEFT OF FERRY BOAT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE	DATE	DATE	DATE
MAR 30 1939	MAR 30 1939	MAR 30 1939	MAR 30 1939
DATE COMPLETED	DATE COMPLETED	DATE COMPLETED	DATE COMPLETED
MAR 30 1939	MAR 30 1939	MAR 30 1939	MAR 30 1939
21 4	4-5 45	4-6-39	4-6-39
67 8 3/4	4-10-39	4-12-39	4-12-39

DATE BLUE PRINT ORD.

DATE HAND COLOR PROOF ORD.

By

DATE Photo Returned to Customer

171

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 9A-H568

ORDER NO. 23520

DATE 3/30/39

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. I

R. M. yes same as 9A-H567

TITLE (IN FULL) FERRY STEAMER "OCEAN CITY"
NORFOLK-NEWPORT NEWS FERRY ROUTE ACROSS
HAMPTON ROADS

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

CROP OFF 1 $\frac{1}{2}$ " FROM TOP OF PHOTO, 1" FROM BOTTOM OF PHOTO, 1" FROM EACH SIDE OF PHOTO. SO BOAT WILL SHOW PROMINENT. ALL LETTERS ON BOAT TO SHOW CLEAR.
BOAT PAINTED RED FROM THE WATER LINE TO THE LOWER DECK LINE. THE WAIST AND TRIMMING ARE GREEN WITH BUFF BODY. HAND RAILS ARE RED AND THE STACKS ARE BLACK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this card. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		C. Teich, Chicago	
MAR 30 1939		MAR 30 1939	
DESCRIPTION	DATE RECEIVED	DATE COMPLETED	
	MAR 30 1939	MAR 30 1939	
	18 2	3/31	3/31 J. SL
	84 9	4-4	5-4 H.F.
	216 1/2	4-7-39	4-7-39
	69 84	4-12-39	4-12-39

DATE ORDER RECEIVED

DATE PAID

DATE ORDER RECEIVED

DATE ORDER RECEIVED

DATE ORDER RECEIVED

DATE Photo Returned to Customer

15
121

1 Print

NO. 9A-H569

FRANK E. COOPER, 258 BROADWAY, NEW YORK, NEX N. Y.

ORDER NO. 23523

DATE 3/30/39

50 MPOST CARDS	ART COLOMTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>SPEC.</u> R. M. <u>YES</u> <i>same as</i>	
TITLE (IN FULL) <u>HALL OF COMMUNICATIONS,</u>	IMPRINT <u>SAME AS ABOVE</u> <i>9AH155</i>	
<u>NEW YORK WORLD'S FAIR</u>		
PRIVATE NO. <u>UPP R LEFT CORNER -- 46W</u>	PHOTO PROPERTY OF <u>C.T.</u>	
COLOR DESCRIPTION		

USE PHOTO NO. 9A-H155 AND MAKE IT INTO A NIGHT VIEW

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Cost Est. Checked	
NO. NO. 100-1000000		Date	
DESCRIPTION	QUANTITY	UNIT PRICE	DATE COMPLETED
COMPOSITION			
EXPOSURE	21-3 1/4	4	4/4 gr SL
PRINTING	13-3 1/4	4/3	
REPRODUCTION			
REPRODUCTION	91	4-4	4-6 AT
REPRODUCTION			
HAND COLOR PROOF	225	1/2	7 typ
ARTIST, L. & T.	207	9	

DATE RECEIVED ORD.

DATE RECEIVED COLOR PROOF

By

5
175

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9^A-H579 ORDER NO. 23267 DATE 3-29-1939

CUSTOMER DOUGHNUT CORP. OF AMERICA
NEW YORK, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS

SIZE

3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE DONUT PALACE (ETC.)

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE LAYOUT AND TISSUE OVERLAY ATT'D.

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	2½	Time Recorded in Cost Dept.
PHOTO-LITHO	1	Date
COMPOSING		By
ART DEPT.		

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
SO 1½
Ret 10½
H. 2
L. 10

For photo lab in contact

Am

Am O. Ret. 2½

MAR 30 1939

R

*Make red in version
OK. Price*

*Ret.
L. 10*

750

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H571 ✓ ORDER NO. 23268 DATE 4-10-1939

CUSTOMER DOUGHNUT CORP. OF AMERICA
NEW YORK, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE DONUT CASINO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE COLORED TISSUE OVERLAY.

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to CUSTOMER Dept.

Makeover Time Required

	TIME	Time Required for Cost Dept.
RETOUCHING	1	
PHOTO LITHO	1	
COMPOSING		
ENGRAVING		

94.C.P 1 3/4
L.H 9 1/2

fix to strip in Red
Setting 1

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9^A-H572 ORDER NO23269 DATE 3-30-1939

CUSTOMER DOUGHNUT CORP. OF AMERICA
NEW YORK, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M POST CARDS SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE DONUT TOWER (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY ATT'D.

Card No. 3

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

MAKEOVER

Charge to CUSTOMER Date.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING	2	
ENGRAVING	1	
PHOTO LITHO		
COMPOSING		
LITHO ART		

454

PHOTO RETURNED

TO

PHOTO USED FOR

APR 11 1939

Comp Dept

M. O. 2
Ret

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H573 ORDER NO. 23265 DATE 3-28-1939

CUSTOMER RAYBURN, MC KELVEY & REISELT
CRYSTAL BAY, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M POST CARDS

SIZE

3½ x 5½

STYLE

ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

TAKE OUT SHADOWS, TAKE OUT ALL POLES,

CARS AND PERSONS AND WIRES. ADD LIMBS TO BARE
SIDE OF TREE. PUT IN A FEW CLOUDS. INCREASE THE
LENGTH & HEIGHT OF THE CAL-VADA SIGN THAT IS ON

THE FAR BUILDING SO THAT IT WILL BE MORE LEGIBLE. ADD A FEW MORE LIMBS OVER THE FIRST BUILDING
TO THE TREE THAT IS BARELY SHOWN AT THE EDGE OF THE CARD.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

GREEN SHINGLES, WHITE TRIM, GREEN LATTICE, BOTH CAL-VADA SIGNS ON BUILDINGS
WHITE COPY, DARK BLUE BACKGROUND, LOG WALLS RED RUST STAIN, LARGE SIGN
BLACK COPY, YELLOW BACKGROUND, ~~TAKE OUT SHADOWS, TAKE OUT ALL POLES, CARS AND PERSONS AND WIRES.~~

make DK. Blue impression

MAKEOVER

Charge to CUSTOMER Dist.

EST. Makeover Time Required

	TIME	
RETOUCHING	1	Time Recorded in Cost Dept.
PHOTO-LITHO	1	APR 2 1939
COMPOSING		Extra
ART DEPT.	½	By
ENGRAVING		

Add steps and porch under the awning
Add two posts to the main entrance supporting
the roof, put in one step, use a different
type of door, the door as is now shown looks
more like a garage door than a main entrance,
don't you think.

64-66

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H574 ✓ ORDER NO. 23260 DATE 3-28-1939

CUSTOMER J.W. ALLEN & CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 MPOST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ADD-A-SECTION RETARDED DOUGH BOXES
(ETC.)

FRONT NO. Spec (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS AND LAYOUT ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO NO YES

PHOTO RETURNED

TO

PHOTO USED FOR

62

64/66

4-8

80.1

Ref 5

46 1 1/2

27 6 1/2

X

Am

APR 1 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H575 ✓ ORDER NO 23260

DATE 3-28-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER J.W. ALLEN & CO.
CHICAGO, ILL.

6 POST CARDS

SIZE

3½ x 5½

STYLE ART COLOR TONE FULL RACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ALLEN REVOLVING TRAY OVENS (ETC.)

FRONT NO. 5 Spec. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS & LAYOUT ATT'D.

make OK. Blue impression

MAR 30 1939

R. W. Allen

NO. 9A-H576

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 23295

DATE 3-29-1939

replaced

12 M 500 POST CARDS		ART COLORTONE	WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. <u>I</u>	R. M. <u>NO</u>
TITLE (IN FULL) <u>THE WORDEN, LAKE GEORGE, N.Y.</u>		IMPRINT <u>SAME AS ABOVE</u>	
PRIV. NO. <u>"FROM RIGHT EDGE IN UPPER BORDER: 260 LG"</u>			
		PHOTO PROPERTY OF <u>C.T.</u>	

COLOR DESCRIPTION

USE PHOTO NO. 107091. THE BUILDING IS WHITE WITH GREEN TRIM. TAKE OUT TWO AUTOS. SIGN AT RIGHT OF PHOTO SHOULD BE OF A BLACK BACKGROUND WITH WHITE LETTERS, READING "THE WORDEN".

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Curt. Dept. Checked			
By <i>HT</i>			
			DATE COMPLETED
CL			
CL			
HL	16	4	4/3 4/6 gr SE
HL			
BL	86	4	4-11 45
ST			
ENCLOSURE			
HAND COLOR PROOF	216	1 1/2	4-13
ART. DEPT.	35	8 1/2	

DATE BLUEPRINT ORD _____
By _____
DATE HAND COLOR PROOF ORD _____
By _____
DATE Photo Returned to Customer _____

ST.
175

rephoto

NO. 9th-H577

ERIC NELSON NEWS CO., OMAHA, NEB.

ORDER NO. 23291

DATE 3-29-1939

12 M 500 POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>	ART COLOORTONE <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	WHITE BORDER
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>I</u>	R. M. <u>YES</u>
TITLE (IN FULL) FONTENELLE FOREST, WILD LIFE SANCTUARY, NEAR OMAHA, NEB.	IMPRINT <u>SAME AS ABOVE</u>	
PHOTO PROPERTY OF		CUSTOMER

COLOR DESCRIPTION

SEE COLORED DRAWING.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES ~~XXXX~~ ^{DRAWING} RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DESCRIPTION	QTY	UNIT PRICE	TOTAL	DATE COMPLETED
COMP. COLO. POST CARDS				
REPRODUCTION	205	4	4/3	4/5 gr. SL
DELIVERY	91		4-6	4-7 45
REPRODUCTION	225	1 1/2		10 tps
DELIVERY	207	9		

DATE ORDERED _____
DATE RECEIVED BY CUSTOMER _____
DATE PHOTO RETURNED TO CUSTOMER Ret 4/11/39

903 put

*Ret 4/11/39
175*

Depot

I. & M. OTTENHEIMER, BALTIMORE, MD.

NO. 94-H578

ORDER NO. 23282

DATE 3-29-1939

125 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) NEW EMERSON HOTEL

IMPRINT SAME AS ABOVE

BOT-BALTIMORE AND CALVERT STREETS,
BALTIMORE, MD.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE CARD WITH INSTRUCTIONS ATT'D.

SIGN ON BLDG. IS DULL GREEN WITH WHITE LETTERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Cost	By	Checked
DATE				
DATE				
DATE	QTY.	UNIT	PRICE	DATE COMPLETED
14	8	4/31		4/5 g sl
91		4-6		4-6 1/2
205	1 1/2			10 1/2
204	9 1/2	4-12		4-14

DATE DELIVERED

DATE

DATE

DATE Photo Returned to Customer

14

ST
175

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H579 ✓ ORDER 20313

DATE 3-29-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER MONTICELLO HOTEL
NORFOLK, VIRGINIA

50 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE MONTICELLO, NORFOLK, VA.

A CONSOLVO HOTEL

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C-T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rephot 5-7
LO 1
Ret 9
He 1 1/2
Ret 9

As printed
GW

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. ☒ 9A-H580 ORDER NO. 23315 DATE 4-3-1939

CUSTOMER BON AIR HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

D1

Photos for
this Customer

25M POST CARDS

SIZE

3½ x 5½

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BON AIR HOTEL BY-THE-SEA - OCEAN DRIVE

AT 11TH ST. - MIAMI BEACH, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

BOT - OVERLOOKING BEAUTIFUL PARK AND THE
ATLANTIC OCEAN

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing

Follow Layout

To customer

SEE CARD ATT'D

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

☒ Blue Print — ☒ Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

USE PHOTO NO. 7A-H2134.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. —

NO

YES

RETURN PHOTO

submit to C.T. & Co.

MAY 1 1939

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H561

ORDER NO. 23327

DATE 3-30-1939

12 300 POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M.

NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE: VISTA OF EAST HIGH SCHOOL
THROUGH A GATEWAY TO CITY PARK ESPLANADE,
DENVER, COLORADO

PRIV. NO. BEFORE TITLE: 2022

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE SECTION AS MARKED. GATEWAY IS LIGHT GRAY STONE, BLACK IRON WORK.
DARK GREEN TREES AND VINES. CONCRETE WALKS. FOR COLORS OF BUILDING
SEE 6A339 ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

order to the
see to it that all of the nega-
tives are uniform and colors are
in harmony with other
to make an attractive set.

Strangle

1. <i>4/4</i>	2. <i>4/4</i>	3. <i>4/4</i>	4. <i>4/4</i>
5. <i>4/4</i>	6. <i>4/4</i>	7. <i>4/4</i>	8. <i>4/4</i>
9. <i>4/4</i>	10. <i>4/4</i>	11. <i>4/4</i>	12. <i>4/4</i>
13. <i>4/4</i>	14. <i>4/4</i>	15. <i>4/4</i>	16. <i>4/4</i>
17. <i>4/4</i>	18. <i>4/4</i>	19. <i>4/4</i>	20. <i>4/4</i>
21. <i>4/4</i>	22. <i>4/4</i>	23. <i>4/4</i>	24. <i>4/4</i>
25. <i>4/4</i>	26. <i>4/4</i>	27. <i>4/4</i>	28. <i>4/4</i>
29. <i>4/4</i>	30. <i>4/4</i>	31. <i>4/4</i>	32. <i>4/4</i>
33. <i>4/4</i>	34. <i>4/4</i>	35. <i>4/4</i>	36. <i>4/4</i>
37. <i>4/4</i>	38. <i>4/4</i>	39. <i>4/4</i>	40. <i>4/4</i>
41. <i>4/4</i>	42. <i>4/4</i>	43. <i>4/4</i>	44. <i>4/4</i>
45. <i>4/4</i>	46. <i>4/4</i>	47. <i>4/4</i>	48. <i>4/4</i>
49. <i>4/4</i>	50. <i>4/4</i>	51. <i>4/4</i>	52. <i>4/4</i>
53. <i>4/4</i>	54. <i>4/4</i>	55. <i>4/4</i>	56. <i>4/4</i>
57. <i>4/4</i>	58. <i>4/4</i>	59. <i>4/4</i>	60. <i>4/4</i>
61. <i>4/4</i>	62. <i>4/4</i>	63. <i>4/4</i>	64. <i>4/4</i>
65. <i>4/4</i>	66. <i>4/4</i>	67. <i>4/4</i>	68. <i>4/4</i>
69. <i>4/4</i>	70. <i>4/4</i>	71. <i>4/4</i>	72. <i>4/4</i>
73. <i>4/4</i>	74. <i>4/4</i>	75. <i>4/4</i>	76. <i>4/4</i>
77. <i>4/4</i>	78. <i>4/4</i>	79. <i>4/4</i>	80. <i>4/4</i>
81. <i>4/4</i>	82. <i>4/4</i>	83. <i>4/4</i>	84. <i>4/4</i>
85. <i>4/4</i>	86. <i>4/4</i>	87. <i>4/4</i>	88. <i>4/4</i>
89. <i>4/4</i>	90. <i>4/4</i>	91. <i>4/4</i>	92. <i>4/4</i>
93. <i>4/4</i>	94. <i>4/4</i>	95. <i>4/4</i>	96. <i>4/4</i>
97. <i>4/4</i>	98. <i>4/4</i>	99. <i>4/4</i>	100. <i>4/4</i>

176

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H582

ORDER NO. 23329

DATE 3-30-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE: WHEELER NATIONAL MONUMENT,
SAN LUIS VALLEY, COLORADO

PRIV. NO. BEFORE TITLE: 2335

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TRIM TOP & BOT. EQUALLY FOR PROPORTION. GRAYISH WHITE LIMESTONE ROCKS,
DARK BLUE GREEN PINES. REMOVE TINTXS. FOR BOTTOMS, GRASS & BUSHES,
SEE 7A-H3686 ATT'D.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YIS

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and are
in harmony with each other
to make an attractive set.

DATE		DATE		DATE	
APR 3 1939		APR 3 1939		APR 3 1939	
DATE	TIME	DATE	TIME	DATE	TIME
APR 3 1939		APR 3 1939		APR 3 1939	
18	2	4/3		4/4 9-50	
15		4-3		4-5 45	
225	1 1/2			7 4/5	
9 1/2					

BIT CARD

DATE

DATE Photo Returned to Customer

DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H583

ORDER NO. 23329

DATE 3-30-1939

12M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE: FLATIRONS IN WINTER, BOULDER, COLORADO

PRIV. NO. BEFORE TITLE: 2023

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT CLOUDS IN SKY. USE SECTION MARKED FOR CARD. GET NICE LIGHTS AND SHADOWS IN SNOW. NO PURPLE SHADOWS OR VIOLENT COLORS. DARK GREY GRANIT ROCKS, DARK BLUE GREEN PINES. FLATIRONS SEE 7A-H83 FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

8 Subjects on order for this customer. Please see to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

			DATE COMPLETED
CURT TEICH & COMPANY, INC.		APR 3 1939	APR 3 1939
RESEARCHING	15 1/2	4/3	4/4 9 SL
PRINTING	85 91	4-4	2 5 1/2
ENCLOSURE			
FINAL CHECK PROOF	225 1/2		7 1/2
ACTUAL COST	35 9		

DATE RECEIVED BY

DATE SENT

By

By

DATE HAND COLOR PROOF SENT

DATE Photo Returned to Customer

By

ST
175

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **9A-H584** ✓ ORDER NO. 23339 DATE 4-17-1939

CUSTOMER OFFICE OF THE GOVERNOR
U.S. SOLDIERS HOME
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SKYLINE SOUTHERN PINES, N.C.
NO. 1. HIGHWAY'S MOST BEAUTIFUL GUEST HOME

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED. SHOW LOCATION OF RALEIGH, N.C. ON MAP.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1.2-39

APR 19 1939

Make DK Blue impression
" — Red — " —

1 —
4 — 4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H585 ORDER NO. 23338 DATE 3-30-1939

CUSTOMER DESERET BOOK CO.
SALT LAKE CITY, UTAH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MISSION MOTOR LODGE (HIGHWAY U.S.91)
855 NO. 2ND WEST, SALT LAKE CITY, UTAH

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

at left edge — DESERET BOOK CO, SALT LAKE CITY, UTAH

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PUT FLAG ON FLAGPOLE.

TAKE OUT WATER IN FOREGROUND.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

BUILDING DEEP CREAM ABOUT LIKE SAMPLE ATT'D. DOME ON TOWER AND BELL INSIDE ARE OXIDIZED
COPPER, ALMOST BLACK. TILING OVER DOORS RED. WALK AND STEPS GRAY CEMENT. WINDOW SASH
DARK INDIAN RED. GROUND BLACK, MOUNTAIN, GREEN. VARIOUS COLORED FLOWERS AND GREEN ON SHRUBS.

PHOTO RETURNED

TO

PHOTO USED FOR

APR 5 1939

Comp. Dept.

62

4-10

Ref 5
N.O.P. 1 1/2
2.7 8

X
M

X
177

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H586 ORDER NO23334 DATE 3-30-1939

CUSTOMER CHAS. GOLDSTEIN & CO.
JUNEAU, ALASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE LARGEST WHOLESALE AND RETAIL FUR
HOUSE IN THE NORTH
BOT-SPECIALIZING IN FINE SILVER FOXES

FRONT NO 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

Ret 7
Re 1 3/4 62 4-10

(43) Last 10

As guaranteed
M

X 15
175

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
DIAL NO. A-H587 ORDER NO. 23333 DATE 3-30-1939 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

CUSTOMER MERCHANT CALCULATING MACHINE CO.
NEW YORK, NEW YORK

100 M POST CARDS SIZE 3 1/2 x 5 1/2 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VISIT THE MERCHANT CALCULATING
MACHINE COMPANY EXHIBIT AT THE NEW YORK WORLD'S
FAIR
SMALL TYPE IN PLATE: BUTLER

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION
SEE INSTRUCTIONS ATT'D.

Make DK Blue impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
NO
YES
RETURN PHOTO

PHOTO RETURNED
TO
PHOTO USED FOR

Photos for this Customer

Ret 5
HC. 1 1/2
Lark 10

#32

MAKES

Charge to Adv Dept.

EST. Makecom Required

	TIME	RECORDED IN COST DEPT.
RETOUCHING	2 1/2	
PHOTO-LITHO		
COMPOSING		
PRINT DEPT.		
ENGRAVING		

ARTCRAFT STUDIO, GUNTERSVILLE, ALA.

NO. 9A-H588

ORDER NO. 23348

DATE 4-3-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) GUNTERSVILLE DAM ON THE
TENNESSEE RIVER AT GUNTERSVILLE, ALA.

IMPRINT SAME AS ABOVE

BOT-BETWEEN GADSDEN AND HUNTSVILLE, ALA.

SMALL TYPE: PHOTO BY J.O. FORRESTER

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BLUE SKY. GREEN TREES. WATER, BLUE WITH GREENISH TINT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,787,775

ESTIMATE

Cost-Dept. Checked

APR 6 1939

DATE COMPLETED

	APR 6 1939	APR 6 1939
19 3 1/2	4/6	4/10 gr SC
8 1/2 91	4-12	4-12 1/2
22 1/2	4-12	4-13-30
210 8	4-12	4-14

DATE COMPLETED

By

DATE HAND COLOR TICKET

By

DATE HAND COLOR TICKET

By

181

COPYRIGHTED BY AMERICAN GREETING PUBLISHERS,
CLEVELAND, OHIO

NO. 9A-H589

ORDER NO. 3341

DATE 4-3-1939

12 M 500 POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES
TITLE (IN FULL) CROWDS LEAVING CLEVELAND MUNICIPAL STADIUM, CLEVELAND, OHIO	IMPRINT SAME AS ABOVE	
REF. NO. BEFORE TITLE: 125		
	PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION

SEE CARD ATTACHED.

PUT RAILROAD TRACKS IN AS MARKED ON BACK OF PHOTO.
XXXXXX WATER AS MARKED ON PHOTO. XXXXXX GREEN GRASS.
CROP AS MARKED.

TO CUSTOMER YES
SUBMIT: RET. PHOTO YES
B. L. & W. PROOF
HANDCOL PROOF YES
RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 5 1939

APR 5 1939

DATE COMPLETED

APR 5 1939

APR 5 1939

14

8

4/6

4/10 Gr SE

91

4-11

4-12, 4-13

227

1/2

4-13-39

35

9

DATE RECEIVED BY _____ DATE PAID _____
By _____ By _____
DATE WHEN COPIES RETURNED _____ DATE PHOTO RETURNED TO CUSTOMER _____
By _____ By _____

17
APR 18 1939

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 9A-H590 ORDER NO. 23375 DATE 3-31-1939

CUSTOMER CLAIHORNE'S TOURIST COURT
LA FOLLETTE, TENNESSEEDEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M POST CARDS SIZE 3½ x 5½ STYLE FULL FACE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CLAIHORNE'S TOURIST COURT - LA
FOLLETTE, TENNESSEE (ETC.)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing

Follow Layout TAKE OUT POLE, WIRES, CARS, ETC. &

TWO OTHER SIGNS IN FRONT OF STATION. PUT LEAVES ON

TREES, HEAVY FOLIAGE. FIX UP GROUND IN BACK OF CABINS SO

IT WILL MAKE THE APPEARANCE OF A SUMMER PICTURE.

PUT SOME FLOWERS IN FLOWER BOXES. TAKE OUT HOUSES

ON TOP, ALSO R.R. TRACKS AND TANK CAR.

PHOTO B SHOWS 4 DOUBLE ENTRANCES AT RIGHT, WHICH IS THE END OF THE COURT. KINDLY TRY

AND SHOW ALL AT THE RIGHT END.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175WHITE CABINS, DULL DARK GREEN TRIM, ROOFS, LETTERING AND BENCHES DULL DARK GREEN. GAS PUMP LIGHT
RED. RED COC COLA BOX. CONCRETE ROAD AND STATION. CEMENT RUNWAYS TO CABINS. NICE LIGHT ~~XX~~ GREEN GRASS
BETWEEN RUNWAYS. ~~XX~~ SCREEN IN FRONT OF WINDOWS AT RIGHT OF STATION. GREEN. DOORS AND WINDOW
CASING. GREEN. FLOWER BOXES GREEN. TALL CHIMNEY AT LEFT, WHITE. MAKE PRETTY CLOUD EFFECT.

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H591 ✓ ORDER NO 23374

DATE 3-31-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER RAYMOND SMITH
RENO, NEVADA

Photos for
this Customer

50 MPOST CARDS

SIZE (Group 2) 3½ x 5½

STYLE ART WOLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OUR BUSINESS STARTED IN HERE
NOW IT'S IN HERE (ETC.)

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1.2.39

APR 6 1939

make red impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No 9A-H592

ORDER NO. 23368 DATE 4-8-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER MILWAUKEE AVE. MOTOR SALES
CHICAGO, ILLINOIS

124 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full 1937 MASTER DE LUXE CHEVROLET SEDAN
BOT-CHEVROLET DEALERS SINCE 1916 - PROVEN
RELIABLE AND DEPENDABLE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Make repro photo

Photo red
4/11/39

APR 11 1939

Sketch 8
12 - 3 1/2
11 - 4 1/2

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.
NO. 9A-H593
ORDER No. 23679
DATE 4/4/39

50 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)	WHITE BORDER
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. SPEC. R. M. YES No	
TITLE (IN FULL) GREETINGS FROM NEW YORK WORLD'S FAIR	IMPRINT SAME AS ABOVE	
IN SMALL TYPE IN LOWER BORDER (c) Curt Teich & Co.		
PRIVATE NO. UPPER LEFT CORNER	PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION
ATTACHED IS CARD 4AH205 WHICH IS VERY ~~VERY~~ ATTRACTIVE AND IF YOU CAN MAKE ONE UP FOR WORLD'S FAIR JUST AS GOOD, IT WILL BE THE BEST SELLER. BE SURE AND USE FOR THE SUBJECT NO. ~~SEE~~ 9AH359, 9AH155, 8AH962

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET
GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

APR 18 1939

20	9	APR 18 1939	APR 18 1939
20-4	5	4/18	4/22 SL
21-1		4-24	4-25 4-7
85			
210	14	4-26	4-28

DATE

By

193

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 9A-H594 ORDER NO. 23364 DATE 4-3-1939

CUSTOMER **BON AIR HOTEL**
OCEAN DRIVE AT 11TH ST., MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE

~~3 1/2 x 5 1/2~~

Post cards

STYLEART COLORTONE ~~XXXX~~ WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **BON AIR HOTEL BY-THE-SEA, OCEAN DRIVE**
AT 11TH ST., MIAMI BEACH, FLORIDA
OFFICIAL AAA ROAD MILEAGE

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

Reduce

Color plates from 9A H 580

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

6861 E AM
MAY 3 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. ☒ 9A-H595 ORDER NO. 23379 DATE 4-3-1939

CUSTOMER L. FISH FURNITURE CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit ☒ Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

To office

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE DRAWING, TISSUE OVERLAY AND SAMPLES OF SPREAD FURNISHED BY CUSTOMER.

a inst.

scutain

by St.

R. W. H.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

Ret 5 1/2

9400 2
2.7 13

(201)
14-11-4-12



M

APR 4 1939

10-20-1939

176

Type coming

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H596

ORDER NO. 23379

DATE 4-3-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

L. FISH FURNITURE CO.
CHICAGO, ILL.

Photos for
this Customer

50 M POST CARDS

SIZE

3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

Photo Ret 4/20/39

COLOR DESCRIPTION

SEE COLORED TISSUE OVERLAY & INSTRUCTIONS ATTACHED.

Curtains & samples by H.

RUSH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

NO. 9A-H597

CARBIA BROS., SAN JUAN, PORTO RICO, MADE IN U.S.A. ORDER #3400

DATE 4-3-1939

12 M 500 POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ESCAMPON BEACH CLUB AND HOTEL, SAN JUAN, PUERTO RICO

L. Shy

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. *Yes*

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE IMPRINT: I
PUT IN STAMP SPACE "PLACE STAMP HERE"

Platens on front

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CASINO DULL RED ROUND ROOF, UPPER FACADE WHITE, LOWER PILLAR PART CREAM, AWNINGS BETWEEN PILLARS ORANGE & RED STRIPED. PIER CREAM STONE, WITH BLUE GLASS TOPS ON EACH SMALL PILLAR. BATHING BOARDS IN WATER GREEN PAINTED. HOTEL BACKGR. OF POOL IN CENTER CREAM STUCCO, RED TILE ROOF, GREEN WINDOW SHUTTERS & DOORS. CONNECTING HOTEL WITH CASINO IS LOW ROW OF COTTAGES, CREAM COLOR, GREEN TRIM. STAND TO RIGHT IS SILVER COLOR, BOTTOM LT. BLUE TRIM. SAND SLIGHT TOUCH OF CREAM COLOR. BLDG. IN FAR BACKGR. SHOWING TOP NEAR STAND IS WHITE, RED ROOFS. LT. POSTS AROUND POOL GRAY ISH CREAM, WHITE BULBS. SMALL POST BETWEEN LIGHTS AROUND POST IN FOREGR. ARE RED & YELLOW. CEMENT WALL, BRIDGE TO LEFT VERY LT. BLUE RAILING, BOARD WALK NAT. COLOR, LIGHT POSTS ON BRIDGE RED. FINISH PALM IN IMMEDIATE FOREGR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *Yes*

RETURN PHOTO.

SEE TISSUE OVERLAY & CARD ATT'D.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto Japan on bottom

Card Dept. Checked

APR 6 1939

APR 6 1939

DATE COMPLETED

APR 6 1939 APR 6 1939

14 6 4/7 4/12 Gr Sl

Se 91 13 14 4/12

225 1 1/2 17 4/12

209 8 1/2

DATE RECEIVED

DATE HAND CHECKED

DATE INVOICE

*15
An. 177
181*

14

DATE. 4-3-1939

12 M 500 POST CARDS

ART COLO RTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) BIRD'S EYE VIEW OF "EL MORRO"
SAN JUAN, PUERTO RICO

"IMPRINT SAME AS ABOVE
PRIV.NO. BEFORE IMPRINT: 2
PUT IN STAMP SPACE"PLACE STAMP HERE"

Plate no on front

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D. 1. BUFF BRICK LIGHTHOUSE, BLACK TOWER, NOTE GLASS RING.
2. GUN POSITIONS SHOWING DEEP RED BRICK SEMI CIRCLES, OTHER PARTS OF PLATFORM
CONCRETE, WEATHER BEATEN. 3. PUT IN GRASS IN TRIANGLE SHAPED PLACES ALL ALONG WALL.
4. ROAD & CONCRETE OLD WALL. 6. GREEN ON TOP. 7. GRAY TOWER. 8. SQUARE ROCK.
9. ALONG SIDE OF WALK SHOW BROKEN BROWN BRICKS. 10. BROWN OLD DOORWAY TRIM. IN
GENERAL FORT HAS AGE OLD APPEARANCE OF ROCK, CONCRETE & LIGHT SHADIS SHOWN ON
PHOTO ARE FLASTERS OF CREAMISH & LIGHT TAN COATS, BROKEN & SEVERAL GREEN MOISY
SPOTS. TAKE OUT BLEG. IN BACK AS MARKED & MAKE GRAY LAIN. WATER A DEEP GREENISH
TO BLUE, NOTE WHITE FOAM AT ROCKS ON WATER'S EDGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

order for this design. Part
so to it that all the or reg
tives are uniform in colors and
in harmony with each other
to make an attractive set

1 Rephot 5x7

Er

ST.
18

CARLIA BROS., SAN JUAN, PORTO RICO. MADE IN U.S.A.

NO. 9A-H599

ORDER NO. 23400

DATE 4-3-1939

12M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) CONDADO BAY, PUERTO RICO

IMPRINT SAME AS ABOVE

PRIV.NO. BEFORE IMPRINT: 3

PUT IN STAMP SPACE "PLACE STAMP HERE"

State no. on front

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLOR PHOTO ATT'D FOR GOOD SKY EFFECT AND WATER REFLECTION
CUSTOMER LIKES SOFT COLORING, NEVER A HARSH RED OR BLUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *Yes*

RETURN PHOTO *Negative*

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

12 order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1 Print on 5x7

ESTIMATE

Cost *1.00* Checked

APR 7 1939

APR 7 1939

DATE	TIME	DATE	TIME
APR 8 1939		APR 8 1939	
205	2	4/8	4/10 Gr SL
75	91	4-10	4-11 RT
225	1 1/2	14	1/2
217	8 1/2	5-3	5-5

DATE DELIVERED

DATE PAID

DATE WHEN ORDER PAID FOR

DATE Photo Returned to Customer

9/1/39

15.
183

Rephoto on 5x7

ATTENTION!

12 Subjects on order for this customer. Please see to it that all negatives are uniform in harmony with the order to make an attractive set.

CARBIA BROS., SAN JUAN, PORTO RICO. MADE IN U.S.A. NO. 9A-H600 ORDER NO. 23400

DATE 4-3-1939

12M 500 POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>	ART COLORTONE FULL FACE <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO
TITLE (IN FULL) UNIVERSITY OF PUERTO RICO	IMPRINT SAME AS ABOVE
	PRIV. NO. BEFORE IMPRINT: 4
	PUT IN STAMP SPACE "PLACE STAMP HERE"
	PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
CREAM STUCCO TOWER, WHITE STONE TRIM AS INDICATED. ROOF RED TILE, TOP POINT ON ROOF GREEN, ROSE & PINK IN THE VARIOUS RINGS. SEE FRONT OF PHOTO FOR FURTHER INST. WINDOW SHUTTERS GREEN. OTHER LDGS. CREAM STUCCO REDDISH BROWN TILE ROOFS. LEDGE GREEN. LAWN IN FOREGROUND SHOULD HAVE GREEN AS IN CARD 76689 att'd. SOFT BILLOWY CLOUD EFFECT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO Negative

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Comp. Dept. Closed	
APR 6 1939		APR 6 1939	
DATE ORDERED	DATE RECEIVED	DATE COMPLETED	
	APR 6 1939	APR 6 1939	
COMMISSION			
SLIP			
STANDARD	19 5	4/7	4/13 gr SL
FINISHED	85		
STANDARD	91	4-14	4-15 gr
REMARKS			
HAND COLOR PROOF	225 1/2		17 gr
PRINT DPT.	83/4		

DATE DELIVERY...
DATE HAND COLOR...
Photo Returned to Customer
5/2/39

ST 181

NO. 9A-H601

CARBIA BROS., SAN JUAN, PORTO RICO, MADE IN U.S.A. ORDER NO. 23400

DATE 4-3-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) NATIVE HUTS, PUERTO RICO

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE IMPRINT: 5

PUT IN STAMP SPACE: PLACE STAMP HERE
PLATE NO. ON FRONT

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE CARD 76688 ATT'D FOR NICE GENERAL COLORING. COCOANUT PALM TRUNKS ARE VERY LIGHT GRAY WITH BROWN SMALL RINGS AS INDICATED. PALM HUTS, BE GUIDED BY 76688. VINE TO RIGHT IS A CRIMSON BOUGAINVILLEA WITH GREEN LEAVES. DO NOT OVERDO IT IN CRIMSON COLORING. THERE IS A GREEN FOLIAGE TREE TO LEFT. NO BLOSSOMS. PALM LEAVE COLORING GOOD ON 76688. SANDY SHORE. GREENISH BLUE WATER. NATURAL COLOR WOOD BOAT. COCOANUTS ON PALMS YELLOWISH COLOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

12 See to it that all negatives are uniform in color and are in harmony with each other to make an attractive set.

1 Print paper on bottom

APR 6 1939

Cont. Dept. Ch. 10

APR 6 1939

DATE	TIME	DATE	TIME
APR 6 1939	APR 6 1939	APR 6 1939	APR 6 1939
205	3	4 1/2	4 1/8 of SL
91	4-10	4-11	4-11
226	1 1/2	4-13-39	
211	9	5-2	

DATE BLANKET

DATE FILM

DATE HAVE BEEN

DATE HAVE BEEN

DATE

DATE

205

181

CARBIA BROS., SAN JUAN, PORTO RICO, MADE IN U.S.A.

NO. 9A-H602

ORDER NO 23400

DATE 4-3-1939

ATTENTION!

12 Please see to it that all negatives are uniform in colors are in harmony with each other to make an attractive set.

12 M 500 POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE	FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO
TITLE (IN FULL) COCO PALMS, PUERTO RICO	IMPRINT SAME AS ABOVE	PRIV. NO. BEFORE IMPRINT: 6
		PUT IN STAMP SPACE: PLACE STAMP HERE
		PLATE NO. ON FRONT
	PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION

MAKE A SOFT MOONLIGHT, SIMILAR TO 6A-H1610, ATT'D. MOUNTAINS IN BACK.
MAKE BUSH TO LEFT WHITE OLEANDER BLOSSOMS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

44	1939	ESTIMATE	APR 5 1939
		DATE COMPLETED	
		APR 3 1939	APR 5 1939
	206 3	4/5	SL
	91/91	4 - 9	4 - 13 1/4
	226 1 1/2		4 - 13 - 300
	216 9	5-3	5-4
DATE PHOTO COLL.	By	APL Photo Returned to Customer	
by			

5
177

NO. 9A-H603

CARBIA BROS., SAN JUAN, PORTO RICO, MADE IN U.S.A. ORDER NO. 23400

DATE 4-3-1939

12^M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) "EL MORRO", BUILT IN 1540,
SAN JUAN, PUERTO RICO

IMPRINT SAME AS ABOVE
PRIV.NO.BEFORE IMPRINT 7
PUT IN STAMP SPACE:PLACE STAMP HERE
PLATE NO. ON FRONT

In sky

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FORT, OLD GRAY ROCKS, WEATHER BEATEN, WITH MOSS AND GRASS PATCHES
AS INDICATED. LIGHTHOUSE TAN, BLACK TOP. G EMINISH BLUE WATER, NOTE SURF
BLDG. TO LEFT MOSTLY CREAM & WHITE. BILLOWY SOFT CLOUD EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order for this card set. See to it that all card set
atives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost 1-1-1. Canceled	
APR 5 1939		APR 5 1939	
DATE	BY T.	DATE	COMPLETED
APR 5 1939	APR 5 1939	APR 5 1939	APR 5 1939
20	1 1/2	4/5	4/7 8-50
91		4-10	4-11 14.5
227	1 1/2		4-12-39.
	8 1/2		

DATE SUBMITTED

FILED

DATE HANDLED

DATE Photo Returned to Customer

177

CARBIA BROS., SAN JUAN, PORTO RICO, MADE IN U.S.A.

NO.9A-H604

ORDER NO. 23400

DATE 4-3-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) SCHOOL OF TROPICAL MEDICINE,
SAN JUAN, P.R.

IMPRINT SAME AS ABOVE

PRIV.NO.BEFORE IMPRINT: 8

PUT IN STAMP SPACE:PLACE STAMP HERE
PLATE NO. ON FRONT

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

COLORS AS PER LIST ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

12 Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Print + straighten

APR 6 1939

Cost Dept. Checked

APR 6 1939

DATE
COMPLETED

APR 6 1939

APR 6 1939

17	5	6/7	4/11 gr Se
85/91	U-11	4-12 H.T.	
22 1/2	9	5-2	14 typ
21 1/2			5-3

DATE BLUEPRINT ORD.

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

5-
181

CARFIA BROS., SAN JUAN, PORTO RICO, MADE IN U.S.A.

NO. 9A-H606

ORDER NO. 23400

DATE 4-3-1939

12M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. MNO

TITLE (IN FULL) SAN JUAN, PUERTO RICO FROM
THE HARBOR

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE ~~TEXT~~: IMPRINT: 10

PUT IN STAMP SPACE: PLACE STAMP HERE

PLATE NO. ON FRONT

In sky

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

COLORS AS MARKED ON PHOTO. MAKE GREENISH BLUE WATER. SOFT
BILLOWY CLOUDS. BOAT LIGHT BLUE HULL, GREEN TRIM,
MAHOGANY TOP

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

negative

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

12 subjects on
order for this customer. Please
see to it that all subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*1 Print
& straighten*

APR 6 1939

ESTIMATE

Cost Est. Checked

APR 6 1939

DATE	TIME	DATE	TIME
APR 6 1939	APR 6 1939	APR 6 1939	APR 6 1939
10	5	4/7	4/12
14	9/1	4-13	4-14
213	9 1/2	5-2	39
213	9 1/2	5-4	39

DATE BROUGHT IN

By

DATE HAND COLLECTED

By

DATE

By

DATE PHOTO RETURNED TO CUSTOMER

5/2/39

5/18

NO. 9A-H607

CARBIA BROS., SAN JUAN, PORTO RICO. MADE IN U.S.A. ORDER NO. 23400

DATE 4-3-1939

12M 500 POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) CAPITOLIO DE PUERTO RICO,
SAN JUAN, P.R.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE IMPRINT: 11

PUT IN STAMP SPACE: PLACE STAMP HERE

PLATE NO. ON FRONT

In sky

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

STRAIGHTEN OUT VIEW. GEORGIA WHITE MARBLE CAPITOL, DARK GREEN WINDOW CASING
BROWN DOORS. ON CAPITOL LAWN ROWS OF VARIGATED COLORED FLOWERS. TAKE OUT
2 CONSTRUCTION TOWERS IN BACKGROUND. DARK GREEN AUSTRALIAN PINES TO RIGHT. RAIL
ING WHITE. PUT SMALL RED & BROWN ALMOND FRUIT ON TREES ALONG BLVD. NOT TOO MANY, JS
JUST NATURAL WHICH WILL ADD COLOR. SILVER LAMPPOSTS. SOFT BILLOWY CLOUDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

Yes

Negative

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

12 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*New Print
+ Straighten*

DATE RECEIVED		DATE COMPLETED	
APR 6 1939		APR 6 1939	
21-4	5	4/7	4/11 9 SL
13-1			
5		4-11	4-12 41.
91			
	1 1/2		
217	8	5-2	5-3

DATE RECEIVED

DATE FILED

By

DATE AND COLOR

DATE Photo Returned to Customer

5/2/39

181

CARBIA BROS., SAN JUAN, PUERTO RICO. MADE IN U.S.A.

NO. 9A-H608

ORDER NO. 23400

DATE 4-3-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CASA DE ESPANA, SAN JUAN
PUERTO RICO

In sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE IMPRINT: 12

PUT IN STAMP SPACE: PLACE STAMP HERE
PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOR COLORS SEE LIST ATT. CHEC.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *Negative*

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

12 Submit on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Print + Straighten

4/4

1939

ESTIMATE

Cost D. C. Checked

By

Date

APR 6

DATE
COMPLETED

APR 6 1939

APR 6 1939

*15-46
12 1/2*

5

4/7

4/13 SL

*85
91*

4-14

4-15 NT

226 1/2

9

4-17-39

DATE RECEIVED ORD.

By

DATE HAND ORDER PROC. ORD.

FILED

By

DATE PHOTO RETURNED TO CUSTOMER

5/2/39

NO. 9A-H609

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y. ORDER NO. 23681

DATE 4/4/39

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

No

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TAKE OUT BLDGS. ON OTHER SIDE OF ~~EL~~ RIVER AND SHOW TREES THERE ONLY. IF POSSIBLE SHOW ON FLAG "CLAREMONT INN" SHOW A FEW SAIL BOATS. SHOW A HUDSON LINER ON RIGHT SIDE OF PHOTOGRAPH. ~~REPLACE~~ THE FLAG IS GREEN WITH WHITE LETTERS. HOUSE WHITE GREEN ROOF & AWNINGS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Order for 25 post cards. See to it that you give an unduplicated set in harmony with each other to make an attractive set.

Cost Dept. checked

APR 5 1939

DATE COMPLETED

APR 5 1939

APR 5 1939/3

14 7 4/5 4/6 gr SC

4 - 10 4 - 11 45

227 1 1/2 4-12-39
64 9 4/29/39 5/7/39

DATE BLUEPRINT

DATE HAND COLOR

DATE PHOTO RETURNED TO CUSTOMER

177

NO. ~~984610~~

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N. Y. ORDER NO. 23681

DATE 4/4/39

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. ~~NO~~

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CHURCH GREY. MONUMENT GREY SLATE ROOF. BE SURE TO TAKE OUT THE BLDGS. IN THE UPPER LEFT CORNER OF THE PHOTO. AND SHOW THE TREES. PLEASE SHOW SOME COUPLES DANCING. TERRACE DANCE FLOOR. SHOW A FEW MEN PLAYING IN THE ORCHESTRA. WHITE TABLE CLOTH.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this
see to it that
fives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Rep photo paper
on sides

APR 6 1939

APR 6 1939

			DATE COMPLETED
		APR 6 1939	APR 6 1939
	8	4/7	4/11/39 SL
	91	4-12	4-12-39
		1 1/2	4-14-39
	35	8 3/4	

DATE BLANKET ORDERED BY

DATE PAID COLOR PROOF

DATE PHOTO RETURNED TO CUSTOMER

13

51
181

ATTENTION
8

order for the set of 10
set to 11 the 12
tives are used and color are
in harmony with each other
to make an attractive set

NO. 9A-H611

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N. Y. ORDER NO. 23680

DATE 4/4/39

12 1/2	M	POST CARDS	ART COLOR TONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.			FRONT NO. I	R. M. YES
TITLE (IN FULL)			IMPRINT SAME AS ABOVE	
PRIVATE NO. UPPER LEFT CORNER			PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

MAKE A NITE VIEW WITH WATER SPRAYING OVER FOUNTAIN & SHOW SPRAYS FROM THE SIDES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 5 1939 APR 5 1939

				DATE COMPLETED
		APR 5 1939		APR 5 1939
	206 4 1/2	4/5		4/7 night view SL
	91	4-10		4-10
	206 1 1/2			4-12-39
	64 8 1/2	5/2/39		5/7/39

DATE BLUEPRINT ORD. _____ DATE _____
By _____ By _____
DATE HAND COLOR PROOF ORD. _____
By _____ DATE Photo returned to Customer _____

ST.
m. 11
177

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y.

NO. 9A-H612

ORDER NO. 23680

DATE 4/4/39

12 1/2

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO.

I

R. M.

YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. ~~XXXXXXXXXX~~ UPPER LEFT CORNER

COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

8
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

		Cost Day Checked	
		6	
APR 5 1939		APR 5 1939	
		DATE COMPLETED	
		APR 5 1939	APR 5 1939
	4	4/5	4/7 G. S.
	4	4	4-11-39
	1 1/2		4-12-39
65	8 3/4	5-1	5-3

DATE RECEIVED BY

DATE PAID

By

By

DATE HAND COLOR PROOF SENT

DATE Photo Returned to Customer

By

177

ATTENTION!

8 Subject on order for this customer. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y.

NO. 9A-H613

ORDER NO. 23680

DATE 4/4/493

12 1/2	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. I	R. M. YES	
TITLE (IN FULL)		IMPRINT	SAME AS ABOVE	
PRIVATE NO. UPPER LEFT CORNER		PHOTO PROPERTY OF C.T.		

COLOR DESCRIPTION

UMBRELLAS ALL KINDS OF COLORS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

APR 5 1939		Cost Dept. checked	
APR 5 1939		APR 5 1939	
DATE COMPLETED		DATE COMPLETED	
APR 5 1939		APR 5 1939	
21	5	4/5	4/7 9-50
8		4-10	4-11 1/2
228	1 1/2		4-13-39
68	9		5/3/39

DATE BLUEPRINT OR D...

DATE HAND DRAFTER...

DATE HAND DRAFTER...

Photo Returned to Customer

177

INTERBOROUGH NEWS CO., 525 WEST 52nd ST., NEWYORK, N.Y.

NO. 9A-H614

ORDER NO. 23680

DATE 4/4/39

12¹/₂ M POST CARDS

ART COLDRTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

PRIVATE: NO. UPPER LEFT CORNER

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SHOW LOT OF VARIOUS COLORS - UMBRELLAS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for the...
see to it that... or nega
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. <i>6</i>	
APR 5 1939		Date APR 5 1939	
DEPT.		DATE COMPLETED	
APR 5 1939		APR 5 1939	
205 6 4/5		4/6 <i>gr</i> SL	
8 4-10		4-11 45	
227 1 1/2		4-12-39	
6 9 1/2 5-1		5-2	

DATE BLUE PRINT OK

DATE Print *OK*

DATE HAND COLOR PROOF OK

DATE Photo Returned to Customer

205

177

ATTENTION!

8
order for the same. See to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

NO. 9A-H615

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y.

ORDER NO. 23680

DATE 4/4/39

121 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LOT OF FLOWERS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 5 1939
APR 5 1939

			DATE COMPLETED
		APR 5 1939	APR 5 1939
	18 5	4/5	4/7 Gr Se
	84	4-10	4-11
HAND COLOR PROOF	216 1 1/2	4-12	4-12
ARTIST DEPT.	69 9	1	5-2

DATE BLUEPRINT CARD
By
DATE HAND COLOR PROOF CARD
By
DATE FROM RETURNED TO CUSTOMER

St.
m R m
177

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y. NO. 9A-H616 ORDER No. 23680

DATE 4/4/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER
COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

8
order for this set. See to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

APR 5 1939	APR 5 1939	APR 5 1939	APR 5 1939
17-2 4	4/5	4/7 gr SL	
14-2	4-10	4-11 1/2	
54			
22 1/2	1 1/2	4-12-30	
67	8 3/4	5/2/39	5/3/39

DATE FILLED
DATE PHOTO RETURNED TO CUSTOMER

17.
no 177

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H617 ✓ ORDER NO. 23408

DATE 4-3-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

6 MPOST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full A. W. BITTLE STUDENT CENTER, SOUTHWESTERN
LOUISIANA INSTITUTE, LAFAYETTE, LOUISIANA

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Grade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
CT ART COL THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

ON TISSUE OVERLAY ARE NUMBERS CORRESPONDING TO OUR COLOR CHART.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

62 4-13 9 5½ 1½ 8½

71

APR 6 1939

178

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H618 ORDER NO. 23408 DATE 4-3-1939

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full EARL K. LONG GYMNASIUM, SOUTHWESTERN
SOUTHWESTERN LOUISIANA INSTITUTE, LAFAYETTE
LOUISIANA

FRONT NO. 5

(All of this on address side)

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

THE ALLIS PRESS, KANSAS CITY, MO.

CTART COL

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

See inst attached

PHOTO RETURNED

TO

PHOTO USED FOR

APR 19 1939

5.
194

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H619 ORDER NO. 23408 DATE 4-19-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

6 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THOMAS H. HARRIS HALL, SOUTHWESTERN
LOUISIANA INSTITUTE, LAFAYETTE, LOUISIANA

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

62 5-15 Red 6
Ac. 1½
La. 8½

67- 5/27/39- 6/1/39

Also guaranteed.

[Handwritten signature]

APR 20 1939

199

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 9A-H620 ORDER NO. 23407 DATE 4-3-1939

CUSTOMER CONTINENTAL SCREW CO.
NEW BEDFORD, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOLTITE-PHILLIPS (ETC)

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT

*put at left edge nothing
down center*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH & LAYOUT ATT'D.

Drawings ret 6/14/39

make light blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
50 3 1/2
Ret 2
226 H.C.P. 2
L.A. 9 3/4

APR 6 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. ☒ 9-H621 ORDER NO. 23459 DATE 4-6-1939

CUSTOMER CONTINENTAL SCREW CO.
NEW BEDFORD, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — ☒ Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FOR POSITIVE PROTECTION (ETC.)

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint
(C. T. IMPRINTING ON LEFT SIDE OF FRONT,
INSTEAD OF CENTER LINE)

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☒ Retouched Photo ☐ Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE LAYOUT AND INSTRUCTIONS ATTACHED.

Drawing 6/14/39

make DK. Blue impression

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

503

Feb 7

62

5-23

N.C. 134

LA-102

Add. Charge \$5.00

*No equal spacing
done no extra*

Am

MAY 12 1939

MAY 11 1939

31

ADV. ORDER

DEPT,
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER SILVER STATE MOTOR LODGE
RENO, NEVADA

6	M	POST CARDS	SIZE	$3\frac{1}{2}$ x $5\frac{1}{2}$
---	---	------------	------	---------------------------------

STYLE ART COLORTONE WHITE FO RDER

PLACE OF TITLES Upper, Lower, Center - Border — Follow Layout
 Title in Plate Yes No Copyright in Plate Yes No
 Title in full SILVER STATE LODGE - RENO, NEVADA
BOT-HALF MILE WEST OF BUSINESS DISTRICT - ON
U.S. 40

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.	SCREEN	120
Dry — Wet — Pancromatic — Color Separation.	SCREEN	133
Transfer — Paper Process — New Process.	SCREEN	150
<u>Stripping</u> — White Border — Full Face.	SCREEN	175
Blue Print — Handcolor — Black & White Proof.		
Titles—Red, Blue		

ADD A FEW CLOUDS.ADD LAWN IN ~~EX~~ FOREGROUND

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

MAKEOVER

Charge to CUSTOMER Dev.

EST. Makeover Time Required

Add five low evergreen trees in the lawn as shown.

Add United Motor Court sign as shown. ✓

Make the blue neon on large sign green.

Note that under the large sign cust. has scraped the color off. in place substitute the same color as shown on the paths. ✓

Keep the evergreen trees down so that they will not interfere with the background. ✓

APR 19 1939

62-5-22

CENTRAL NEWS CO., AKRON, OHIO

NO. 9A-H623

ORDER NO. 23723

DATE 4/6/39

25 M POST CARDS ART COLOORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM AKRON OHIO
RUBBER MANUFACTURING CENTER OF THE
WORLD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

IN LOWER RIGHT CORNER - (c) Curt Teich &
Co.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH AND MAKE THE FOLLOWING CORRECTIONS. "OHIO" TO BE PRINTED SMALLER.

LETTERING TO BE WHITE. BACK ~~SHOULD BE~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

APR 11 1939

APR 11 1939

DATE
COMPLETED

21 3
18-5hr.
21-7 1/2 hr.

12 1/2

4/11

4/14 5-50

84

4-17

4-17

202 11

4-20-39

4-21-39

3 1/2

2 reports

D-10 214
29873

PHOTO IV

DESERT BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 9A-H624

ORDER NO. 23732

DATE 4/6/39

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

~~NO~~ Yes

TITLE (IN FULL) GREETINGS FROM BRIGHAM, UTAH

IMPRINT

SAME AS ABOVE

IN LOWER BORDER IN SMALL TYPE - (c) Curt Teich & Co.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

CORRECTIONS ON SKETCH

Make the peach trees more pointed on top, flaring to the widest at the bottom, varrying of course quite irregularily. Some orchardists even keep the trees dubbed off at top to allow for more repening sun and easier picking. A well/natured peach tree under load will show very little trunk.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RET

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOS

APR 6 1939

APR 11 1939

DATE COMPLETED

APR 25 1939

APR 25 1939

21-6 7 1/2
5-1 1/2
11-3 1/2 6
21-1 1/2

4 1/2

5/3 gr SL

5

5-4

5-6

70 2 1/2

95 13

5-00-3

DATE RECEIVED

DATE PAID

DATE WHEN COLOR PHOTO TAKEN

DATE Photo Returned to Customer

1 Rep photo

NO. 9A-H625

J.P.BELL CO., INC., LYNCHBURG, VA.

ORDER NO. 23425

DATE 4-6-1939

12M 500 POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) PEAKS OF OTTER BLUE RIDGE & PARKWAY, BETWEEN LYNCHBURG AND ROANOKE, VA.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 1221

SMALL TYPE: PHOTO BY NORFOLK & WESTERN RAILWAY

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CROP OFF AS INDICATED. PINK FLOWERS ALONG ROAD ON LEFT. HORSES BLACK. SHOW SOME AUTUMN BROWN TINT ON FOLIAGE WITH PREVAILING GREEN FOLIAGE. NO YELLOW COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 8 1939

			DATE COMPLETED
		APR 10 1939	APR 10 1939
	206 3	4/10	4/11 for SL
	91	4-12	4-13
	225 1 1/2		18 Apr
	203 8 3/4	4-27	4-27

DATE DELIVERED BY
DATE PAID COLLECTED BY
DATE Photo Returned to Customer

183

THOMAS R. WEST, MIAMI, FLA.

NO. 9A-4626⁶²⁶

ORDER NO. 23748

DATE 4/7/39

12x25 M POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) UPPER LEFT) A GATEWAY
UPPER RIGHT) MIAMI BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- M72

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

NOTE DETAIL FOR COLORS ON TISSUE. MAKE A NICE BLUE SKY WITH BILLOWY
WHITE CLOUDS, LIKE SHOWN IN ORIGINAL PHOTO. NO YELLOW IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Replate paper
on bottom

ESTIMATE			
APR 12 1939			
DESCRIPTION	DATE	DATE	DATE
		APR 12 1939	APR 12 1939
COMPLETED			
3			SL
75	41-15	4-14	
225	1 1/2		
210	8 1/2	6-13	6-13

DATE PHOTO RECEIVED BY CUSTOMER
DATE PHOTO RECEIVED BY CUSTOMER
DATE PHOTO RECEIVED BY CUSTOMER

3

8
126

TOMAS R. WEST, MIAMI, FLA.

NO. 9A-H627

ORDER NO. 23750

DATE 4/7/39

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UPPER LEFT) A PAYFRONT HOME
UPPER RIGHT) IN MIAMI BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- M-16

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

IVORY RESIDENCE - VARIGATED. TILE ROOF. PALM TREES (GREEN) LIKE 4A-H1834.
BANANAS ON EACH SIDE OF LANDING PLATFORM LIKE 4A-H1235. MOORING POSTS BRIGHT
STRIPES LIKE BARBER POLES. (BLUE, REDS, YELLOW, GREENS) WALL AT WATER EDGE IVORY
PURPLE BONJAINVILLE VINE ON HOUSE (4A-H1831) ORLEANDERS (PINK BLOSSOMS) IN
BACK OF & AROUND BANANA TREES. DATE PALMS (LOW AT EXTREME LEFT) ARE DARKER GREEN
THAN COCONUT PALMS. NO YELLOW IN SKY. NICE BLUE SKY WITH WILLOWY WHITE CLOUDS.
DO NOT WASH OUT LAND ON HORIZON. WATER TOO DARK BLUE. GAP ON LEFT BETWEEN PALM
PALMS SHOW WATER & NOT A WALL.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

ATTENTION!

Set for this size. These
set for this size. These
are in harmony with each other
to make an attractive set.

70.8-647

24.06

ESTIMATE

APR 10 1939

APR 10 1939

13- 2 1/2

4/10

4/12 50

91

4-13

4-13

224

1 1/2

18 1/2

67

5/1/39

5/10/39

113

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H628 ORDER NO. 23496 DATE 4-11-1939

CUSTOMER COOPERSTOWN BASEBALL CENTENNIAL, INC.
COOPERSTOWN, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE

3½ x 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VISIT COOPERSTOWN NEW YORK
THE NATION'S SHRINE OF BASEBALL

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

Make DK Blue impression
" — Red — " —

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Reproduction 5 87

Lox 8

He 147

Leath 8 17

APW

Revel

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H629 ORDER NO. 23494 DATE 4-5-1939

CUSTOMER ELM GROVE TOURIST COURT
CLINTON, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE White Border

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ELM GROVE TOURIST COURT - STEAM HEATED
AND INSULATED - 2 MILES N. OF CLINTON ON U.S.
25-W - GATEWAY TO GREAT SMOKY MOUNTAINS NATIONAL
PARK - 1/4 MILES FROM NORRIS DAM

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY & INST. ATT'D.

COLOR DESCRIPTION

SEE TISSUE OVERLAYS & INSTRUCTIONS ATTACHED.

Make Reel impression

APR 18 1939

1 Print

9 1/2

62 4 24

2/3 2

35- 2.4. 11

Old. Retouching

X. Customer 11.00

11.00

Dr. 192

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H630 **ORDER NO.** 23495 **DATE** 4-7-1939 **DEPT.** RETOUCHING **DATE COMPLETED** Photos for this Customer

CUSTOMER STANLEY A. PILTZ CO.
SAN FRANCISCO, CALIF.

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

50 M POST CARDS **SIZE** 3½ x 5½ **GROUP 2** **STYLE ART CO LORTONE** **FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No **Copyright in Plate** Yes No

Title in full 1839 - 1939 RAILWAY EXPRESS AGENCY

FRONT NO. 5 **R. M.** Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No **Special type as sample**

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

Handlettered in center - "C. T. ART CO LORTONE REG U S PAT OFF"

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Drawing ret 15/28-20

COLOR DESCRIPTION

SEE COLORED DRAWING ATTACHED.

by Sh

RUSH

Indy

APR 10 1939

3M-1-2-39

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

80. 1/2

Ret. 6 1/2

HC 2

63/64 17 12 1/2

Add. Artwork

900

not

Rush

ST.

183

PUBLISHED EXCLUSIVELY FOR BROMLEY & COMPANY, INC.,
BOSTON, MASS. (AT BOT. OF MESSAGE SPACE)

NO. 9A-H631

ORDER NO. 23463

DATE 4-6-1939

12 M 500 POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) BEAUTIFUL FRANCONIA NOTCH
AND ECHO LAKE

PRIV. NO. BEFORE TITLE: 260A

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

YES

IMPRINT SAME AS ABOVE

PHOTO

ABOVE CUSTOMER'S IMPRINT: COPYRIGHT BY
MOOSILAUKE STUDIO

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

FOLLOW SWISS CARD #2500 FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on
order for this set
see to it that all
tives are uniform
in harmony with each other
to make an attractive set.

APR 7 1939

APR 7 1939

DATE RECEIVED	DATE COMPLETED
APR 8 1939	APR 10 1939
3 2 4 5	8-10 5
91	4-12 4-13 45
225 1/2	18 1/2
211 9	5-1

DATE RECEIVED

By

DATE HAND COLOR PROOF SENT

By

DATE

By

DATE Photo Returned to Customer

6/14/39

ST
Rm. 181
183

NO. 9A-H632

PUBLISHED EXCLUSIVELY FOR BROMLEY & COMPANY, INC.
BOSTON, MASS. (AT BOT. OF MESSAGE SPACE)

ORDER NO. 23463

DATE 4-6-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE TWO CARS PASSING AT
HALF XXX WAY POINT

PRIV. NO. BEFORE TITLE: 1660

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE
ABOVE CUSTOMER'S IMPRINT: PHOTO COPYRIGHT
BY R. . . PEABODY

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FELLOW CARD 8A-H1869 FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

order for this set. See to it that all
tives are uniform in size
in harmony with each other
to make an attractive set

		DATE COMPLETED	
APR 7 1939		APR 7 1939	
APR 8 1939		APR 8 1939	
4		1 SL	
82/91		✓ - 17	
725 1/2		18 1/2	
9		2	

DATE RECEIVED

DATE FROM COLLECTOR

DATE FROM COLLECTOR

6/10/39

183

PUBLISHED EXCLUSIVELY FOR BROMLEY & COMPANY, INC.,
BOSTON, MASS. (BOT. OF MESSAGE SPACE)

NO. 9A-H633

ORDER NO. 23463

DATE 4-6-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE OLD MAN OF THE MOUNTAINS

PRIV. NO. BEFORE TITLE: 380-A

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

ABOVE CUSTOMERS IMPRINT: PHOTO
COPYRIGHT BY MOOSILAUME STUDIO

Plate no. on front

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD 8A-H881. USE LESS BLUE. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

See to it that all subjects on
order for this customer. Please
see to it that all subjects or nega-
tives are uniform. Colors are
in harmony with each other
to make an attractive set.

ATTENTION!

3 Subjects on
order for this customer. Please
see to it that all subjects or nega-
tives are uniform. Colors are
in harmony with each other
to make an attractive set.

2CP2239

APR 7 1939

ESTIMATE

APR 7 1939

APR 8 1939

APR 8 1939

3 3

4-8

4-11-39

91

4-11

4-11-39

227 1/2

4-13-39

3 1/2 8 1/2

5 2

5-2

DATE RECEIVED

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

6/14/39

3

ST.
12 181
283

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H634 ORDER NO. DATE 4-6-1939

CUSTOMER CHICAGO NATIONAL LEAGUE BALL CLUB
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BEAUTIFUL WRIGLEY FIELD—HOME OF THE
CHICAGO CUBS

FRONT NO. 5 (All of this on address side)
R. M. YES No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

6 B H 398

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE MARKING ON TISSUE OVERLAY FOR POSITION OF TITLE IN PLATE. FOLLOW SKETCH
ATTACHED EXACTLY FOR COLOR TREATMENT. SEE TISSUE OVERLAY ATT'D.

VERY PUSH

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

5x7

12x7

94.C.P. 13/4

L.H. 10

APR 7 1939

18

EHLER'S NEWS CO., BIRMINGHAM, ALA.

NO. 9A-H636

ORDER NO. 23784

DATE 4/7/39

12M

POST CAR S

ART COLO. TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I R. M.

YES same

TITLE (IN FULL) DEXTER AVENUE, LOOKING EAST?
SHOWING STATE CAPITOL, MONTGOMERY, ALA.

IMPRINT

SAME AS ABOVE

No 7AH3251

In sky

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TAKE OFF SIGNS OF BUFFALO ROCK & THOSE ON TOP OF BUILDING. IF POSSIBLE GET MORE
OF FOUNTAIN THAN IN (7AH3251)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 8 1939

ESTIMATE

APR 8 1939

DATE COMPLETED

APR 10 1939

APR 10 1939

14 6

4/10

4/10 8 SE

75

4-14

4-14

225 1 1/2

19 Apr

207 10

DATE RECEIVED

DATE PAID

DATE PAID COLLECTOR

DATE PAID COLLECTOR

183

NO. 9A-H638

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 23788

DATE 4/7/39

25	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. 19	R. M.	NO
TITLE (IN FULL) NEW POST OFFICE - FEDERAL BUILDING - AND CITY HALL, LOS ANGELES, CALIFORNIA		IMPRINT SAME AS ABOVE		
© CURT TEICH & Co., INC.				
PRIVATE NO. BEFORE TITLE --- LA.26		PHOTO PROPERTY OF CUSTOMER		
COLOR DESCRIPTION				

SEE INSTRUCTIONS ATTACHED TO PHOTO

3BH130

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and to set off in harmony with each other to make an attractive set.

1 Rep photo

ESTIMATE		Conf. Dept. Checked	
APR 12 1939		APR 12 1939	
DATE RECEIVED	DATE COMPLETED	DATE RECEIVED	DATE COMPLETED
APR 12 1939	APR 12 1939	APR 12 1939	APR 12 1939
RECEIVED	9	RECEIVED	SE
PRINTED	9	PRINTED	20 41
RECEIVED	227	RECEIVED	4-21-39
ARTIST DEPT.	219	ARTIST DEPT.	5/2/39

DATE RECEIVED BY _____ DATE FILED BY _____
DATE HAND OVER TO CUSTOMER _____ DATE HAND OVER TO CUSTOMER _____

186

SUCESION DE I.L. MADURO, JR., 34-46 CATHEDRAL SQUARE,
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA, PANAMA.
HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

NO. 9A-H639

ORDER NO. 24007

DATE 4-11-1939

25 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) TORRE Y RUINAS DE PANAMA VIEJO
DESTRUIDA POR MORGAN HACEN 300 ANOS
BOT-TOWER AND RUINS OF OLD PANAMA DESTROYED
BY MORGAN 300 YEARS AGO

IMPRINT SAME AS ABOVE

Place Stamp Here

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 120216

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Car Type Checked

APR 13 1939

APR 13 1939

DATE COMPLETED

APR 14 1939

APR 14 1939

105 1 1/2	14/14	4/15 5-56
85	4-17	4-17 41
225 1 1/2		19 1/2
8		

DATE

PRINTED BY

5
188

NO. 94-H640

SUCESION DE I.L. MADURO, JR., 34-46 CATHEDRAL SQUARE,
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA, PANAMA
HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

DATE 4-11-1939

5M 100T CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)	WHITE BORDER
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL) EL RANCHO, EL UNICO TEATRO- RESTAURANTE, EN PANAMA CIUDAD DE PANAMA BOT-EL RANCHO GARDEN, PANAMA'S ONLY THEATRE-RESTAURANT	IMPRINT SAME AS ABOVE	
	Place Stamp Here	
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

APR 18 1939		APR 18 1939	
		DATE COMPLETED	
APR 18 1939		APR 18 1939	
21	4 1/2	4/20	4/21 SL
86		4-24	4-25 45
225	1 1/2		2/17
216	2 3/4	4-15	4-17

W A K E W O R K

Charge to LVS E Date

EST. Makeover Time Required

RETOUCHING	T.M.	Time Recorded in Cost Dept.
PHOTO-LITHO		APR 10 1940
COMPOSING		Date
ART DEPT. Hk	1 1/2	By E
PRINTING		

196

NO. 9^A-H641

SUCESION DE I.L. MADURO, JR., 34-46 CATHEDRAL SQUARE.
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA. PANAMA
HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

ORDER NO. 24007

DATE 4-11-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) LAS ESCLUSAS DE PEDRO MIGUEL, IMPRINT SAME AS ABOVE
CANAL DE PANAMA

BOT- PEDRO MIGUEL LOCKS, PANAMA CANAL

Please Stamp Here

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 115362

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

APR 13 1939

APR 13 1939

			DATE COMPLETED
			APR 14 1939
			APR 14 1939
	19	2 1/2	4/14
			4/15 gr SL
	91		4-17
			4-17 45
	225	1 1/2	
		9	10/12

DATE PAID

By

DATE Photo Returned to Customer

188

NO. 9A-H642

SUCESION DE I.L. MADURO, JR., 34-46 CATHEDRAL SQUARE,
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA, PANAMA
HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

ORDER NO. 24007

DATE 4-11-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) DESAGUE DE GATUN, POR MEDIO
DEL CUAL SE DERRAMA EL AGUA SOBRANTE DEL
LAGO DE GATUN, CANAL DE PANAMA
BOT-GATUN SILLON AY FOR DISCHARGING
SURPLUS WATER FROM GATUN LAKE, PANAMA CANAL

IMPRINT SAME AS ABOVE

Place Stamp Here

PHOTO PROPERTY OF C.T. KAYAKA

COLOR DESCRIPTION

USE PHOTO NO. 99246

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost L. H. Checked

APR 13 1939

APR 13 1939

DATE

DATE

APR 14 1939

APR 14 1939

15 2

4/14

4/14 9-50

80

4-17

4-17 45

72 1 1/2

19 45

ARTIST'S

8 1/2

7-30

9-1

DATE SUBMITT ORD

DATE Paid

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

ST
188

NO. 9A-H643

SUCESION DE I.L. MADURO, JR., 34-46 CATHEDRAL SQUARE, ORDER NO. 24010
 NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA, PANAMA
 HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, TC. ETC.

DATE 4-11-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 81 R. M. NO

TITLE (IN FULL) MARKET BOAT VIEW, Panama
 City, R. S.

IMPRINT SAME AS ABOVE

Place Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
 PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

D7470

Enlarge 5x7

made

196

APR 18 1939

APR 18 1939

15 3

89

4-27

5-1-39

224 1/2
 31 9

9/5/39

9/7/39

FILE FILE

Photo Returned to Customer

NO. 9A-H644

SUCESION DE I.L. MADURO, JR., 34-46 CATHEDRAL SQUARE,
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA, PANAMA
HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

ORDER NO. 24010

DATE 4-11-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) PALACIO PRESIDENCIAL, REP.
DE PANAMA

BOT-PRESIDENT'S PALACE, PANAMA CITY,
R.P.

FRONT NO. 81

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE CARD 99116 ATTACHED.

D7470

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,79

APR 18 1939		APR 18 1939	
APR 18 1939		APR 18 1939	
14	4	4/20	4/25 <i>SC</i>
89		4-26	4-27 <i>1/2</i>
	1/2		
215	8 3/4	9.5	9-6

DATE PAID

DATE (HOW MANY) PAID

DATE (HOW MANY) PAID

R
8 x 10
2 prints

196

NO. 9A-H646

SUCESION DE I.L.MADURO, JR., 34-46 CATHEDRAL SQUARE,
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA. PANAMA
HATS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

ORDER NO. 24010

DATE 4-11-1939

25 MOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CENTRAL AVENUE SHO. ING
KODAK STORE, Panama City,
R. P.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8 1

R. M. NO

IMPRINT SAME AS ABOVE

Place Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DATE RECEIVED		DATE COMPLETED	
APR 18 1939		APR 18 1939	
40.3/5	5	4/50	4/25 9/50
14 1/2			
19		4-26	4-27
227	1 1/2		4-28-39
218	9	9-5	9-11

DATE RECEIVED

DATE PAID

DATE PAID

DATE PAID

MAKEOVER

Charge to L.V. Date

1939, Makeover, 1939

RECEIVED	2/1	DATE RECEIVED
DATE RECEIVED		AUG 31 1939
DATE RECEIVED		
DATE RECEIVED		
DATE RECEIVED		
DATE RECEIVED		

54
196

NO. 9A-H647

SUCESION DE I.L. MADURO, JR., 34-46 CATHEDRAL SQUARE,
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA, PANAMA
HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

ORDER NO. 24010

DATE 4-11-1939

25M 10ST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO. 81 R. M. NO

TITLE (IN FULL) ARCH BRIDGE AT OLD PANAMA,
Panama City, P. R.

IMPRINT SAME AS ABOVE

Place Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Photo to come

See card 40263 att'd.

~~Photo in E 840~~
D747D

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

DATE 15 1939

DATE COMPLETED MAY 15 1939

DATE	QUANTITY	PRICE	TOTAL	DATE COMPLETED
MAY 15 1939				MAY 15 1939
5/15	18	2	5/15	5/16 gr SC
5/15	84	5	5/15	5-18 1/2
5/15	216	1 1/2	5-27	5-27
5/15	35	8	9/5/39	9/6/39

DATE RECEIVED

DATE PAID

DATE PHOTO DELIVERED TO CUSTOMER

SC
128

NO. 9A-H648

SUCESION DE I.L.MADURO, JR., 34-46 CATHEDRAL SQUARE, ORDER NO. 24010
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA. PANAMA
HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

DATE 4-11-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PALACIO NACIONAL, REP. DE
PANAMA

BOT-NATIONAL PALACE, PANAMA CITY,
R. S.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 61 R. M. NO

IMPRINT SAME AS ABOVE

Please to here

PHOTO PROPERTY OF CUSTOM R

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

R

517

2 prints

07470

MAKEOVER

Charge to L.V. DATE

EST. M. I. ... Time Required

ETCHING

PHOTO-LITHO

COMPOSING

ART DEPT.

ENGRAVING

AUG 31 1939

Handwritten signature

Handwritten initials

ST
196

APR 18 1939

APR 13 1939

DATE
COMPLETED

APR 18 1939

APR 18 1939

14 42 4/m

4/22 5/5

19 4-2

2545

217 1/2 H-27

H-27

217 8/2 4-28

H-28

I.L. MADURO, JR., 34-46 CATHEDRAL SQUARE, NEXT TO
CENTRAL HOTEL, P.O. BOX 281, PANAMA. PANAMA HATS, SILKS,
FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

NO. 9A-H649

ORDER NO. 25010

DATE 5-11-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) UNA CALLE DE BELLA VISTA,
PANAMA, REP. DE PANAMA
BOT-STREET SCENE, BELLA VISTA, PANAMA,
REP. OF PANAMA

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Est. Checked

MAY 15 1939

By 10
Date MAY 15 1939

DESCRIPTION	TIME	DATE	DATE
		RECEIVED DEPT.	COMPLETED
CURT. INC. EST. 10		MAY 15 1939	MAY 15 1939
100	17 2	5/15	5/15
100	8	5-17	5-18
100	227 13/4		5-23-39
100	9		

DATE BLANKET ORD

DATE AND

BY

DATE AND (DATE MODIFIED)

DATE PHOTO TAKEN TO

MAKEOVER

Charge to L.V. DOE

EST. VALUE TIME REQUIRED

REPAIRING 19-2	RECEIVED BY CURT. DEPT.
PROOFING	AUG 31 1939
COPIES	By <u>M</u>
EXT. COPI. HC 13/4	
ENGRAVING	

ST.
28

NO. 9A-H650

XXXX SUCESION DE I.L. MADURO, JR., 34-46 CATHEDRAL SQUARE,
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA. PANAMA HATS,
SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

ORDER NO. 24010

DATE 4-11-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 8 / R. M. NO

TITLE (IN FULL) CARNIVAL SCENE, PANAMA CITY,
R.P.

IMPRINT SAME AS ABOVE

Please Stamp Here

PHOTO PROPERTY OF customer

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAKEOVER

Charge to L.V. D.M.

EST. APR 18 1939

RETCO. APR 18 1939

PHOTO. SEP 15 1939

COLORING SEP 15 1939

ART DEPT. HC 13/4 EP

ENGRAVING EP

13 3 1/2 4/20 4/25 *SL*

12 4 25 4 25

225 13 4-27 15 Sept 4-28

39 9 1/2 10/9/39 10/14/39

57
196

NO. 9A-H651

SUCESION DE I.L.MADURO, JR., 34-46 CATHEDRAL SQUARE,
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA, PANAMA HATS,
SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

ORDER NO. 24010

DATE 4-11-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) LORD'S EYE VIEW OF BALPOA, CANAL
ZONE, SHOWING ADMINISTRATION BUILDING IN
FOREGROUND

IMPRINT SAME AS ABOVE

Place Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

in 154204

See card 86693

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

APR 11 1939

APR 11 1939

COMPLETED

APR 18 1939

APR 18 1939

21

3 1/2

4/20

4/25 gr SL

84

4

26

4-27 AT

228

13/11

4-27-30

215

7/2

8/30

9-1

196

NO. 9A-H652

SUCESION DE I.L.MADURO, JR., 34-46 CATHEDRAL SQUARE,
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA, PANAMA
HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

ORDER No. 24010

DATE 4-11-1939

25 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOSPITAL GORGAS, ZONA DEL CANAL
BOT- GORGAS HOSPITAL, CANAL ZONE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 81 R. M. NO

SAME AS ABOVE

IMPRINT

Place Stamp Here

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE CARD 77386 ATT'D.

D7470

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

APR 16 1939

APR 15 1939

APR 18 1939

APR 18 1939

15 5 4/20 4/25 G. SL

91 4-25 4-26

227 13/4 4-28-39
93/4

57
196

R

5 x 7

2 prints

NO. 9A-H653

SUCESION DE I.L. MADURO, JR., 34-46 CATHEDRAL SQUARE,
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA, PANAMA
HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

ORDER NO. 24010

DATE 4-11-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAS ESCLUSAS DE MIRAFLORES,
CANAL DE PANAMA

BOT-MIRAFLORES LOCKS, PANAMA CANAL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8 / R. M. NO

IMPRINT SAME AS ABOVE

Please Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD 115366 ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Chet. D. Checked

APR 18 1939

APR 18 1939

DATE	QUANTITY	UNIT PRICE	TOTAL
APR 18 1939	4	4/20	4/20
APR 18 1939	4	4/25	4/25
APR 18 1939	225	1/2	225
APR 18 1939	208	9	208

DATE Photo Returned to Customer

15 196

SUCESION DE J.L. MADURO, JR., 34-46 CATHEDRAL SQUARE.
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA, PANAMA.
HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

NO. 9A-H654

ORDER NO 24010

DATE 4-11-1939

25 MOST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) LAS ESCLUSAS DE PEDRO MIGUEL,
CANAL DE PANAMA

IMPRINT

SAME AS ABOVE

BOT-PEDRO MIGUEL LOCKS, PANAMA CANAL

Please Stamp Here

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE CARD 115362 ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

APR 13 1939

Card 1st. Checked

APR 13 1939

APR 14 1939

APR 14 1939

16 4 1/2

4/14

4/17 9 SL

80

4-18

4-19 4 1/2

225 1 1/2

21 1/2

39 9

6/31/39

9/1/39

57
188

R. 1

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

Good ~~Day~~ Checked 1

ESTIMATE

AND JOHN COOGLI

MAY 15 1939

CLASSIFICATION	EST. TIME (Time & how?)	DATE APPROVED DEPT.	DATE COMPLETED
GENERAL INFORMATION		MAY 15 1939	MAY 15 1939
NAME			
ADDRESS	14 2	5/15	5/16 9
CITY AND STATE			
EXPERIENCE	91	5-17	5-17 14
ENCLOSURE			
HAND COLOR PHOTO	216 1/2	5-17	
ARTIST DEPT.	216 8 3/4	8-30	10-1

DATE BLUEPRINT ORD _____ DATE _____
 By _____
 DATE HAND COLOR PROOF ORD _____ DATE PHOTO PRINTED TO _____

28

SUCESION DE I.L. MADURO, JR., 34-46 CATHEDRAL SQUARE,
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA. PANAMA
HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

NO. 9A-M656

ORDER NO. 24010

DATE 4-11-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

DE PANAMA CORTE DE GAILLARD, CANAL
BOT-GAILLARD CUT, PANAMA CANAL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 81

R. M. NO

IMPRINT SAME AS ABOVE

Please Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,787,775

Com D/A. Checked

By

Date

APR 18 1939

APR 18 1939

DATE
COMPLETED

DATE
COMPLETED

APR 18 1939

APR 18 1939

17 2

4/21

4/22 Gr SL

86

4-24

4-25 AT

225 1 1/2
83/4

28 Apr

8 M.

67
198

SUCESION DE I.L. MADURO, JR., 34-46 CATHEDRAL SQUARE, NEXT
TO CENTRAL HOTEL, P.O. BOX 281, PANAMA. PANAMA HATS, SILK, ORDER NO. 24010
FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

NO. 9A-H657

DATE 4-11-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 4 / R. M. NO

TITLE (IN FULL) ESCLUSAS DE GATUN, CANAL DE
PANAMA

IMPRINT SAME AS ABOVE

BOT-GATUN LOCKS, PANAMA CANAL

Place Stamp Here

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE CARD 86084 ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 18 1939

APR 18 1939

APR 18 1939

APR 18 1939

7

5 1/2

91

4-24

4-25

22

1 1/2

7/14

8 3/4

38

9.6

DATE Photo Returned to Customer

198

NO. 9A-H658

SUCESION DE I.L. MADURO, JR. 34-46 CATHEDRAL SQUARE, NEXT
TO CENTRAL HOTEL, P.O. BOX 281, PANAMA. PANAMA HATS,
SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

DATE 4-11-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CRISTOBAL, ZONA DEL CANAL
BOT-CRISTOBAL, CANAL ZONE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 / R. M. NO

IMPRINT SAME AS ABOVE

Please Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD 86091 ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 18 1939

APR 18 1939

DATE
COMPLETED

APR 18 1939

APR 18 1939

51

8 4

8 1

4 25

4 25

2 1/2 1/2
44 9

4 26
10-11

4 27
10-13

MAKEOVER

Charge to LV Dept.

RETOUCHING 3 1/2

RETOUCHING

PHOTO-LIT.

COMPOSITE

ART DEPT HC 3/4

IN PAVING

168

NO. 9A-H659

SUCESION DE I.L. MADURO, JR., 34-46 CATHEDRAL SQUARE.
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA. PANAMA
HATS, SILKS, FRENCH PERFUMS, SOUVENIRS, ETC. ETC.

ORDER NO. 24010

DATE 4-11-1939

25M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 8 / R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

BOT-ON THE WAY TO THE DOCKS, CRISTOBAL,
CANAL ZONE

Place Hang here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 18 1939

APR 18 1939

DATE
COMPLETED

APR 18 1939

APR 18 1939

13 5 4/2 4-25 9-2 SL

84 4-25 4-26

276 1/2 4-29-32
32 83 8/31/39 9/5/39

DATE DELIVERED TO

By

DATE HAND COLLECTED

Photo returned to Customer

ST
198

NO. 9A-H660

SUCESION DE I.L. MADURO, JR., 34-46 CATHEDRAL SQUARE, ORDER NO. 24010
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA HATS,
SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

DATE 5-11-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) CALLE DEL FRENTE, COLON, REP. DE PANAMA
IMPRINT SAME AS ABOVE

BOT-FRONT STREET, COLON, REP. OF PANAMA

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE
DATE MAY 15 1939

OPERATION	EST. TIME (Clock No. & Time & Date)	DATE RECEIVED DEPT.	DATE COMPLETED
1. PHOTO. TYPE SET UP		MAY 15 1939	MAY 15 1939
2. PRINTING	14 3 1/2	5/5	5/17 9-50
3. PHOTO. TYPE	25	5-20	5-25
4. PHOTO. TYPE	62 13/4		5-23
5. PHOTO. TYPE	69 9	8-30	9-5

DATE RECEIVED BY _____ DATE PAID _____
DATE HAND COL. PROOF DEL. _____
DATE PHOTO RETURNED TO CUSTOMER _____

1 Straight

D7470

57
28

NO. 9A-H661

SUCESION DE I.L.MADURO, JR., 34-46 CATHEDRAL SQUARE, ORDER NO 24010
 NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA HATS, SILKS,
 FRENCH PERFUMES, SOUVINIRS, ETC. ETC.

DATE 5-11-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) CALLE BOLIVAR, COLON, REP.
 DE PANAMA

IMPRINT SAME AS ABOVE

BOT-BOLIVAR STREET, COLON, REP. OF
 PANAMA

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

D7470

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
 PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

128

ESTIMATE

Cost Dept. Checked

MAY 15 1939

AND WORK SCHEDULE

Date MAY 15 1939

DESCRIPTION	QTY	UNIT	DATE ORDERED DEPT.	DATE COMPLETED
...			MAY 15 1939	MAY 15 1939/3
...	13	2 1/2	5/15	5/16 G
...	91		5-17	5-18 AT
...				
...		1/2		
...		8 3/4		12-5

DATE RECEIVED BY

DATE RECEIVED BY

DATE RECEIVED BY

ST.
28

NGA-H662

 5×7

2 prints

Place d'Armes

SEE CARD 1A1207 ATTID.

Photo 48H303

B. L. & W. PROOF

HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DATE RECEIVED		DATE RECEIVED		DATE RECEIVED	
16	5	4/20	4/25	9	5
8	4	4-28	4-28	4-28	4-28
227	1 1/2	9-1	9-7	9-1	9-7
212	8 3/4				

107

NO. 9A-H663

SUCESION DE I. L. MADURO, JR., 34-46 CATHEDRAL SQUARE,
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA.
PANAMA HATS, SILKS, FRENCH PERFUMS, SOUVENIRS, ETC. ETC.

DATE 4-11-1939

*Strigman 5x7
2 prints*

25 M POST CARDS		ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 8 / R. M. NO	
TITLE (IN FULL): HOTEL WASHINGTON, COLON, REP. DE PANAMA		IMPRINT SANTA S ABOVE	
VOT- HOTEL WASHINGTON, COLON, REP. OF PANAMA		<i>Place Stamp Here</i>	
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	

SEE CARD NO. 99102 & card no. 99579.

07470

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		APR 18 1939	
DATE	QUANTITY	DATE	COMPLETED
APR 18 1939		APR 18 1939	APR 18 1939
16 4	4/19	4/22	SL
84	4-25	4-25	4-25
227 1/2	4-27-39	4-27-39	4-27-39
72 8 1/2	4/11/39	4/11/39	4/11/39

*ST.
1078*

SUCESION DE I.L. MADURO, JR., 34-46 CATHEDRAL SQUARE,
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA
PANAMA HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC.

NO. 9A-H664

ORDER NO. 24010

DATE 4-11-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER (LOWER) CENTER - BORDER.

FRONT NO. 6 /

R. M. NO

TITLE (IN FULL) TOP: PLAZA DE LA

IMPRINT SAME AS ABOVE

CATEDRAL PANAMA, REP. DE PANAMA

BOT. CATHEDRAL PAR, PANAMA CITY, REP.
OF PANAMA

Place Stamp Here

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TAKE OUT CAR, PEOPLE & BICYCLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

APR 19 1939

APR 18 1939

APR 20 1939

APR 20 1939

1	4	4/20	4/25 9-58
89		4-25	4-27 45
216	1 1/2	27	4-27
215	8 1/2	9-8	2-11

DATE Filed

By

DATE Photo Returned to Customer

MAKEOVER

Charge to L.V. Date

EST. Makeover Time Required

RETURNS

PHOTOGRAPH

COMPOSING

ART DEPT.

ENGRAVING

AUG 31 1939

By

198

SUCCESSION OF I.L. MADURO, JR., 34-46 CATHEDRAL
SQUARE, NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA.
PANAMA HATS, SILKS, FRENCH PERFUMES, SOUVENIRS,
ETC. ETC.

NO. 9A-H665

ORDER NO. 24010

DATE 4-11-1939

25M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 / R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 18 1939

APR 18 1939

DATE FILMED		DATE COMPLETED	
APR 18 1939	APR 18 1939	APR 18 1939	APR 18 1939
18-1	3	4/20	4/25 gr SL
82		4-25	4-27 1/2
216	1 1/2	4-27	4-27
68	8		9/1/39

DATE BLUETINT MADE

DATE FILMED

DATE HANDMADE FINISHED

DATE Photo Returned to Customer

ST
198

SUCESION DE I.I. MADURO, JR., 34-46 CATHEDRAL SQUARE,
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA, PANAMA
HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

NO. 9A-H666

ORDER NO. 24010

DATE 4-11-1939

25 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 61

R. M. NO

TITLE (IN FULL)

IMPRINT SALE AS ABOVE

Please Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Photo in D5829

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 18 1939

APR 18 1939

DATE	TIME	DATE	TIME	DATE	TIME	DATE	TIME
				APR 18 1939		APR 18 1939	3
	13	5	4/20			4/25	51
	86		4/25				
	22	12					
	211	8 1/2	8-30				

DATE FILLED

DATE FILLED

DATE PHOTO RETURNED TO CUSTOMER

DATE PHOTO RETURNED TO CUSTOMER

17
198

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H667 ORDER NO. 24020 DATE 4-7-1939

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE GROUP 3 (2 INSERTS) $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE ~~FULL FACE~~
~~WHITE BORDER~~

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full KANSAS CITY'S LARGEST CHEVROLET
DEALER - OVER 6,000 CARS SOLD IN 4 YEARS
LOWER TITLE: LAND-GODDARD CHEVROLET CO.
YOUR CHEVROLET DEALER (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: ☒ Customer ☐ C. T. Imprint ☐ No Imprint
E.T. THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch — ☐ Layout — ☒ Retouched Photo ☐ Wash Drawing
Follow Layout

SEE SHEET OF GENERAL INSTRUCTIONS
ATTACHED.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH AND SHEET OF GENERAL INSTRUCTIONS ATT'D.

Make red impression

" DK. Blue "

PHOTO RETURNED

TO

PHOTO USED FOR

APR 10 1939

Comp. Dept.

62 1-25

80-1
Ret 6 1/2
H.C.P. 2
L.H. 11 1/2

[Handwritten signature]

32

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

ADV. ORDER

DEPT.	DATE COMPLETED
RETOUCHING	
ENGRAVING	
PHOTO LITHO	
COMPOSING	
LITHO ART	

Photos for
this Customer

STYLE ART COLORTONE WHITE BORDER

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint ☒ No Imprint

IMPRINT: Customer ☐ C. T. Imprint ☒ No Imprint ☐

IMPRINT: Customer ☐ C. T. Imprint ☒ No Imprint ☐

Submit → Sketch → Layout → Retouched Photo → Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.	Screen	120
Dry — Wet — Pancromatic — Color Separation.		133
Transfer — Paper Process — New Process.		150
Stripping — White Border — Full Face.		175
Blue Print — Handcolor — Black & White Proof.		
Titles—Red, Blue		

COLOR DESCRIPTION

SEE SKETCH ATT'D. NOTE CORRECTIONS: BOOTHS, DARK BLUE 37. MAHOGANY FINISH: 30. BAR MAHOGANY: 30. CEILING WHITE: 14. SIDE 5 - BOTTOM BORDER 6. COUNTER LUNCH 10. MAHOGANY FINISH: 30.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

02

YES

RETURN PHOTO

3M—1.2-39

APR 11 1969

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H669 ORDER NO. 24022 DATE 4-8-1939

CUSTOMER KITTS TOURIST CAMP
KNOXVILLE, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KITTS TOURIST INN

BOT-11 MILES EAST OF KNOXVILLE ON U.S. 70 - 25W
AND 11E

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout BRING OUT FOUNTAIN AND WATER SPRAY.

PUT LEAVES AND PINK FLOWERS ON THESE
BUSHES. PUT FOLIAGE ON ALL TREES. MAKE A PRETTY
CLOUD EFFECT. TAKE OUT LIGHT POLES.

SEE ADDIT. INSTRUCTIONS ATT'D.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

WHITE CABINS, WHITE WINDOW CASING, LIGHT GRAY DOORS, ROOFS #65 GREEN, DARK GRAY CHIMNEYS,
WINDOWS SHUTTERS #65 GREEN. STATION PUMPS RIGHT ONE: RED & WHITE. LEFT: RED.
GRAY ROCKS ALONG DRIVEWAY. LIGHT GRAY WALKS. PUT PINK FLOWERS ON BUSHES. RIGHT BEYOND
FOUNTAIN IS A BED OF DEEP RED TULIPS. BRING THESE OUT. ~~XXXXXXXXXXXXXXXXXXXX~~ NICE
GREEN GRASS.

make Red impression

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 1 1939

NO. 9A-H670

H. N. SHONKWILER, EXCLUSIVE DISTRIBUTOR, SPRINGFIELD,
ILL.

ORDER NO. 23805

DATE 4/27/39

ATTENTION!

8 Subjects on
order for the... Please
see to it that... are
in... each order
to make an aggressive set.

12 ¹ / ₂ M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.		FRONT NO. I R. M. YES No	
TITLE (IN FULL) INTERIOR OF THE MUSEUM, NEW SALEM STATE PARK, ILL.		IMPRINT SAME AS ABOVE	
		PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

USE PHOTO NO. E-580

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF ~~YES~~

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
MAY 1 1939 WORK SCHEDULE
Cost Dept. Checked
MAY 1 1939

DESCRIPTION	EST. TIME GROSS (Tas. A. & B.)	DATE ESTIMATED DEPT.	DATE COMPLETED
COMPOSITION		MAY 1 1939	MAY 1 1939
GRATION			
RETOUCHING	15 1/4	5/1	5/2 Jr SC
PHOTOGRAPHY			
BLUEPRINT STAMPING OPERATIONS	89	5-3	5-3 H.R.
ENGRAVING			
HAND COLOR PROOF	225 13/4		8 May
ARTIST DEPT.	210 9 1/2	5-1	5-1

DATE BLUEPRINT OK'D

DATE PAID

By

DATE HAND COLOR PROOF OK'D

By

NOTE: Photo Returned to Customer

ST.
10
m R. H.

NO. 9A-H671

H. N. SHONKILER, EXCLUSIVE DISTRIBUTOR, SPRINGFIELD, ILL. ORDER No. 23805

DATE 5/3/39

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RUTLEDGE TAVERN, NEW SALEM
STATE PARK, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. YES NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

PUT FOLIAGE ON TREES. BILLOWY CLOUDS. BUILDING NATURAL WOOD.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			Cost Dept. Checked	
MAY 4 1939			MAY 4 1939	
DATE	DEPT.	DATE COMPLETED		
MAY 5 1939	MAY 5 1939	MAY 5 1939		
2			SL	
85	5-9	5-10		
227	1 1/2	5-10-39		
216	7 1/2	5-17		

DATE BLUEPRINT ORD.

DATE PRD.

DATE HAND COLOR PROOF ORD.

By

DATE Photo Returned to Customer

Rush

15 AM
18

H. N. SHONKILER, EXCLUSIVE ~~DISTRIBUTOR~~ DISTRIBUTOR,
SPRINGFIELD, ILL.

NO. 9A_H672

ORDER NO. 23805

DATE 4/27/39

12 1/2 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES No

TITLE (IN FULL)

LEAN-TO OF THE LINCOLN
BERRY STORE, SHOWING LINCOLN'S BED,
NEW SALEM STATE PARK, ILL.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. E-594

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8 Subjects on
order for this customer. Please
see to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		MAY 1 1939		MAY 1 1939	
EST. TIME		DATE		DATE	
Job No. Time Allowed		DEPT.		COMPLETED	
COMPT. REG. WITH SET UP		MAY 1 1939		MAY 1 1939	
SKETCH					
RETOUCHING		15 1/2 5/1		5/2 9/50	
PHOTO-LITHO					
ELECT. PRINT STAMPING, OPAQUEING		89 5-3		5-3 1/2	
ENGRAVING					
HAND COLOR PROOF		70 1/2		5-8-30	
ARTIST DEPT.					

DATE BLUEPRINT OK'D

DATE PAID

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

206.

St.
m R.H. 10

675
NO. 9A-H873

H. N. SHONKWILER, EXCLUSIVE DISTRIBUTOR, SPRINGFIELD, ILL. ORDER NO. 23805

DATE 5/3/39

12 $\frac{1}{2}$ M POST CARDS		GROUP 2 ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. <u>I</u>	R. M. <u>YES</u> <u>NO</u>	
TITLE (IN FULL) <u>RESIDENCE AND OFFICE OF</u> <u>DR. REGNIER, NEW SALEM STATE PARK, ILL.</u>	IMPRINT <u>SAME / S ABOVE</u>		
	PHOTO PROPERTY OF <u>C.T.</u>		

COLOR DESCRIPTION

USE PHOTO NO. E-578 FOR THE TOP VIEW
USE NEW PHOTO FOR LOWER VIEW

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Bill
Get Photo.

Rush

MAY 4 1939		MAY 5 1939	
OPERATION		DATE COMPLETED	
COMPOSING, TYPE SET		MAY 5 1939	MAY 5 1939
SKETCH			
RETRACING	2 1/2		5
PHOTOGRAPHING			
PRINTING	84	5-10	5-11-39
STAMPING, CHARGING			
ENVELOPPING			
HAND COLOR PROOF	227	2	5-11-39
ARTIST DEPT.	211	10	5-16-39

DATE RECEIPT OR

DATE

DATE HAND COLOR & RETURN

DATE Photo Returned to Customer

By

ST
18

H. N. SHOOKWILER, EXCLUSIVE DISTRIBUTOR, SPRINGFIELD,
ILL.

ORDER NO. 23805

DATE 4/27/39

12 $\frac{1}{2}$ M

PO T CARDS

GROUP 2
ART COLORED TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. ~~12~~ No

TITLE (IN FULL) (UPPER) RESIDENCE OF SAMUEL
HILL
(LOWER) HILL-McNEIL STORE, NEW SALEM
STATE PARK, ILL.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

USE PHOTOS NOS. E-591 & E-592

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

ATTENTION!

_____ Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DATE		DATE	
MAY 1 1939		MAY 1 1939	
206	1 1/2	5/1	5 1/2 g SL
84		5 - 4	5 - 4 AT.
225	2.		8 May
204	11.	5 - 11 - 30	5 - 14 -

DATE BIRTHED _____ DATE PAID _____
By _____ By _____
DATE HAND CREDIT RECD OF \$ _____
By _____ DATE PAID RECEIVED TO GENTLEMAN _____

NO. 9A-H675

H. N. SHONKWILER, EXCLUSIVE DISTRIBUTOR, SPRINGFIELD, ILL. ORDER NO. 23805

DATE 4/27/39

ATTENTION!

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12 1/2 M	POST CARDS	(GROUP 2)	ART COLO-TONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I R. M. YES No		
TITLE (IN FULL) (UPPER) KITCHEN OF THE RUTLEDGE TAVERN (LOWER) LADIES' GUEST ROOM, RUTLEDGE TAVERN, NEW SALEM STATE PARK, ILL.		IMPRINT SAME AS ABOVE		
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.		

USE PHOTOS NOS. E-588 & E-595

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		MAY 1 1939		MAY 1 1939	
QTY	TIME	DA	COMPLETED		
		MAY 1 1939	MAY 1 1939		
205	1 1/2	5/1	5/3	SL	
8		5 -	5 - 8	LT	
62	2 1/2		5 - 9		
219	10	5/16/39	5/1/39		

DATE BLUEPRINT OK'D _____ DATE Final _____
By _____
DATE HAND COLOR PROOF OK'D _____
By _____

Photo Returned to Customer

10

H. N. SHONKILER, EXCLUSIVE DISTRIBUTOR, SPRINGFIELD,
ILL.

NO. 9A-H676

ORDER NO. 23805

DATE 4/27/39

12½ M

POST CARDS

GROUP 2
ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

~~Yes~~ No

TITLE (IN FULL) (UPPER) LINCOLN-BERRY STORE

IMPRINT

S ME AS ABOVE

(LOWER) LINCOLN-BERRY STORE, NEW SALEM,
STATE PARK, ILL.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTOS NOS E-584 & E-596

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects of
order. Please
negatives are
uniform and
colors are
in harmony
with each
other
to make an
attractive set.

ATTENTION!

8 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rephot
2 on 5x7

ESTIMATE		AND WORK SCHEDULE	
MAY 2 1939		MAY 2 1939	
OPERATION	L. T. TIME (Hrs. Incl. A. Work)	DAYS IN-PROG. DEPT.	DATE COMPLETED
COMPOSING IN-PROG. DEPT.		MAY 2 1939	MAY 2 1939
SETUP 20	1/2		
RETOUCHING	3	5/2	5/3 Gr
PHOTO-LITHO			
BLUING STRIPPING, CUPPING	10	5-4	5-6 1/2
ENGRAVING			
HAND COLOR PROOF	62 2		5-9
ARTIST DEPT.	213 10	5-17 30	5-18-39

DATE BLUEPRINT OK'D

DATE PROOF

DATE HAND COLOR PROOF OK'D

DATE PHOTO RETURNED TO CUSTOMER

St.
m. Am.
1/2

H. N. SHONKWILER, EXCLUSIVE DISTRIBUTOR, SPRINGFIELD,
ILL.

NO. 9A_H677

ORDER NO. 23805

DATE 4/27/39

12½ M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES No

TITLE (IN FULL) MILLER-KELSO RESIDENCE,
NEW SALEM STATE PARK, ILL.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. E-585

*photo in
261529*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all sets or nega-
tives are uniform. Colors are
in harmony with each other
to make an attractive set.

R.

ESTIMATE
By Cost Dept. Checked
Date MAY 2 1939 AND WORK SCHEDULE Date MAY 2 1939

OPERATION	EST. TIME		DATE BY ORDER DEPT.	DATE COMPLETED
	Check No.	Time in hours		
COMPOSING, TYPE SET UP			6861 2 AMW	MAY 2 1939
SKETCH				
RETOUCHING	20	1	5/2	5/3 9 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	89		5-4	5-4 1A.
ENGRAVING				
HAND COLOR PROOF	227	1½		5-8-39.
ARTIST LEPT.		8		

DATE BLUEPRINT OK'D DATE PAID

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

By By

*17.
no RM
12*

NO. 9A-H678
COPYRIGHT PHOTO BY DUNCAN BEITH CORINALDI, KINGSTON, JAMAICA, ORDER NO. 23818
SOLE DISTRIBUTOR
DATE 4/10/39

12 ¹ / ₂ M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 21	R. M. YES
TITLE (IN FULL) BASKET VENDORS JAMAICA, B.W.I.	IMPRINT SAME AS ABOVE	
		PUT AT BOT. OF MES. SPACE IN ONE LINE "GREETINGS FROM JAMAICA, B.W.I."
PHOTO PROPERTY OF		CUSTOMER

COLOR DESCRIPTION

PLEASE BRING OUT AS MUCH AS POSSIBLE THE RED PATTERNS IN THE BASKETS AND
PLEASE DO NOT TRY TO FALSIFY THE RACES OF THE NATIVES BY RETOUCHING

ALSO SEE COLOR CHART

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE			
APR 11 1939		APR 11 1939	
DATE RECEIVED	DATE COMPLETED	DATE RECEIVED	DATE COMPLETED
APR 11 1939	APR 11 1939	APR 11 1939	APR 11 1939
18 3 4/11	4/13 gr sl	18 3 4/11	4/13 gr sl
25/91	4-14	25/91	4-14
221 1/2	18 4/11	221 1/2	18 4/11
209 9		209 9	

DATE RECEIVED BY _____
DATE PHOTO COMPLETED BY _____
DATE PHOTO RETURNED TO CUSTOMER BY _____

1857c
186

NO. 9A-H679

COPYRIGHT PHOTO BY DUNCAN KEITH CORINALDI, KINGSTON, JAMAICA, ORDER NO. 23818
SOLE DISTRIBUTOR

DATE 4/10/39

12 $\frac{1}{2}$ M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 21	R. M. YES
TITLE (IN FULL) KING ST., KINGSTON, JAMAICA, B.W.I.	IMPRINT SAME AS ABOVE	
	PUT AT BOT. OF MES. SPACE IN ONE LINE "GREENINGS FROM JAMAICA, B.W.I."	
	PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION

The mountains in the background of this view are of paramount importance. Please see that they are treated as such. Please note the sign "BAZARR ORIENT" is represented on the colour chart as half red and a half black. You will also see that the trolley cars are of an orange yellow. Please do not put extraordinary bright colours on the motor cards. Keep their colouring in dark ~~sub~~subdue tones. The lamp post at the extreme right of the picture to be removed also wires running across, but do not touch the posts on the left hand side of the view.

ALSO SEE COLOR CHART

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Straight

MAKEOVER

Charge to LV Dept.

4-11-39 Makeover Time Required

RETOUCHING	1/2	Time Required in Cost Dept.
PHOTO-ETCHING	1	Date APR 25 1939
COLORING		
ART DEPT. HC	1/2	By
RE-GRADING		

#9A-H679 King St. I particularly asked you not to give me light blue cars. As already experienced the result is terrible as per sample enclosed. The two cars which I have circled in this view are to be represented in colours similar to x and xx. Use No. 5 on your colour chart for the trolley cars and leave the letters on the sign of the trolley car white. The Jamaica Times Sign is very dark green with white letters. When in doubt about colours examine the colour transparencies which I send you with every order through a very strong light.

ESTIMATE		Cox Dept. Checked.	
APR 11 1939		APR 11 1939	
DATE COMPLETED		DATE COMPLETED	
16	5		SL
16	5	4-17	4-18-39
227	1/2	4-18-39	
215	9	5-4	5-5

DATE BLUEPRINT ORD

DATE FILED

DATE

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

(T)
 Aug. 15/7
 185

COPYRIGHT PHOTO BY DUNCAN KEITH CORINALDI, KINGSTON,
JAMAICA, SOLE DISTRIBUTOR

NO. 9A-H681

ORDER No. 23818

DATE 4/10/39

12^M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No.

21

R. M.

YES

same as 9A-H680

TITLE (IN FULL)

SWEEPSTAKE DAY AT KNOTSFORD

IMPRINT SAME AS ABOVE

PARK? JAMAICA BRITISH WEST INDIES

PUT IN MES. SPACE AT BOT. IN ONE LINE

"GREETINGS FROM JAMAICA, B.W.I."

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

MOUNTAINS AND CLOUD EFFECTS SIMILAR TO PHOTO 9A-H680. FOR OTHER COLORS REFER TO
COLOR CHART.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Order for the customer. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

APR 11 1939

APR 11 1939

APR 11 1939

APR 11 1939

14 5 - 4/11

4/13 80 SL

91 4-17

4-17 145

224 13/4

4-18-35

211 9/4 5-4-39

DATE BLUEPRINT ORD.

DATE FILED

DATE HAND COLOR PROOF ORD.

BY

DATE PRINTS FURNISHED TO CUSTOMER

DATE

17
18C

WAIT-CAHILL CO., DECATUR, ILL.

NO. 9A-H682

ORDER NO. 23810

DATE 4/27/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. PATRICK'S CHURCH,
DECATUR, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---- 133

COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

TAKE OUT OLD AUTO. PUT FOLIAGE ON TREE. BUILDING GRAY STONE SLATE ROOF.
VARICOLORED GLASS WINDOWS STEEPLE GOLD COLORED. BILLOWY CLOUDS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
Lj MAY 1 1939 AND WORK SCHEDULE
Cost Dept. checked.

OPERATION	EST. TIME Clock No. Time A. hours	DATE DEPT. DEPT.	DATE COMPLETED
COM. MOUNT, TYPE SET UP		MAY 1 1939	MAY 1 1939
SKETCH			
RETOUCHING	18 4	5/1	5/2 9 SC
PHOTO-LITHO			
BLUE PRINT STRIKING, OP. QUING	80	5 3	5 4 M
ENGRAVING			
HAND COLOR PROOF	227 1 1/2		5-5-39
ARTIST DEPT.	204 8	5-10	5-11

DATE BLUEPRINT OR D. DATE F. and

By By

DATE HAND COLOR PROOF DATE Photo Returned to Customer

By

WAIT-CAHILL CO., DECATUR, ILL.

NO. ~~24-112~~ 9A-H683

ORDER NO. 23810

DATE 4/26/39

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) ST. MARY'S HOSPITAL, DECATUR, ILL.
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 134

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CREAM COLORED STONE. WHITE TRIM. BACK PORTION RED BRICK. TAKE OUT WIRES. TAKE OUT OLD CARDS ONLY OR STREAMLINE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subject of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
By W. A. L. Date MAY 1 1939
Job W. A. L. Date MAY 1 1939

DESCRIPTION	EST. TIME		DATE DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
CONSTRUCTION TYPE SET UP			MAY 1 1939	MAY 1 1939
SHOOTING				
EDITING	17	3	5/1	5/3 Gr 8
PRINTING				
ST. MARY'S HOSPITAL	18		5 - 4	5 - 4
ENGRAVING				
HAND COLOR PROOF	227	1 1/2		5-5-39
ARTIST DEPT.	35	8		

DATE BLUEPRINT OK'D _____ DATE PAID _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
By _____ BY Photo Returned to Customer _____
By _____

MAKEOVER

Charge to App. Retouching

Est. Makeover Time Required

RETOUCHING	3/4	Time Permitted in Case Dept.
PHOTO LITHO	1	
COMPOSING		
ART DEPT. H.C.	1 1/2	By <u>E. M.</u>
ENGRAVING		

227

ST.
10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H684 ✓ ORDER NO. 24023-5 DATE 4-8-1939

CUSTOMER PETE'S CAFE
BOONVILLE, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PETE'S AIR CONDITIONED CAFE — BOONVILLE,
MO. 314 MAIN STREET

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

APR 11 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H685 ORDER NO. 4045

DATE 4-10-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER DESERET BOOK CO.
SALT LAKE CITY, UTAH

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE HOUSE OF PURE VIRGIN WOOL BLANKETS

BOT-ORIGINAL UTAH WOOLEN MILLS DISPLAY AT
GOLDEN GATE INTERNATIONAL EXPOSITION 1939

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen { 120
133
150
175

SEE TISSUE ATT'D. BLACK OUT MATTER ON BOTH
SIDES OF BUILDINGS SO TO EXTEND THE SIDES
ENOUGH TO MAKE THE CORRECT PROPORTIONS.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATTACHED. THE WHOLE OF THE LITTLE BUILDING
IS MADE OF BLANKETS. THE SQUARES WHICH REPRESENT BUILDING STONES ARE BLANKETS PUT
UP IN BOXES WITH A TRANSPARENT FACE SO THE COLOR SHOWS THROUGH. THESE COLORS ARE
VERY ATTRACTIVE AND HARMONIZE WITH EACH OTHER.

Make DK Blue impression

" Red "

PHOTO RETURNED

TO

PHOTO USED FOR

62

7-24

94.0 P

2.7

2 1/2

16.00

APR 17 1939

191

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. 9A-H686 ORDER NO. 24046 DATE 4-10-1939

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center ~~Border~~ — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL CONTINENTAL
BOT-11TH AND BALTIMORE - KANSAS CITY, MO.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C.T. Imprint No Imprint

C.T. art. Co. The Allis Press, Kansas City, Mo.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INST. ATT'D.

COLOR DESCRIPTION

SEE INST. ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

APR 14 1939

ST.
Mallory
189

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H687

ORDER NO. 23840

DATE 4/12/39

6 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE. UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VERSE

PUT UNDER VERSE IN SMALL TYPE -
(c) O.J. Rice

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. - 1240

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Picture across top of upright card. Poem in letters not small than typewriter letters to occupy most of balance of card. Follow idea of Cowboy's Prayer card (6AH2824) For decoration have sage showing faintly at intervals down sides of card. A little something at bottom for decoration ~~might~~ either clouds (as in 6AH2824 or cattle skulls faintly showing. For the sage use as it shows in picture or else as in ground of 9AH338. For picture dark blue green to yellowish hills in background. Brownish yellow to green prairie with purple green sage. Roan ~~h~~ horse and of course get proper racial colors on men. Perhaps a late sunset light on sky also as on 9AH338.

SEE FURTHER INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
APR 14 1939		APR 14 1939	
OPERATION		DATE	
EST. TIME		DEPT.	
DATE		COMPLETED	
CONTOURING, TONE SET UP		APR 20 1939	APR 20 1939
ETCH 20	21 2		
RETOUCHING	20 4	4/14	4/21 50 SL
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	2 25	4-25	4-27 41
ENGRAVING			
HAND COLOR PROOF	7 13/4		1 day
ARTIST DEPT.	5 10	5-2	5-22

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____ By _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9^A-H688

ORDER NO 24057

DATE 4-11-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this CustomerCUSTOMER HOTEL GREENVILLE
GREENVILLE, MISS.

25 M POST CARDS

SIZE

3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL GREENVILLE - GREENVILLE, MISSISSIPPI

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, BlueScreen
120
133
150
175

TAKE OUT ALL TELEPHONE POLES, WIRES

AND AUTOS AND STOP LIGHT. LEAVE IN ALL

THE TREES AS THEY ARE BEAUTIFUL OAKS. ALSO LEAVE IN THE HIGHWAY SIGNS. AND TURN
THE HOTEL SIGN AROUND SUFFICIENTLY TO BE READ PLAINLY. SEE PHOTO ATT'D FOR POSITION
OF SIGN.

COLOR DESCRIPTION

BRICK #62. ALL STONE WORK: WHITE. ENTRANCE TOP #17. WINDOW SHADES, #15.
SIGN: LETTERS IN WHITE WITH RED EDGES. BACKGROUND: BLACK, OUTER EDGE OF
SIGN: GREEN.

in D6947

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 8½
24 P. 1½
L.A. 9½64
72

Retouching

750
just
for

187

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H689 ✓ ORDER NO 24056

DATE 4-11-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE CINCINNATI CLUB
CINCINNATI, OHIO

6 M POST CARDS

SIZE

3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE CINCINNATI CLUB, CINCINNATI, OHIO

2 lines in sky

RETOUCHING DEPARTMENT

Submit → Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PUT LEAVES ON TREES.

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

a

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

see way

Rephoto 500 & straighten

let 10

70 f.c. 1 1/2 5-15-39

5 ad 9 71

Add. Redwork 6.00

net.

MAY 8 1939

Rephoto

ATTENTION!

3
order for this set
see to it that
tives are uniform
in harmony with each other
to make an attractive set.

DISTRIBUTED BY EAU CLAIRE NEWS COMPANY,
EAU CLAIRE, WISCONSIN

NO. 9A-H670

ORDER NO. 24080

DATE 4-11-1939

10 1/2" M POST CARDS		ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL)		IMPRINT SAME AS ABOVE	
		BOT. OF MESSAGE SPACE: WISCONSIN INDIAN HEAD COUNTRY	
		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

APR 19 1939

APR 19 1939

DATE	TIME	DATE	DATE
FILED	FILED	DEPT.	COMPLETED
		APR 20 1939	APR 20 1939
RETOUCHING	15 2	4/20	4/21 9/5L
PHOTO TING			
BLUEPRINT	89	4-22	4-22/45
STAMPING			
ENGRAVING			
HAND COLOR PROOF	21 1/2	4-26	4-26
ARTIST REPT.	68 9		5/8/39

DATE BLUEPRINT OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

55
198

XXX DISTRIBUTED BY EAU CLAIRE NEWS COMPANY,
EAU CLAIRE, WISCONSIN

NO. 9A-H691

ORDER NO. 24080

DATE 4-11-1939

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

BOT. OF MESSAGE SPACE: WISCONSIN
INDIAN HEAD COUNTRY

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Enlarge

APR 18 1939

APR 18 1939

OPERATION	DATE	DATE	DATE
CLIPPING, etc.	APR 18 1939	APR 18 1939	APR 18 1939
RETOUCHING	21 4	4/18	4/18 29 SC
PHOTO LITHO	25	4-24	4-25 NT
BLUING			
STAMPING			
ENGRAVING			
HAND COLOR PROOF	21 1/2	4-26	4-26
ART. PROOF	64 8	5/3/39	5/5/39

DATE PAID BY CASH _____ DATE FILED _____
DATE PAID BY CHECK _____
By _____ DATE Photo Returned to Customer _____

CT
193

8/1 8/2

ATTENTION!

3 Subjects on order for this customer. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

NO. 9A-H692

DISTRIBUTED BY EAU CLAIRE NEWS COMPANY, EAU CLAIRE, WISCONSIN

ORDER NO. 24080

DATE 4-11-1939

12M 500 POST CARDS

ART COLOORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM THE INDIAN HEAD COUNTRY, CHIPPEWA FALLS, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. ~~YES~~ *yes*

IMPRINT SAME AS ABOVE

BOT. OF MESSAGE SPACE: WISCONSIN INDIAN HEAD COUNTRY

© CURT TEICH & CO. INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

EACH LETTER OF THE WORDS "CHIPPEWA" IS TO BE MADE OF ONE OF THE ATTACHED PHOTOS. THE LETTER "C" IS TO BE MADE OF THE INDIAN HEAD WHICH IS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTOS

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

APR 14 1939

APR 14 1939

OPERATION	DATE	DATE	DATE
COMPOSING, TYPE SET UP		APR 27 1939	APR 27 1939
SKETCH	21	9	
RETOUCHING	21	6 1/2	
PHOTO-LITHO			
BLUEPRINT			
STEELING, OPAQUING	25	5 - 4	5 - 6 1/2
ENGRAVING			
HAND COLOR PROOF	6 1/2	16	5/10/39
ARTIST DEL.			5/12/39

DATE RECEIVED AND

DATE FILED

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

8

S. H. KRESS & CO. LAREDO, TEXAS
XXXXXXXXXXXXXXXXXXXXXXXXXXXX

NO. 9A-H693

ORDER NO. 24064

DATE 4-11-1939

6 M POST CARDS ART COLORTONE XXXXXX

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) THE MOUNTED TOREADOR CALLS
THE BULL AND REPELS THE CHARGE BY PUSHING
HIM ON THE SHOULDER WITH THE POINTED STICK

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

VARIOUS COLORS ON TOREADOR. BULL IS REDDISH BROWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rephoto paper
on both sides
3 prints

ESTIMATE		Cost Dept. Checked	
By <u>APR 18 1939</u>		Date <u>APR 18 1939</u>	
OPERATION	CLERK NO.	DATE RECORDED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 18 1939	APR 18 1939
SKETCH			
RETOUCHING	206 9	4/19	4/25 gr sl
PHOTO-LITHO			
BLUE STENCILING	89	4-25	4-26 25
ENGRAVING			
HAND COLOR PROOF	227 13/4		4-27-39
ARTIST DEPT.	219 10 1/2	4/28/39	4/1/39

DATE BLUEPRINT ORD. _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF END _____
DATE Photo Returned to Customer _____
By _____ 5/19/39

ST.
195

S.W. KRESS CO., LAREDO, TEXAS

NO. 9A-H694

ORDER NO. 24064

DATE 4-11-1939

6M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
WITH HIS SWORD THE MATADOR
THRUSTRS THE BLADE INTO THE
BULL'S SHOULDER, PIERCING HIS HEART

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

VARIOUS
COLORS ON THE MATADOR. BULL IS BLACK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto paper on both sides

2 CP 218 ✓

Yes

134

ESTIMATE

Cost Dept. Checked

APR 18 1939

APR 18 1939

DATE	DEPT.	DATE COMPLETED
APR 18 1939	APR 18 1939	APR 18 1939
REPRODUCTION	205 7	50
BLUING & STRIPPING	89	4-25 4-27
ENGRAVING		
HAND COLOR PROOF	227 1/2	4-27-39
ARTIST DEPT.	219 9	4-28 5-1

DATE BLUEPRINT OR D... By... DATE Photo Returned to Customer... 5/19/39

170
195

S.H.KRESS CO., LAREDO, TEXAS

NO. 9A-H695

ORDER NO. 24064

DATE 4-11-1939

26M POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (UNFULL) GETTING THE BULL EXCITED. THE MATADOR WAVES HIS BRIGHT RED CAPE IN FRONT OF THE BULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS ON MATADOR TO BE VARIED. BULL IS BROWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto Paper on both sides 4 prints

Executive Estimate

ESTIMATE

Cost Dept. Checked

By

Date

APR 18 1939

Date

APR 18 1939

OPERATION	EST. TIME	DATE	DATE
	Clock No.	Time Allowed	COMPLETED
COMPOSING, TYPE SET UP		APR 18 1939	APR 18 1939
SKETCH			
RETOUCHING	14	7	4/19 4/21 G-50
PHOTO-LITHO			
BLUEPRINT	13	22	4-24 K.T.
STRIPPING OPAQUING			
ENGRAVING			
HAND COLOR PROOF	22	1 1/2	4-26-30
ARTIST. LEPT.		9	

DATE BLUEPRINT OK'D. DATE Filed

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

5/19/39

5/19/39

S.H. KRESS CO., LARDO, TEXAS

NO. 9A-H696

ORDER NO. 24064

DATE 4-11-1939

6 PM 500 POST CARDS		ART. COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) THE CHARGE - BULL FIGHT SCENE IN MEXICO		IMPRINT	NONE
		PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

BRIGHT COLORS ON MATADOR. BULL IS REDDISH BROWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF *yes* RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all negatives are uniform and in harmony with each other to make an attractive set.

Rephoto paper on both sides

ESTIMATE		Cost Dept. Checked	
APR 18 1939		APR 18 1939	
QTY.	UNIT PRICE	DATE	DATE COMPLETED
		APR 18 1939	APR 18 1939/3
7		4/19	4/21 G SC
91		4-21	4-22 H.T.
227 1/2			4-25-39
211 9		4-28	

DATE BLUEPRINT OR D. DATE 1939
By DATE HAND COLOR PROOF OR D. DATE 1939
By DATE Photo Returned to Customer 5/19/39

ST-195

S.H. KRESS CO., LAREDO, TEXAS

NO. 9A-H697

ORDER NO. 24064

DATE 4-11-1939

6 PM 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE BULL PIERCES THE
MATADOR'S CAPE WITH HIS HORNS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MATADORS DRESS IS COLORFUL. BULL IS BLACK.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF *Yes* RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto paper on both sides

DATE		DATE		DATE	
COMPLETED		DEPT.		COMPLETED	
APR 18 1939		APR 18 1939		APR 18 1939	
COMPOSING, TIME SET UP					
SKETCH					
RETOUCHING	9	4/19		4/22	SP
PHOTO LITHO					
BLUEPRINT	80	4-24		4-25	AR
STRIPPING, OPAQUING					
ENGRAVING					
HAND COLOR PROOF	246	1/2	4-26	4-26	
ARTIST DEPT.	216	9	4-28	5-1	

DATE BLUEPRINT OK'D _____ DATE Filed _____

DATE Photo Returned to Customer _____

5/19/39

13

17
195

1 Reprints

NO. 9AH698

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 23868

DATE 4-14-1939

25 M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) GOING TO THE STARTING

IMPRINT SAME AS ABOVE

POST 'WAR ADMIRAL' IN REAR, XXXX
SARATOGA RACE TRACK, SARATOGA SPRINGS,
N.Y.

PRIVATE NO. 3-4'' FROM RIGHT EDGE
IN UPPER BORDER ---- 314

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

RIDER OF WHITE HORSE HAS RED COAT, WAR ADMIRAL CHESTNUT COLOR -
RIDER ORANGE TO BLACK COAT, POST AT RIGHT HAS RED STRIPES, CUT OUT
FLOWERS AT BOTTOM IF POSSIBLE. BE VERY SURE TO CLEAR UP THE LOWER
FOREGROUND. IF YOU THINK BEST TO IMPROVE THE CARD, IT CAN BE CUT
OFF AN INCH AT THE RIGHT.

do not touch horses or track

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDGOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

Date

OPERATION	TIME	DATE	DATE
		APR 19 1939	APR 19 1939
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	206 4	4/19	4/19
PHOTO-LITHO	84		
BLUEPRINT	91	4-20	4-21
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	201 1 1/2	4-21	4-24
ARTIST DEPT.	82		

DATE BLUEPRINT

By

By

DATE HAND COLOR PROOF

To

DATE Filed

By

DATE Photo Returned to Customer

APR 19 1939

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9AH699

ORDER NO. 23874

DATE 4-14-1939

12M 500 POST CARDS

C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL) UNITED STATES POST
OFFICE, SALEM, OREGON
(USE GOTHIC TYPE)

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- 574

PHOTO PROPERTY OF CUB.

COLOR DESCRIPTION

FOR COLORS SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

APR 18 1939

AND WORK SCHEDULE

APR 18 1939

DESCRIPTION	EST. TIME	DATE START	DATE COMPLETED
REPRODUCTION		APR 18 1939	APR 18 1939
REPRODUCTION	16 3/4	4/18	4/20 J SL
REPRODUCTION	1 1/2	4-21	4-22 AT
REPRODUCTION	227 1/2		4-24-39,
REPRODUCTION	67 1/2	5/5/39	5/9/39

DATE ESTIMATE OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

5
APR 19 1939

WESLEY ANDREWS CO., PORTLAND, ORE,

NO. 9AH700

ORDER NO. 23874

DATE 4-14-1939

12M 500 POST CARDS

C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M.

YES

TITLE (IN FULL) PIONEER BRIDGE, CANYON CREEK, PACIFIC HIGHWAY, OREGON
(USE GOTHIC TYPE)

INT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- 760

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

Last Order		Cost Dept. Checked	
By	Date	By	Date
APR 18 1939	APR 18 1939		
OPERATION	DEPT.	DATE COMPLETED	
COMPOSING	APR 18 1939	APR 18 1939	SB SC
SKETCH			
RETOUCHING	11 3 1/2		
PHOTO LITH			
BLUEPRINT	8 9/1	4-21	4-22 14.1
STRIKING			
ENGRAVING			
HAND COLORING	22 1/2		4-27-30
ARTIST	66 9/2	5-5	5-8

DATE RECEIVED

DATE FILED

DATE

DATE

DATE Photo Returned to Customer

ST
Rm 192
1939

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A1701

ORDER NO. 23874

DATE 4-14-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M.

YES

TITLE (IN FULL) MT. JEFFERSON, ALT. 10,495 FEET FROM HUNTS LAKE, OREGON
DESCHUTES NATIONAL FOREST

MPRINT SAME AS ABOVE

(USE GOTHIC TYPE)

PRIVATE NO. BEFORE TITLE - 761

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

4BH
~824

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

APR 15 1939

AND WORK SCHEDULE

Date

APR 15 1939

OPERATION	EST. TIME (Job No. Time Allowed)	DATE DEPT.	DATE COMPLETED.
COMBINING, TIME SET UP		APR 18 1939	APR 18 1939
EXPOSURE			
RETOUCHING	17 2	4/18	4/19 SL
PHOTO LITHO			
PRINTING	8 91	4-21	4-22 K.T.
ENGRAVING			
HAND COLOR PROOF	22 1/2		4-24-39
ARTIST DEPT.	218 9	5-4	5-5

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST.
Apr. 192
193

WESLEYANDREWS CO., PORTLAND, ORE.

NO. 9A-H702

ORDER NO. 23874

DATE 4-14-1939

12,500 POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 3 R. M. YES

TITLE (IN FULL) THREE SISTERS ~~XXXXXX~~
~~XXXX~~ ALT. 10,060 FEET FROM SCOTTS
LAKE, OREGON

(USE GOTHIC TYPE)

PRIVATE NO. BEFORE TITLE ---762

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

m 8B H 820

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this cur order. Please
see to it that all or nega
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Rephoto on 5x7
of small photo*

By <i>W. Andrews</i>	ESTIMATE	Conf. Dept. Checked <i>APR 20 1939</i>	
Date <i>APR 19 1939</i>	AND WORK SCHEDULE	Date	
OPERATION	EST. TIME (H. M. S.)	DATE DEPT.	DATE COMPLETED
COMPOSING, WITH SET UP		APR 20 1939	APR 20 1939
SKETCH			
RETOUCHING	17 3 1/2	4/20	4/22 2 30 SL
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	85 91	4-24	4-25 4 1/2
ENGRAVING			
HAND COLOR PROOF	22 1/2		4-26-30
ARTIST DEPT.	61 9	5-4-39	5-5-39

DATE BLUEPRINT OR'D. _____ DATE FILED _____
By _____ By _____
DATE HAND COLOR PROOF _____ DATE PHOTO RETURNED TO CUSTOMER _____
By _____ By _____

*RM 192
198*

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H703

ORDER NO. 23874

DATE 4-14-1939

12,500 POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CROOKED RIVER BRIDGE
304 FEET HIGH, DALLAS-CALIFORNIA
HIGHWAY, OREGON

(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- 763

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

434815

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate

ESTIMATE

Cost Dept. Checked

APR 18 1939

WORK SCHEDULE

Date APR 18 1939

DESCRIPTION	EST. TIME	DEPT.	DATE COMPLETED
WORKING, TYPE SET UP		APR 18 1939	APR 18 1939
SKETCH			
REPRODUCTION	17 4	4/18	4/22 SL
PHOTO LITHO			
BY PRINT STAMPING, CAPQUING	25 91	4-25	4-26
ENGRAVING			
HAND COLOR PROOF	22 12 1/2		4-27-3
ARTIST DEPT.	216 9 1/2	5-4	58

DATE BLUEPRINT ORD

DATE Filed

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

8/14
2 1/2
103/14

156142 ST
193

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H704

ORDER NO. 23874

DATE 4-14-1939

12x 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M.

YES

TITLE (IN FULL) EAGLE CAP AND GLACIER

IMPRINT

SAME AS ABOVE

LAKE, ALTITUDE 9,975 FEET, WALLOWA
NATIONAL FOREST, OREGON

(USE GOTHIC TYPE)

PRIVATE NO. BEFORE TITLE -- 764

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

APR 18 1939

APR 18 1939

DESCRIPTION	EST. TIME (Job No. & Time Allowed)	DATE RECEIVED DEPT.	DATE COMPLETED
COMPOSING, 12x500 SETUP		APR 18 1939	APR 18 1939
SKETCH			
RETOUCHING	15 2	4-19	4-19
PHOTO LITHO			
BLUEPRINT	86		
STRIPPING, OPAQUE	91	4-20	4-21
ENGRAVING			
HAND COLOR PROOF	21 1/2	4-26	4-26
ARTIST DEPT.	203 9 1/4	5-5	5-8

DATE BLUEPRINT OK'D

DATE Filed

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

1347

Am. 192
193

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H703

ORDER NO. 23874

DATE 4-14-1939

12M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~BROKEN TOP~~
MOUNTAIN, DESCHUTES NATIONAL
FOREST, OREGON
(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- 765

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

KKK

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE
Date: APR 14 1939

OPERATION	EST. TIME Ord. No. Time in Days	DATE COMPLETED
COMPOSING, TYPE SET UP	APR 18 1939	APR 18 1939
SKETCH		
RETOUCHING	15 2 4/18	4/10 SL
PHOTO-LITHO		
BLUEPRINT STRIPPING, OPAQUING	91 4-21	4-22 4.5
ENGRAVING		
HAND COLOR PROOF	227 1/2	4-24-39
ARTIST DEPT.	6 9	5-8 39

DATE BLUEPRINT ORD. _____ DATE Filled _____
By _____
DATE HAND COLOR PROOF _____
By _____
DATE Photo Returned to Customer _____

APR 19 1939

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H700

ORDER NO. 23874

DATE 4-14-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FISH LADDERS, NORTH SIDE
BONNEVILLE DAM, WASHINGTON-OREGON

(USE GOTHIC TYPE)
IN SMALL TYPE IN LOWER BORDER -
PHOTO BY WESLEY ANDREWS

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 818

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all photos or nega-
tives are uniform and are
in harmony with each other
to make an attractive set.

OPERATION	EST. TIME		DATE STARTED DEPT.	DATE COMPLETED
	Check to	Time Allowed		
COMPOSING, TYPE SET UP			APR 18 1939	APR 18 1939
SKETCH			4/18	4/21
RETOUCHING	18	5	4/18	4/21
PHOTO-LITHO	14		4-21	4-22
BLUEPRINT STAMPING, OPACUING	91			
ENGRAVING			4-25	4-25
HAND COLOR PROOF	216	1 1/2	5-4-39	5-5-39
ARTIST DEPT.	41	8 1/2		

DATE BLUEPRINT ORD.

DATE PAID

By

By

DATE HAND COLOR PROOF ORD.

DATE PHOTO RETURNED TO CUSTOMER

By

APR 19 1939

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 94-H707

ORDER NO. 23874

DATE 4-14-1939

12x500 POST CARDS

GROUP 4
ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

3

R. M.

YES

TITLE (IN FULL) FISHING IS GOOD IN OREGON MPRINT

SAME AS ABOVE

(UPPER LEFT) YOUNG CHINOOK
(UPPER RIGHT) STEELHEAD SALMON
(LOWER LEFT) LIMIT CATCH
(LOWER RIGHT) SEINING SALMON

Use gothic type

PRIVATE NO. BEDORE TITLE - 807

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE LAYOUT ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1 Photo 5x7

ESTIMATE		EST. TIME		DATE COMPLETED	
OPERATION		CHARGE	TIME ALLOWED	DATE	COMPLETED
COMPOSING, TYPE SET UP				APR 20 1939	APR 20 1939
SKETCH		21	1		
RETOUCHING		18	6		
PHOTO-LITHO					
ELECTRINT STRIKING, CAPPING		8		4-27	4-28
ENGRAVING					
HAND COLOR PROOF		225	24		25
ARTIST DEPT.		69	14		5/12/39

DATE BLUEPRINT ORD.

DATE FILED

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

Rush

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H708

ORDER NO. 23874

DATE 4-14-1939

12M 500 POST CARDS

C.T. ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AIR VIEW CASCADE RANGE,
OREGON-WASHINGTON
(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 759

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all negatives are uniform in harmony with other to make an attractive set.

Reprints 5x7

ESTIMATE
By W. J. Andrews Cost Dept. Checked 10
Date APR 14 1939 Date APR 14 1939

OPERATION	DATE DEPT.	DATE COMPLETED
COMPOSITION	APR 20 1939	APR 20 1939
SKETCH		
RET. CHG.	18 6 4/20	4/22 GWS
PHOTO LITHO		
BLU. PRINT	91	4-24 4-25 H
STRIKING OFF		
ENGRAVING		
HAND COLORING	225 14	27 14
ARTIST DEL.	204 11 5-4-39	5-15-39

DATE DELIVERED TO CUSTOMER
DATE HANDLED BY CUSTOMER
DATE FILED
By [Signature]
DATE PHOTOS RETURNED TO CUSTOMER

15
198

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H709

ORDER NO. 23874

DATE 4-14-1939

12,500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE CAPITOL, SALEM
OREGON

(USE GOTHIC TYPE)
PUT IN LOWER BOR. IN SMALL TYPE --
PHOTO BY WESLEY ANDREWS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 3 R. M. YES ^{same as}
IMPRINT SAME AS ABOVE 7AH1893

PRIVATE NO. BEFORE TITLE -- 598

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (C) PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all photos or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

APR 18 1939

APR 18 1939

DEPT.	EST. TIME	DATE	DATE
	No. Time Allowed	DEPT.	COMPLETED
TYPE SET UP		APR 18 1939	APR 18 1939
REWORKING	4	4/18	4/19 SC
PROOFING	15	4-24	4-24/45
ENGRAVING			
HAND COLOR PROOF	216 1/2	4-25	4-25
ARTIST DEPT.	41 8 1/2	5-5-39	5-10-39 F.V.

DATE BLUEPRINT ORD.

DATE FILED

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

ST
193

Rephoto Paper
on 2 side

NO. 9AH710

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y. ORDER NO. 23877

DATE 4-14-1939

50 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TRYLON AND PERISPHERE
AT NIGHT, NEW YORK WORLD'S FAIR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Office of Estimate

ESTIMATE

Cost Dept. Checked

No. 10 1939

AND WORK SCHEDULE

Date APR 1 1939

OPERATION	EST. TIME		DATE DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COM. SING. WITH SEV. WT			APR 18 1939	APR 18 1939
SKETCH				
RETOUCHING	205	5	4/18	4/20 J. SL
PHOTOGRAPH				
BLUE STAIN	85/91		4-21	4-22 1/2
ENCLOSING				
HAND COLOR PROOF	227	1/2		4-24-39
PRINT SET	216	9	4-8	4-9

DATE ESTIMATE AND

DATE FILED

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

PM 2
195

"C.T. ART COLORTONE" COPYRIGHT THE ART SHOP,
ST. THOMAS, VIRGIN ISLANDS

NO. 9AH711

ORDER NO. 23884

DATE 4-14-1939

12M 500 POST CARDS

C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 3 R. M. NO

TITLE (IN FULL) ST. THOMAS, VIRGIN ISLANDS
FROM THE AIR

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. 10/3/39

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this card. See to it that all
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rephrases
not to black
horizontal card.

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By 1939

Date 1939

DESCRIPTION	EST. TIME		DATE COMPLETED
	Sketch	Draw A. S. S.	
COMPOSING, TYPE SET UP			APR 18 1939
SKETCH			APR 18 1939
RETOUCHING	15	5	
PHOTO-ITHO			
ETCHING, STAMPING, OPAQUING	75		4-22
ENGRAVING			4-24
HAND COLOR PROOF	227	13/4	4-25-39
ARTIST DEPT.	217	10 1/2	5-19

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

195

ATTENTION!

2 Subject to order for this customer. Please see to it that all color negatives are uniform and colors are in harmony with each other to make an attractive set.

C.T. ART COLORTONE 'COPYRIGHT THE ART SHOP, ST. THOMAS, VIRGIN ISLANDS

NO. 94712

ORDER NO. 23885

DATE 4-14-1939

6 M POST CARDS

C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 3

R. M. NO

TITLE (IN FULL) AIRVIEW OF ST. THOMAS VIRGIN ISLANDS WITH CHARLOTTE AMALIE IN FOREGROUND

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

10/3/39

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

APR 17 1939

APR 13 1939

AND WORK SCHEDULE

Date

ITEM	QUANTITY	DATE ORDERED	DATE COMPLETED
COMPOSITION		APR 17 1939	APR 17 1939
ETCH			
ETCHING	13 4	4-17	4-18
PHOTO-LITHO			
PHOTO-LITHO	91	4-19	4-20
ENGRAVING			
HAND COLOR PROOF	225 1/2		5-22-39
ARTIST REPT.	61 9 1/2	5-19-39	5-22-39

DATE DELIVERY OF D.

DATE FRI

DATE HAND COLOR PROOFED

DATE Photo Returned to Customer

By

MAKEOVER

Charge to Special Int. Dist.

Estimate of Time Required

ETCHING	
PHOTO-LITHO	
COMPOSITION	
ETCHING HC	1/2
ENGRAVING	

[Handwritten signature]

190

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H713 ORDER NO. 24092 DATE 4-12-1939

CUSTOMER CLEVELAND PUNCH & ~~SHREK~~WORKS CO.
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SMALL CLEVELAND TOOLS (ETC.)

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING, DESIGN AND LETTERING. SEE TISSUE OVERLAY
FOR PLACEMENT OF WORD "CLEVELAND" ON A SLIGHTLY CURVED LINE.

make D.K. Blue impression
" — Red — " —

PHOTO RETURNED

TO

PHOTO USED FOR

62 7-24

1. Plate 5-7

Lo 5

Ret 1

He 2

Le 12

Blue print

9/1

D23

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

ADV. ORDER

DEPT.	DATE COMPLETED
RETOUCHING	
ENGRAVING	
PHOTO LITHO	
COMPOSING	
LITHO ART	

Photos for
this Customer

STYLE ART COLORTONE WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

~~XXXX~~ Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

TYPE Mark	Yes	No	Special type as sample
----------------------	-----	----	------------------------

IMPRINT: Customer C. T. Imprint No Imprint

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.	Screen	120
Dry — Wet — Pancromatic — Color Separation.		133
Transfer — Paper Process — New Process.		150
Stripping — White Border — Full Face.		175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		

SEE COLORED DRAWING ATT'D.

In Lark room

PHOTO PROPERTY OF C. T. & CO. --- CUSTOMER

RETURN PHOTO	YES	NO
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3M—1.2:39

PHOTO RETURNED

TO

PHOTO USED FOR

1. Rep photo 5 x 7
Pet 7
He 1 1/2
Last 8

Clo gennet

APR 17 1939

Rush

5
190

5x7

ATTENTION!

10 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

COPYRIGHT L. RECK, SUNNY ISLE, CURACAO, N.W.I.

NO. 9A-1715

ORDER NO. 24103

DATE 4-14-1939

6 MOUNT CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 Spec R. M. NO

TITLE (IN FULL) NATIVE, CURACAO, N.W.I.

IMPRINT SAME AS ABOVE

on front
Put in stamp space - Place Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

KEEP COLORS SOFT AND SUBDUED. SEE SAMPLES ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Com Dept. Checked

Date APR 18 1939 AND WORK SCHEDULE APR 18 1939

OPERATION	EST. TIME	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 18 1939
SKETCH		APR 18 1939
RETOUCHING	2 1/2	SL
PHOTO-LITHO		
BLUE-PRINT STRIKING, CAPACING	9/1	4-27
ENGRAVING		
HAND COLORING	1 1/2	
ARTIST EFT.	20/6 8 1/2	

DATE ESTIMATE FOR D _____ DATE Filed _____

DATE HAND COLORING _____ DATE Photo Returned to Customer _____

By _____

3

Reesh

ST
195

COPYRIGHT L. RECK, SUNNY ISLE, CURACAO, N.W.I.

NO. 9A-H716

ORDER NO. 24103

DATE 4-14-1939

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. *1* R. M. NO

TITLE (IN FULL) DE RUYTERKADE, CURACAO,
N.W.I.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

KEEP COLORS SOFT AND SUBDUED. SEE SAMPLES
ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for this cut. Please
see to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Shairger

By *SL* of *SL*

Date *APR 18 1939*

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

Date *APR 18 1939*

OPERATION	EST. TIME Clock No. Time Allowed	DATE DEPT.	DATE COMPLETED
CHANGING, TACK SET UP		APR 18 1939	APR 18 1939 <i>SL</i>
SHOOTING			
PRINTING	<i>15 3</i>		
FINISHING			
DELIVERING	<i>84/91</i>	<i>4-22</i>	<i>4-22</i> <i>HT</i>
HAND COLOR PROOF	<i>225 1/2</i>		<i>26</i> <i>HT</i>
ARTIST LEFT	<i>3/0 9</i>	<i>5-22</i>	<i>5-</i>

DATE DELIVERY OF D

DATE Filed

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

194

COPYRIGHT L. RECK, SUNNY ISLE, CURACAO, N.W.I.

NO. 9A-K717

ORDER NO. 24103

DATE 4-14-1939

6M 10ST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. *I spec* R. M. NO

TITLE (IN FULL) SELLING ORANGES, CURACAO,
N.W.I.

IMPRINT SAME AS ABOVE

*on front
Put in stamp space - Place Stamp Here*

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

KEEP COLORS SOFT AND SUBDUED. SEE SAMPLES ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all of the negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE
APR 15 1939
Cost Dept. Checked
By *6*
Date APR 15 1939

DESCRIPTION	TIME	DATE	DATE
		APPROVED DEPT.	COMPLETED
COMPOSING, TYPE SET UP		APR 17 1939	APR 17 1939 <i>6</i>
SKETCH			
RETOUCHING	18 3	4/17	4/18 <i>9-2</i> SL
PHOTO-LITHO			
BLUEPRINT	91	4-19	4-20 <i>KT.</i>
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	25 1 1/2		24 <i>KT.</i>
ARTIST DEPT.	2-16 8 3/4	5-23	5-24

DATE BLUEPRINT OR D

By

By

DATE HAND COLOR PROOF

DATE PHOTO

By

DATE Photo Returned to Customer

190

COPYRIGHT L. RECK, SUNNY ISLE, CURACAO, N.W.I.

NO. 9A-11718

ORDER NO. 24103

DATE 4-14-1939

6M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 Spec

R. M. NO

TITLE (IN FULL) HARBOUR SCENE, CURACAO, N.W.I. IMPRINT SAME AS ABOVE

on front
Put in stamp space - Place Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

KEEP COLORS SOFT AND SUBDUED. SEE SAMPLES ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Received of Estimate

ESTIMATE

Cost Dept. Checked

B.

APR 15 1939

AND WORK SCHEDULE

APR 16 1939

OPERATION	TIME	DATE	DATE COMPLETED
COMPOSING		APR 17 1939	APR 17 1939
ETCHING			
REDUCING	16 2	4/17	4/18 gr SE
PROOFING			
B. L. & W. PROOF	91	4-19	4-20 41.
ENGRAVING			
HAND COLOR PROOF	225 3/4		24 4/21
ARTIST DEPT.	213 9	5-23-39	5-25-39

DATE BLUEPRINT ON D. DATE FILED

By By

DATE HAND COLOR PROOF ON DATE PHOTO RETURNED TO CUSTOMER

By By

17
190

COPYRIGHT L. ROCK, SUNNY ISLE, CURACAO, N.W.I.

NO. 94-1719

ORDER NO 24103

DATE 4-13-1939

6 MIST CARDS

ART COLORED

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. NO

TITLE (IN FULL) HARBOUR SCENE, CURACAO,
N.W.I.

IMPRINT SAME AS ABOVE

on front

Put stamp space - Place Stamp Here

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

KEEP COLORS SOFT AND SUBDUED. SEE SAMPLES ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for this material. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Shangai

ESTIMATE

Cost Dept. Checked

WORK SCHEDULE

Date APR 13 1939

OPER.	DATE STARTED	DEPT.	DATE COMPLETED
COMPOSING			
SKETCH			
RETOUCHING	19 5	4/19	4/25 G/SE
PHOTO-LITHO			
BLUEPRINT	8 9/1	4-26	4-27 RT
STRIPPING, OPAQ.			
ENGRAVING			
HAND COLOR PROOF	225 134		27 hrs
ARTIST DEPT.	9 1/2		

DATE BLUEPRINTED _____ DATE PROOF _____
By _____ By _____
DATE HAND COLOR PROOF _____ DATE Photo Returned to Customer _____

Rush!

194

COPYRIGHT L. ROCK, SUNNY ISLE, CURACAO, N.W.I.

NO. 9A-H720

ORDER NO. 24103

DATE 4-17-1939

6 POST CARDS

ART COLORETTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. *Spur* R. M. NO

TITLE (IN FULL) SYNAGOGUE, CURACAO, N.W.I.

IMPRINT SAME AS ABOVE

on front
Put in stamp space - Place Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

KEEP COLORS SOFT AND SUBDUED. SEE

SAMPLES ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subject of order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Shang Hwa

ESTIMATE

Cost Dept. Checked

Date APR 18 1939

WORK SCHEDULE

Date APR 18 1939

OPERATION	DATE	DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP	APR 18 1939		APR 18 1939
SKETCH			
RETOUCHING	16	5 4/19	4/21 gr SL
PHOTO-LITHO			
BLUEPRINT	84/21	4-22	4-24 H.T.
STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	225 1/2		26 HON
ARTIST DEPT.	8 1/2		

DATE BLUEPRINT

DATE Filed

By

By

DATE HAND COLOR

Photo Returned to Customer

By

ST.
194

COPYRIGHT L. RECK, SUNNY ISLE, CURACAO, N.W.I.

NO. 9A-H721

ORDER NO. 24103

DATE 4-14-1939

6M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. NO

TITLE (IN FULL) SAN PEDRO, CURACAO, N.W.I.

IMPRINT

SAME AS ABOVE

Put in Tampopaso - Blank Stamp Here

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

KEEP COLORS SOFT & SUBDUED. SEE SAMPLES ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10
order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Of Estimate

ESTIMATE

Cost Est. Checked

By

Date

APR 15 1939

APR 15 1939

DESCRIPTION

DATE COMPLETED

COMPOSING. WITH SET UP

APR 17 1939

APR 17 1939

SKETCH

RETOUCHING

21

1 1/2

4/17

4/17 SL

PHOTO-LITHO

BLUEPRINT
STAMPING (ORIGINAL)

91

4-19

4-19

ENGRAVING

HAND COLOR PROOF

21

1/2

5-23

24

ARTIST COST

21

8 1/2

5-23

5-11

DATE BLUEPRINT

DATE Filed

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

By

1990

COPYRIGHT L. RUCK. SUNNY ISLE, CURACAO, N.W.I.

NO. 9A-H722

ORDER NO. 24103

DATE 4-14-1939

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. *1* R. M. NO

TITLE (IN FULL) NATIVE BOYS, CURACAO, N.W.I.

IMPRINT SAME AS ABOVE

on front
Put inside paper - Place Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

KEEP COLORS SOFT & SUBDUED, SEE SAMPLES ATTACHED.

Do not retouch faces

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10
order for this card. Please
see to it that the
negatives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order of Estimate

ESTIMATE

Com. Dept. Checked

By

Date

APR 15 1939

AND WORK SCHEDULE

Date

APR 15 1939

DESCRIPTION	DATE CHECKED	DATE COMPLETED
COMPOSING, TYPE SET UP	APR 17 1939	APR 17 1939
SKETCH		
RETOUCHING	20 1 4/17	4/18 for SL
PHOTO LITHO		
BLUE COPY STRIKING OFFSETS	91 4-19	4-19 4/19
ENCAVING		
HAND COLORED PROOF	2/2 1/2	2/2 1/2
ARTIST EDITION	2/2 8/3 5-23	5-24

DATE RECEIVED OF D

DATE Filed

DATE HAND COLORED PROOF

DATE Photo Returned to Customer

By

57.
190

COPYRIGHT L. RECK, SUNNY ISLE, CURACAO, N.W.I.

NO. 3-11/23

ORDER NO. 24103

DATE 4-13-1939

6 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. *Spec* R. M. NO

TITLE (IN FULL) PROTESTANT CHURCH, CURACAO,
N.W.I.

IMPRINT SAME AS ABOVE

Put in stamp here Place Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

KEEP COLORS SOFT & SUBDUED. SEE SAMPLES ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for this customer. Please
see to it that all colors or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

straighten

ESTIMATE

Cost *Spec* Checked

APR 18 1939

WORK SCHEDULE

Date APR 18 1939

DEPT.	TIME	DATE	DATE
		DEPT.	COMPLETED
ARTIST DEPT.		APR 18 1939	APR 18 1939
PHOTOGRAPHY	12 3	4/11	4/22
PRINTING	91	4-25	4-25
ENGRAVING			
HAND COLOR PROOF	225 1/2		27
ARTIST DEPT.	211 9		

DATE BLUEPRINT OR D.

By

DATE HAND COLOR PROOF OR

By

DATE

By

DATE Photo Returned to Customer

By

Order
194

COPYRIGHT L. RICK, SUNNY ISLE, CURACAO, N.W.I.

NO. 2A-11724

ORDER NO. 24103

DATE 4-13-1939

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. *2*

R. M. NO

TITLE (IN FULL) GOVERNMENT PALACE,
CURACAO, N.W.I.

IMPRINT SAME AS ABOVE

on front

Put in stamp as shown here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

KEEP COLORS SOFT & SUPDUE. SEE SAMPLES ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Straighten

ESTIMATE

Cost Dept. Checked

APR 18 1939 D R O SCHEDULE

Date APR 18 1939

DATE	DEPT.	DATE COMPLETED
APR 18 1939	APR 18 1939	APR 18 1939
COMPOSING		
SKETCH		
RETOUCHING	18 3 1/2 4/19	4/21 9-50
PHOTO LINE		
BLUEPRINT	8 1/2 4 22	4 20 10-10
STRIPPING, OPPOSING		
ENGRAVING		
HAND COLOR PROOF	22 1 1/2 26	26 10-10
ARTIST DEPT.	219 8 1/2 5/4/39	5/4/39

DATE BLUEPRINT ORD. _____ DATE FILED _____

By _____ By _____

DATE HAND COLOR PROOF ORD. _____ DATE Photo Returned to Customer _____

By _____ By _____

By _____ By _____

194

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. 9A-H725 ORDER NO. 24121 DATE 4-17-1939

CUSTOMER FRANK WEISE SONS
SYRACUSE, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE ~~XX~~ FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WILS-EDGE RIMLESS GLASSES
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. ~~Yes~~ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

Photo retur May 15, 1939

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

original by H.

Make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo 5/17
LO 1/2
Ret 3
1/2 1/2 62 4 - 25
Part 8 1/2

Box # 32

MW

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H726 ORDER NO. 4125

DATE 4-14-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER ATLANTIC NITE CLUB
COLON, PANAMA

50M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ GROUP 4

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ATLANTIC NITE CLUB - BOLIVAR AVE. COLON
REP. OF PANAMA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

Please Stamp Here

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

ON LEFT OF PHOTO OF BAR ROOM AND

CABARET THERE IS A CHESTERFIELD ADVERTISEMENT.

THIS IS TO BE TAKEN OUT. ON ORCHESTRA PHOTO

THE MUSICIANS ARE TAN, NEAR TO BLACK, AND THE

COLOR SHOULD BE CLOSE TO THAT OF THE PIANIST

WHOSE HEAD IS DISTINCTLY SHOWN IN THE CENTER OF THE BASS DRUM.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

IN THE BAR ROOM AND CABARET PHOTOS THE CEILINGS ARE PAINTED SKY BLUE AND THE WOODEN STRIP, BROWN OR MAHOGANY. ALL BAR ROOM FURNITURE IS OF MAHOGANY AND CHAIRS WITH LEATHER UPHOLSTERY. THE TILE FLOOR IS GRAY. IN THE CABARET INTERIOR PHOTO, THE WALL DESIGNS ARE MORE OF A RAINBOW EFFECT AS TO COLOR. THE CEILING, ALTHOUGH SKY BLUE, MAY BE CHANGED IF DESIRED, FOR BLENDING PURPOSES. COLUMNS AND LOWER PORTION OF WALLS ARE OF MAHOGANY. THE LIGHTS ON CEILING SHOWN IN ENSEMBLE PICTURE ARE THE LATEST. THEY CONTAIN BULBS OF GREEN, YELLOW & BLUE. IN THE ENSEMBLE PHOTO THE MAIN PERFORMER IS DOING A BRONZE NUMBER. HOOPS ARE DRAPED WITH SILVER FOIL. TREES PAINTED AROUND ORCHESTRA PIT ARE OF A GREEN SHADE.

Make Red impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

APR 18 1939

62 4-26

AC-2

L.A. 14-68 5/16/39

5x7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H727 ✓ ORDER NO24124 DATE 4-14-1939

CUSTOMER SENECA HOTEL COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

ART. COLORTONE
STYLE FULL FACE ON 3 SIDES

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AERIAL VIEW SHOWING IDEAL LOCATION OF

SENECA HOTEL - 200 E. CHESTNUT STREET -
CHICAGO

SMALL TYPE: (C) CHICAGO AERIAL SURVEY CO.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE OVERLAY ATT'D.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-39

APR 21 1939

S.O. 1 1/2
P.O. 8 1/2
A.C.P. 2 1/2
A.A. 14

22.5

gpr

APR 20 1939

APR 20 1939

Change # 717
199

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9^A-H728 ORDER NO. 4125

DATE 4-26-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE OJAI BAKERY
OJAI, CALIFORNIA

100 M POST CARDS

SIZE

3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full 1939 WORLD'S FAIR CAKE - GOLDEN GATE
INTERNATIONAL EXPOSITION ON SAN FRANCISCO BAY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS AND SKETCH ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1. ~~Revised~~ 17
2. ~~Ret~~ 1
3. ~~Ret~~ 7
4. ~~Ret~~ 11
5. ~~Ret~~ 11
6. ~~Ret~~ 11
7. ~~Ret~~ 11
8. ~~Ret~~ 11
9. ~~Ret~~ 11
10. ~~Ret~~ 11
11. ~~Ret~~ 11
12. ~~Ret~~ 11
13. ~~Ret~~ 11
14. ~~Ret~~ 11
15. ~~Ret~~ 11
16. ~~Ret~~ 11
17. ~~Ret~~ 11
18. ~~Ret~~ 11
19. ~~Ret~~ 11
20. ~~Ret~~ 11
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42. ~~Ret~~ 11
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45. ~~Ret~~ 11
46. ~~Ret~~ 11
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90. ~~Ret~~ 11
91. ~~Ret~~ 11
92. ~~Ret~~ 11
93. ~~Ret~~ 11
94. ~~Ret~~ 11
95. ~~Ret~~ 11
96. ~~Ret~~ 11
97. ~~Ret~~ 11
98. ~~Ret~~ 11
99. ~~Ret~~ 11
100. ~~Ret~~ 11

APR 27 1939

make red impression
" DK Blue — "

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H729 ORDER NO. 4126 DATE 4-14-1939

CUSTOMER AMERICAN COLORTYPE COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ ~~XXXXXX~~

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE BURGUNDY INN - 2335 NORTH CLARK ST.
CHICAGO, ILLINOIS

FRONT NO. ~~5~~ (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

MOUNT PICTURES TOGETHER FOR BLEED ALL
AROUND AND CROP BOTH TOPS AS NEEDED FOR PROPORTION

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW CARD 5A-H2438 FOR DESIGN. FOLLOW TISSUE OVERLAY FOR COLORS.

Photo ret
4/15/39

PHOTO RETURNED

TO

PHOTO USED FOR

8X10
1 3/4
Ret 9/1
H.C. CORR. 62 1 HR. 1/16 2 1/4 62 4 25
Ret 12 1/2
#63-6 1/2 hrs
#45-6 hrs
like art
150
194

APR 17 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H730 ✓ ORDER NO. 24140 DATE 4-17-1939

CUSTOMER BECK'S SEA FOOD CO.
PHILADELPHIA, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 MPOST CARDS

SIZE

3½ x 5½

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BECK'S ON THE BOULEVARD U.S. I, AT
RISING SUN AVE. - PHILADELPHIA, PA.
BOT-DINING ROOM

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FLOOR: GREEN BLOCKS 19. WALLS: GREEN, GOLD TRIM 19 & 12. CURTAINS: DARK GOLD & GREEN.
CEILING: BUFF 15. LIGHTS: GOLD 12. CHAIRS: MAHOGANY. PIANO: GREEN 19. SHOW CASE ON
CASHIER'S DESK GREEN # 19. SCENERY IN BOOTHS AT LEFT: GREEN & GOLD 19 & 12.

PHOTO RETURNED

TO

PHOTO USED FOR

APR 25 1939

Comp. Dept

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-39

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H731 ORDER NO24140 DATE 4-17-1939

CUSTOMER BECK'S SEA FOOD CO.
PHILADELPHIA, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE ☒ Upper, ☒ Lower, ☒ Center — ☒ Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BECK'S ON THE BOULEVARD U.S.I, AT
RISING SUN AVE. - PHILADELPHIA, PA.
BOT-COCKTAIL LOUNGE

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

BAR: MAHOGANY, STEEL OR CHROME TOP. WALLS: BUFF 15. MAHOGANY TRIM. CURTAINS: BLUE 30,
RED & WHITE STRIPE. FLOOR: RED BLOCKS 7. TABLE CLOTHS: YELLOW & BROWN. YELLOW 12. CHAIRS:
MAHOGANY. THE RAIL AT TOP OF BAR & BOTTOM IS SORT OF A CHROME OR STEEL FINISH. THERE IS
CONCEALED LIGHTING ON THE BAR WHICH GIVES THAT HIGH LIGHT EFFECT AT TOP OF BAR.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 72
226 H.C. 1 1/2 5-7-39
L.A. 10 1/2

Add. artwork 250
just

APR 25 1939

Comp Dept.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H732 ORDER NO. 24143 DATE 4-17-1939

CUSTOMER GILBERT SHOE CO.
COLUMBUS, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No SALE Copyright in Plate Yes No

Title in full ADVANCE CHOICE! FIRST CHOICE TO OUR
REGULAR CUSTOMERS (ETC. AS PER COPY)

FRONT NO. 5 spec (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH ATT'D FOR DESIGN & COLOR TREATMENT. FOLLOW SAMPLES FOR COLORING & DETAILS OF
TRIM ON SHOES. SEE CARD 8A-H3288 ATT'D. PLACE SHOES IN SUCH POSITION THAT THEY WON'T
LOOK TOO WIDE AND FLAT. EFFECT WANTED SAME AS CARD 8A-H3288 ATT'D.

shoe samples by Radick

Rush

make DK Blue impression

APR 18 1939

PHOTO RETURNED

TO

PHOTO USED FOR

50 3 1/2
Jeb 7
H.C. 2 1/4
L.C. 12 1/2

Photo 2, Albert
18.00

My

100.00

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-39

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H733 ORDER NO 4143

DATE 4-17-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER GILBERT SHOE CO.
COLUMBUS, OHIO

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACD

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ADVANCE CHOICE ! FIRST CHOICE TO OUR
REGULAR CUSTOMERS (ETC. AS PER COPY)

FRONT NO. 5 Spec (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH ATT'D FOR DESIGN & COLOR TREATMENT. FOLLOW SAMPLES FOR COLORING & DETAILS
OF TRIM ON SHOES. PLACE SHOES IN SUCH POSITION THAT THEY WON'T LOOK TOO WIDE OR FLAT.
EFFECT WANTED SAME AS CARD 8A-H3288 ATT'D. MAKE SHOES A LITTLE SMALLER IF NECESSARY SO
THEY WON'T LOOK TOO CROWDED. LACE SHOES AS SHOWN IN DRAWING.

shoes by St.

make DK. Blue impression
Red "

APR 18 1939

5 x 7
Lo 2 1/2
Set 8
HC 1 1/2
La. 12 1/2

Photo & Sketch 1800
1008

Photo

STANDARD NEWS AGENCY, KNOXVILLE, TENN.

NO. 9A-H734

ORDER NO. 23904

DATE 4/17/39

12 ¹ / ₂ M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. YES
TITLE (IN FULL) CUMBERLAND PALISADES IN THE CUMBERLAND MOUNTAINS	IMPRINT	SAME AS ABOVE
BOT - SCENE ON U.S. 25-W BETWEEN LA FOLLETTE AND JELICO, TENN.		
PHOTO PROPERTY OF C.T.		

COLOR DESCRIPTION

BRING OUT WATER MORE THAN SHOWN AT PRESENT, IF NECESSARY RAISE RIVER A LITTLE FOREGROUND IS TOO DARK. BRIGHTEN CONSIDERABLY. TAKE OUT CAR. PRETTY CLOUD EFFECT. TAKE OUT TWO ~~REAR~~ DEAD TREES IN CENTER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

APR 18 1939

AND WORK SCHEDULE

Cost Dept. Checked

Date 4-18-39

DESCRIPTION	QTY.	UNIT	DEPT.	DATE COMPLETED
COMPOSING, 75% 8" x 10"			APR 18 1939	APR 18 1939
SKETCH				
RETOUCHING	205	2 1/2	4/18	4/19 G. S.
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUE	89		4-20	4-20 H.T.
ENGRAVING				
HAND COLOR PROOF	225	1 1/2		22 APR
ARTIST DEPT.	95	8 1/2		

DATE BLUEPRINT OK'D _____

DATE FILED _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

103

NO. 9A-H735

THE PAPER PRODUCTS CO., PUEBLO, COLO.

ORDER NO. 23907

DATE 4/17/1939

12¹/₂ POST CARDS

ART COLO TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO YES

TITLE (IN FULL) LAKE ISABEL, SAN ISABEL
NATIONAL FOREST, COLORADO

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 130

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

; TAKE OUT LETTERING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,375

also
JCK 514

ESTIMATE

by [Signature] Date APR 18 1939 Cont. Dept. Checked [Signature]

DATE APR 18 1939 SCHEDULE DATE 4/18/1939

OPERATION	TIME	DEPT.	DATE COMPLETED
COMPOSING, TO THE SIZE OF THE			
SKETCH			
RETOUCHING	206 2	4/18	4/19 7-50
PHOTO-LITHO			
BLUEPRINT	91	4-20	4-20 25
STRIPPING, OPAQUE			
ENGRAVING			
HAND COLOR PROOF	225 1/2		21 4/20
ARTIST DEPT.	215 8 1/4	4/27	4/29

DATE BLUEPRINT 4/27 By [Signature] DATE FILED 4/27 By [Signature]

DATE HAND COLOR 4/27 By [Signature]

By [Signature] Photo Returned to Customer [Signature]

APR 19 1939

Sket 7
~~9/11~~

NO. 9A-H736

THE PAPER PRODUCTS CO., PUEBLO, COLO.

ORDER NO. 23907

DATE 4/17/39

12 $\frac{1}{2}$ M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)		ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)		WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I		R. M. NO	
TITLE (IN FULL) GREETINGS FROM PUEBLO, COLO.		IMPRINT		SAME AS ABOVE	
PRIVATE NO. UPPER LEFT --- 95		PHOTO PROPERTY OF		C.T.	
IN SMALL TYPE IN LOWER BORDER -- (C) Curt Teich & Co., CHICAGO.		COLOR DESCRIPTION			

USE THE FOLLOWING PHOTOS IN MAKING THE ABOVE
5AH340, 2AH231, 63117-C, 82413, 82418, 7AHL554

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF yes

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CORRECTIONS ON SKETCH

Letter E : The gorge itself should be in browner colors.
The bridge more pronounced and the entire gorge
made to show that it is really a gorge.

Letter O : OK excepting no one would know that the bridge
is across water. Beyond the bridge should be
some kind of definite bank marks.

ESTIMATE				Cost Dept. Checked
APR 24 1939 AND WORK SCHEDULE				APR 24 1939
OPERATION	EST. TIME	DATE	DATE	
		START	COMPLETED	
CONSTRUCTING, THE GORGE		APR 18 1939	APR 18 1939	
SKETCH	5 1/2			
REWORKING	4	4/25	5/2	gr
PHOTO-PROOF				
PRINTING	64	5-3	5-5	KT
ENGRAVING				
HAND COLOR PROOF				
ART DEPT.	210	12 1/2	5-8	5-9

DATE BLUEPRINT ORD _____ DATE _____
By _____
DATE HAND COLOR PROOF ORD _____
By _____
DATE Photo Returned to Customer _____
By _____

17
193

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H737 ORDER NO. 24177 DATE 4-17-1939

CUSTOMER SPAULDING BAKERIES
BINGHAMTON, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SPAULDING DUTCH OVER BREAD (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR CORRECTIONS ON PENCIL SKETCH.

*Follow colored sketch for colors only.
see Marchandise by Slacick*

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

1 Replicate 5x7

20 6

Ret 6

62 5-5

Part 14

Is quantity

MAY 2 1939

Wash

5

6-

" — DK Blue — "

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9^A-H738 ORDER NO. 24175 DATE 4-19-1939

CUSTOMER MERRIAM APT. HOTEL
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE 3½ x 5½

GROUP 2

STYLE PHOTO COLORIT

FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE MERRIAM APARTMENT HOTEL - 19TH
STREET DIRECTLY ON BISCAYNE BAY - MIAMI, FLORIDA

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE INST. ATT'D

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175
Screens

COLOR DESCRIPTION

SEE SKETCH & INST. ATT'D.

lettering as per sketch.

PHOTO RETURNED

TO

PHOTO USED FOR

62 5-15

MAY 5 1939

Comp Dept.

Make red singlet

R. 5X7

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

NO. 9A-H739

ORDER NO. 24173

DATE 4-18-1939

50 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

XXXXXXXXXXXX

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Night view 1 full in purple

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

exp. 4

R

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date APR 20 1939

OPERATION	CL & No	TIME ALLOCATED	DATE DEPT.	DATE COMPLETED
COMPOSING, 10" x 12" SET UP			APR 20 1939	APR 20 1939
SKETCH				
RETUCHING	4	8 1/2		
PHOTO LITRO				
BLUEPRINT STRIPPING, OVERQUING	91		5-1	5-1
ENGRAVING				
HAND COLOR PROOF	203	10	5-12	5-15
ARTIST DEPT.				

DATE BLUEPRINT ORD. By

DATE HAND COLOR PROOF ORD. By

DATE Photo Returned to Customer

3

ST.
RM-199
198

R. 5x7

NO. 9A-H740 /

FRANK E. COOPER, 258 BROADWAY, NEWYORK, N.Y.

ORDER NO. 24173

DATE 4-18-1939

50M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. SPEC. R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Night view

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
Date APR 20 1939
Cost Dept. Checked
Date APR 20 1939

OPERATION	EST. PRICE	DATE DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 20 1939	APR 20 1939
SKETCH			
RETOUCHING	4		5
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUE	84 91	4-21	4-22
ENGRAVING			
HAND COLOR PROOF	22		24
ARTIST DEPT.	63		5-122

DATE BLUEPRINT

DATE PROOF

DATE HAND COLOR

DATE Photo Returned to Customer

R.

FRANK E. COOPER, 458 BROADWAY, NEW YORK, N.Y.

NO. 9A-H741

ORDER NO. 24173

DATE 4-18-1939

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Night view, Port in people

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

See to it that all negatives are uniform and in harmony with order to make an attractive set.

R
5X7

ESTIMATE
Date APR 20 1939
Cost Dept. Checked
Date APR 20 1939

OPERATION	ST. TIME Clock No. Time	DATE APPROVED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 20 1939	APR 20 1939
SKETCH			
RETOUCHING	2 8		
PHOTO LITHO			
BLUE PRINT STRIP C. OPAQUING	8 91	4-22	4-22
ENGRAVING			
HAND COLOR PROOF	227 1 1/2 68 9		4-24-39 5/9/39

DATE HAND COL PROOF

DATE Filed

DATE HAND COL PROOF

DATE Photo Returned to Customer

R

Sample Card
for Sky in background
1939

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

NO. 9A-H742

ORDER NO. 24173

DATE 4-18-1939

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Night view, just in people

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

2 Prints first

ESTIMATE

AND WORK SCHEDULE

Cost. Log. Chicago

Date

APR 20 1939

OPERATION	EST. TIME (No. Time Allowed)	DATE BEFORE DEPT.	DATE COMPLETED
COMPOSING, TYPE SET-UP		APR 20 1939	APR 20 1939
SKETCH			
RETOUCHING	3 5	4-20	4-21 SL
PHOTO-LITHO	8	✓ 21	4-22 H.S.
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	227 1 1/2		4-26-39.
ARTIST DEPT.			

DATE BLUEPRINT OK'D

By

DATE

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

[Large handwritten flourish]

17
198

FRANK ECOOPER, 258 BROADWAY,
NEW YORK, N.Y.

NO. 9A-H743

ORDER NO. 24173

DATE 4-18-1939

50M POST CARDS

ART COLORTONE WHITE BORD R

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Night view, just in jungle

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!!

order for
see to it th
tives are un
in harmony
to make an attractive sel.

ma R, 5x7

ESTIMATE			
AND WORK SCHEDULE			
DATE	TIME	DEPT.	DATE COMPLETED
APR 20 1939			APR 20 1939
COM			
SKE			
RET	206	4	4/20
PHOTO LITHO			
BLUEPRINT	91	4-22	4-24
STRIPPING, ORA			
ENGRAVING			
HAND COLOR	227	13	4-25-39
ARTIST DEPT.	215	1	

DATE BLUEPRINT

By

DATE HAND COLOR

DATE

By

Photo Returned to Customer

MAKEDOVER

Charge to L.V. Dept.

EST. No. 1000 Time Required

RET

3

Revised in Cost Dept.

PHOTO LITHO

1

STRIPPING, ORA

ENGRAVING

2

APR 19 1939

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

NO. 9A-H744

ORDER NO. 24173

DATE 4-18-1939

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. SPEC. R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Night view just in foreground
3 BH 1421

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all negatives are uniform and are in harmony with each other to make an attractive set.

R 547

ESTIMATE
APR 20 1939 AND WORK SCHEDULE Date APR 20 1939

DESCRIPTION	EST. TIME	DATE	DATE COMPLETED
COMPOSING TYPE SET UP		APR 20 1939	APR 20 1939
SKETCH			
RETOUCHING	4	4-21	4-21
PHOTO-LITHO			
BLUEPRINT	8 1/2	4-21	4-22
STRIPPING, OPACQUE	9 1/2		
ENGRAVING			
HAND COLOR PROOF	2 1/2		
ARTIST DEPT.	1 1/2	5-10	5-11

DATE BLUEPRINT CARD

DATE FILED

By

By

DATE HAND COLOR PROOF CARD

DATE Photo Returned to Customer

R 2 198

R 587

ATTENTION!

10
See to it that all negatives are uniform and prints are in harmony with each other to make an attractive set.

FRANK EG COOPER, 258 BROADWAY, NEW YORK, N.Y.

NO. 9A-H745

ORDER NO. 24173

DATE 4-18-1939

50^M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. SPEC. R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Night view, front on bridge

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
By		Date	
Do		APR 20 1939	
DESCRIPTION	QTY	DATE	DATE
		DEPT.	COMPLETED
CHAMBERLAIN'S RETURN		APR 20 1939	APR 20 1939
SWITCH			
RETOUCHING	14	6	4/20
PHOTOLITHO			
DEVELOP	891	4-21	4-22 1/2
STAMPING OR GROUND			
ENGRAVING			
HAND COLOR PROOF	26	12	4-24-30
ARTIST DEPT.	60	7	5-11

DATE BLUEPRINT OR'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF _____ DATE Photo Returned to Customer _____
By _____ By _____

15
4/19/39
TITLE

FRANK. E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

NO 9A-H746

ORDER 24173

DATE 4-18-1939

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO SPEC. R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Night view, just in people

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YEW

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all subjects are uniform and colors are in harmony with each other to make an attractive set.

5x7
Straighten Paper -
on sides

Executive Order of Directors
By APR 20 1939 ESTIMATE
Date APR 20 1939 AND WORK SCHEDULE Date APR 20 1939
Cost Dept. Checked

OPERATION	NO. OF COPIES	TIME REQUIRED	DATE RECEIVED	DATE COMPLETED
COMPOSING, MAKE SET UP			APR 20 1939	APR 20 1939
SKETCH			4/20	4/21 9 50
RETOUCHING	105	8	4/20	4/21 9 50
PHOTO LITHO	10		4-22	4-22 45
PRINTING	226	12	5/8/39	4-24-30
MAKING	219	9	5/8/39	5/1/39

DATE RECEIVED BY DATE FILED
By
DATE PHOTO RETURNED TO CUSTOMER

5x7
Rm 199
198

NO. 9A-H747

FRANK. E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

ORDER NO. 24173

DATE 4-18-1939

50 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FLAG DISPLAY, NEW YORK
WORLD'S FAIR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 9A-H150.

MAKE INTO NIGHT VIEW

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Ck of Estimate

APR 20 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

APR 20 1939

Date

OPERATION	EST. TIME		DATE DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 20 1939	APR 20 1939
SKETCH				
RETOUCHING	16	4	4/20	4/21 1939
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	80		4-21	4-21-39
ENGRAVING				
HAND COLOR PROOF	220			4-21-39
ARTIST DELT.	71	10	5-9-39	5 11 39

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

Page 5x7

OK Blue impression

ST
T. M. M. M.
H148

5 5x7

NO. 9A-H749

FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

ORDER NO. 24173

DATE 4-18-1939

50 M POST CARDS *Group 3*

ART COLOR/TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. SPEC. R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

APR 24 1939

APR 24 1939

DYE COMPLETED

APR 24 1939

APR 24 1939

80

14

84

225

1 1/2

8

1 3/4

11

4/22

5-1

4/28 9

5-2 14.5

3 May

51

DATE RECEIVED BY

DATE FOR

DATE DATED BY

DATE DATED BY

5x7

COMITE EJECUTIVO, CUIDAD TRUJILLO, R. D.

NO. 9A-H750

ORDER NO. 22439

DATE 4/18/39

25 M FOLDER VIEWS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) NIGHT VIEW OF PARQUE COLON

IMPRINT NONE

PARQUE COLON, CIUDAD TRUJILLO,
REPUBLICA DOMINICANA

COLUMBUS PARK, TRUJILLO CITY,
DOMINICAN REPUBLIC

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

APR 21 1939

APR 21 1939

APR 21 1939

DATE	TIME	DATE	DATE
DATE	TIME	DATE	DATE
COMPLETED		APR 21 1939	APR 21 1939
RECEIVED	206 5 1/2	4/22	4/25 SL
PHOTOGRAPH		4-26	4-27
BLUEPRINT			
ENGRAVING			
HAND COLOR	1/2		
ARTIST DEPT.	35 1/2		

DATE BLUEPRINT

DATE

DATE HAND WORK

Photo Returned to Customer

4

YANKEE STORE, BERMUDA

NO. 9A-H751

ORDER NO. 23967

DATE 4/20/39

6 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.
TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 20 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject on order for this customer. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
APR 22 1939
WORK SCHEDULE
Date APR 22 1939

DESCRIPTION	EST. TIME	DATE	DATE
		DEPT.	COMPLETED
COMMISSION		APR 22 1939	APR 22 1939
REVISIONS	19 3'	4/24	4/25
PRINTING		4 25	4 25
ENGRAVING			
HAND COLOR PROOF	101 13	4 21	
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE FILED _____
By _____
DATE HAND COLOR PROOF OK'D _____
By _____
Photo Returned to Customer _____

57
3

YANKEE STORE, BERMUDA

NO. 9A-H752

ORDER NO. 23967

DATE n 4/20/39

6 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.
TITLE (IN FULL) IN SKY

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 20 R. M. NO
IMPRINT same as above

COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this card. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

OPERATION		ESTIMATE		DATE COMPLETED	
COMPOSING, TYPE SET UP		APR 22 1939		APR 22 1939	
ETCHING		4/24		4/25 9 ⁰⁰ SE	
RETOUCHING		4-26		4-28 4 ¹⁵	
PRINTING, LITHO		5-1-39		5-16	
BLUEPRINT		5-16			
STAMPING, OPACING					
ENGRAVING					
HAND COLOR PROOF					
ARTIST DESK					

DATE BLUEPRINT ORG. _____
DATE HAND COLOR PROOF ORG. _____
DATE PRINTING ORG. _____

YANKEE STORE, BERMUDA

NO. 9A-H753

ORDER NO. 23967

DATE 4/20/39

6 M POST CARDS ART COLORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IN SKY

FRONT NO. 20 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

D1
ATTENTION!

Subjects on
order for this card. Please
see to it that all neg-
atives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE			
APR 22 1939		APR 22 1939	
DESCRIPTION	TIME	DATE	DATE
		DEPT.	COMPLETED
COMPOSITION, TYPE SET UP		APR 22 1939	APR 22 1939
SKETCH			
RETOUCHING	17 3 1/2	4/24	4/26 5 SC
PHOTO LITHO			
BLUE PRINT STRAIGHTENING	89 91	4 27	4 26 1/2
ENGRAVING			
HAND COLOR PROOF	227 1 1/2		5-2-39
ARTIST DEPT.	8 3/4		

DATE BLUEPRINT OK'D _____ DATE FILED 12-24-41
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
By _____ Photo Returned to Customer _____

ST
3

YANKEE STORE, BERMUDA

NO. 9A-H754

ORDER NO. 23967

DATE 4/20/39

6	M	POST CARDS	ART COLORTONE	FULL FACE
		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 20 R. M. POST CARDS		
TITLE (IN FULL) IN SKY		IMPRINT SAME AS ABOVE		
		PHOTO PROPERTY OF CUSTOMER		

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,787,775

ATTENTION!

Subjects on order for this customer. Please see to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

By APR 22 1939 Date APR 22 1939

DESCRIPTION	DATE	DATE COMPLETED
COM. SING. TEST SET UP		
SKETCH	19 4	4/24
RETOUCHING	19 4	4/26
PHOTO LITHO	19 4	4/27
BLUEPRINT	19 4	4/28
STAMPING	19 4	
ENGRAVING	19 4	
HAND COLOR PROOF	19 4	
ARTIST DEPT.	19 4	

DATE BLUEPRINT OK'D. APR 22 1939

DATE HAND COLOR PROOF OK'D. APR 22 1939

DATE PRINTS FORWARDED TO CUSTOMER APR 22 1939

35

A. S. ANTAR, NEW YORK, N. Y.

NO. 9A-H755

ORDER NO. 23977

DATE 4/20/39

12½ M POST CARDS GROUP #3 ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NONE

FRONT NO. I R. M. YES
IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GROUP CARD SHOWING CIRCULAR PICTURE OF KING. THE FLAG ON LEFT HAND SIDE, AND COAT OF ARMS ON RIGHT WITH COLORS.

Make sketch

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Sketch

Colored - 62

Test

Estimate of Estimate
By _____
Date _____
Cox Dept. Chas'd

ESTIMATE

AND WORK SCHEDULE

	TIME	DATE	DATE
	TIME	DEPT.	COMPLETED
ARTIST DEPT.			
HAND COLOR PROOF			
ENGRAVING			
BLUEPRINT STRIPPING OPAQUING			
PHOTO LITHO			
RETOUCHING			
SKETCH			
CONTINUING TO SET UP			

DATE BLUEPRINT OK'D _____
By _____
DATE HAND COLOR PROOF OK'D _____
By _____
DATE FILED _____
By _____
DATE HAND COLOR PROOF OK'D _____
By _____

A. S. ANTAR, NEW YORK, N. Y.

NO. 9A-H757

ORDER NO. 23978

DATE 4/20/39

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) THE LION OF BABYLON

IMPRINT NONE

COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

THE LION IS OF BLACK BASALT - BLACKISH GRAY: THE PLATFORM OF CLAY BRICKS TO BE THE COLOR OF CLAY: THE SHRUBERY OVERLOOKING THE HILL IN GREEN, THE REST TO BE EARTH COLOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

OPERATION	TIME	DATE	DATE
		ESTIMATED DEPT.	COMPLETED
COMPOSING, TYPE SET UP		APR 21 1939	APR 21 1939
SKETCH			
RETOUCHING	18-1 21-1 1/2 2 1/2	4/22	4/25 9/50
PHOTO LITHO			
BLUING	8	4-26	4-27 167
STRIKING OFF			
ENCARTERS			
HAND COLORING	225 1 1/2		225 1/2
ARTIST DEL.	61 9	5-11-39	5-12-39

DATE BLUEPRINT SENT _____ DATE FILED _____
By _____ By _____
DATE HAND COLOR PROOF _____ DATE Photo Returned to Customer _____
By _____

A. S. ANTAR, NEW YORK, N. Y.

NO. 9A-H758

ORDER NO. 23978 ~~25967~~

DATE 4/20/39

6 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) QUFFAS ON THE TIGRIS

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BANK OF THE RIVER PALM TREES. IN GREEN.

QUFFAS PITCH ~~COKE~~ BLACK

MEN IN WHITE ROBES. CAPS DOTTED BLACK & WHITE.

POLES WOOD COLOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto 517

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

APR 22 1939

APR 22 1939

DEPT.	EST. TIME	DATE	DATE
		DEPT.	COMPLETED
COM. & G. IN. & OUT.		APR 22 1939	APR 22 1939
SKETCH			
RETOUCHING	7 3 1/2	4/24	4/25 9 Sl
PHOTO LITHO			
PRINTING	8-	4-26	4-28 15
ENGRAVING			
HAND COLOR PROOF	22 1/2		2 May
ARTIST DEPT.	63 8 1/2		5-15-36

DATE BLUEPRINT OK'D

DATE Filed

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

3

A. S. ANTAR, NEW YORK? N.Y.

NO. 9A-H759

ORDER NO. 23958

DATE 4/20/39

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE SHAIKH OF BAGHDAD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

THE BRAIDED HEAD GEAR IS OF GOLD AND WHITE SILK. THE KERCHIEF IS ALL WHITE SILK THE DAGGER IS DECORATED IN GOLD WITH PRECIOUS STONES, IN THE BELT. IS BROWN STUDDED WITH STONES. THE CLOAK IS OF WHITE SILK WITH STRIPES OF GOLD. THE LONG SKIRT IS OF WHITE SILK. THE CLOAK MAY BE FRINGED WITH GOLD TO BE SEPARATE FROM THE SKIRT. THE SADDLE IS OF BROWN BROWN LEATHER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1 Rephot
5x7

ESTIMATE

Cost Dept. Checked

APR 22 1939

AND WORK SCHEDULE

Date

APR 22 1939

DESCRIPTION	EST. TIME Hrs. Time Allowed	DATE DEPT.	DATE COMPLETED
CONCEPT, STORY SET UP		APR 22 1939	APR 22 1939
SKETCH		4/24	4/25 gr SC
RETOUCHING	204 2 1/2		
PHOTOGRAPH		4-26	4-27
BLUEPRINT STYLING (PAK 10)	8		
ENGRAVING			4-28
HAND COLOR PROOF	200 1 1/2		
ARTIST DEPT.	203 8 3/4	5-12	5-15

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

MAKEOVER

Charge to LV Dept.

EST. Makeover Time Required

15	1 1/2	Time Allowed in Cost Dept.
	1	

3

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. 9A-H760

ORDER NO. 23958

DATE 4/20/39

12 25

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **NA**

FRONT NO.

I

R. M.

YES

IMPRINT

SAME AS ABOVE

TITLE - NAVAJO INDIAN SILVERSMITH

PLYING HIS TRADE + RM encl.

PRIVATE * BEFORE TITLE - 25

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1A1436

SUBMIT: RET. PHOTO

B. L. & W. PROOF

SUBMIT TWO BLUEPRINTS

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

See to it that the order for the negatives are uniform and colors are in harmony with each other to make an attractive set.

[Handwritten signature]

Note that the bust of the man is made to look like a woman--a deep wrinkle being retouched out. The detail about the tools (very important) is not as good. The dark shadow about arm between sleeve and bracelet is lost on both arms--all of which flattens the picture. The blouse up around neck is dark--much darker in proportion up to chin and neck--especially on left so it is not defined.

ESTIMATE

Cost Dept. Checked

APR 21 1939

Date

ITEM	QUANTITY	UNIT PRICE	TOTAL PRICE	DATE COMPLETED
APR 21 1939				APR 21 1939
15	1	4/22	4/25	5-5
91		4-26	4-27	47
725	13		8 May	
HAND COLOR			4-28	
ARTIST	11	118		

DATE BLUEPRINT OF

DATE

DATE HAND COLOR

DATE Photo Returned to Customer

MAKEOVER

Cost to

EST. Material Plus Required

2	Cost to be in Cost Dept.
	MAY 6 1939
11 1/2	

2

NO. 9A-H761

AND COPYRIGHTED
DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 23960

DATE 4/20/39

12 1/2 M POST CARDS ART COLORTONE FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE
TITLE - NAVAJO HOGAN ~ R M incl.

IN PLATE IN SMALL TYPE (c) J.R.WILLIS

PRIVATE NO. BEFORE TITLE --- 13

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 121606

submit two blueprints

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

9
see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive job

ESTIMATE			
APR 22 1939		APR 22 1939	
OPERATION	EST. TIME	DATE	DATE
		DEPT.	COMPLETED
REPAIRING TWO SET UP		APR 21 1939	APR 21 1939
SET UP	19	4/22	4/25 SL
PRINTING	91	4-26	4-27 42
HAND COLOR PROOF	1/4		5-1-39
ARTIST DEPT.	8		

DATE BLUEPRINT O.K.D. _____
By _____
DATE HAND COLOR PROOF O.K.D. _____
By _____
DATE PHOTOS RETURNED TO CUSTOMER _____
By _____

C.T.
2

NO. 9A-H762

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 23960

DATE 4/20/39

12 1/2 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - TYPICAL PUEBLO INDIAN DWELLING

~ R M encl.

PRIVATE NO. BEFORE TITLE -- 38

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 33470

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

ord. 10/11/39. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

R

ESTIMATE

Cost Dept. Checked

APR 22 1939

4-27-39 WORK SCHEDULE

Date

APR 22 1939

OPERATION	EST. TIME	DATE RECEIVED DEPT.	DATE COMPLETED
COMPOSING		APR 22 1939	APR 22 1939
SKETCH			
RETOUCHING	2		SL
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAL	8/91	4-26	4-27-39
ENGRAVING			
HAND COLOR PROOF	236 1/2		4-23-39
ARTIST DEPT.	61 4	5-10-39	5-11-39

DATE BLUEPRINTS DATED _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF DATED _____ DATE Photo Returned to Customer _____
By _____ By _____

3

3

NO. 9A-H763

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 23964

DATE 4/20/39

12½ M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE	FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	TITLE -- TYPICAL LA CHINA POBLANA OR FIESTA MEXICAN COSTUME OF GAY KICK FESTIVITIES
	PRIVATE NO. BEFORE TITLE -- 210	
	PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION

FOR COLORS SEE KODACHROME FILM ATTACHED.

Don't work on face

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

MAY 5 1939

MAY 5 1939

DATE
COMPLETED

MAY 5 1939

MAY 5 1939

205 4

5/8

5/9 Gr SC

91

5-11

5-12 145

227 134

5-15-39

202 9

5-26-39

5-31-39

DATE

DATE

By

Kodachrome 7/17/39

ST.
19

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. 9A-H764

ORDER NO. 23964

DATE 4/20/39

12½ M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
	TITLE - SECOND STREET LOOKING NORTH, RATON, N. M. + R Mend.	
	PRIVATE NO. BEFORE TITLE -- 101 191	
	PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION

SEE FRONT OF PHOTO FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF SUBMIT TWO BLUEPRINTS HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
APR 21 1939 AND WORK SCHEDULE
Cost Dept Checked
Date APR 25 1939

OPERATION	EST. TIME	DATE ESTIMATED DEPT.	DATE COMPLETED
COMPOSED, SET, PRINT		APR 21 1939	APR 21 1939
SKETCH			
RETOUCHING	16 3	4/22	4/26 9.51
PROOFING			
BLANKET STREET, ALBUQUERQUE	85/91	4-26	4-27 4.5
ENCRAVING			
HAND COLOR PROOF	227 1/2		5-1-39.
ARTIST DEPT.	211 9	5-8	

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____
DATE HAND COLOR PROOF OK'D _____
By _____ DATE Photo Returned to Customer _____

16
14

51
2

NO. 9A-H765

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M. ORDER NO. 23964

DATE 4/20/39

12 $\frac{1}{2}$ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - REFLECTIONS ON THE RIO GRANDE

IN SMALL TYPE - PHOTO U.S. FOREST SERVICE

PRIVATE NO. BEFORE TITLE --- 207

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

SUBMIT TWO BLUEPRINTS
HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

DATE: APR 21 1939

Cost Dept. Checked

ITEM	QTY	UNIT PRICE	TOTAL	DATE COMPLETED
COMPOSITION				APR 21 1939
SKETCHING	20 - 1/2	2 1/2	4 1/2	4/25
RETOUCHING	226 - 1			
PHOTOGRAPHING	91		4.25	4-25-39
B. L. & W. PROOF				
ST. PHOTOGRAPH				
ENCRAWLING				
HAND COLOR PROOF	226	1/2	113	4-27-39
ARTIST DEPT.	110	1/2	55	

DATE BLUEPRINT OK'D

DATE FILED

U

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ST. 2

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. 94-H766

ORDER NO. 23964

DATE 4/20/39

12 1/2 POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES
TITLE (IN FULL)	IMPRINT	SAME AS ABOVE
	TITLE *- MULE EAR PEAK, CHISOS MTS.	
IN SMALL TYPE - PHOTO BY U.S. FOREST SERVICE	PRIVATE NO. BEFORE TITLE -- 208	
	PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all positives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE			
APR 21 1939		APR 21 1939	
DESCRIPTION	QTY	DATE DEPT.	DATE COMPLETED
COMMERCIAL, RET. SET UP		APR 21 1939	APR 21 1939
SECTION	206-1		
RETOUCHING	218-1 2	4-24	4-25 SC
PHOTO PROOF			
BLUEPRINT STRIPPING OPERATIONS	89/91	4-26	4-28 HX
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		1 May
ARTIST DEPT.	217 1 1/2	5-5	5-10

DATE BLUEPRINT ORD. _____ BY _____
DATE HAND COLOR PROOF ORD. _____ BY _____
DATE PHOTO RETURNED TO CUSTOMER _____

ST.
APR 22

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M.

NO. 9th-H767

ORDER NO. 23964

DATE 4/20/39

12¹/₂ M POST CARDS

ART COLORETYPE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - CASA GRANDE, CHISOS MTS.

IN SMALL TYPE - PHOTO U.S. FOREST SERVICE

PRIVATE NO. BEFORE TITLE -- 209

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

SUBMIT TWO BLUEPRINTS
HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE			
APR 21 1939		APR 21 1939	
OPERATION	DATE	DEPT.	DATE COMPLETED
ORDERING & DELIVERY		APR 21 1939	APR 21 1939
PRINTING			
REPRODUCTION	2		
REPRODUCTION	19	4-26	4-27-39
REPRODUCTION			
REPRODUCTION			
HAND COLOR PROOF	226 1/2		4-28-39
ARTIST DEPT.	5	9	5-11

DATE BLUEPRINT ORD _____

By _____

DATE Piled _____

By _____

DATE HAND COLOR PROOF ORD _____

By _____

DATE Photo Returned to Customer _____

ST
3

NO. 9^A-E768

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M.

ORDER NO. 23964

DATE 4/20/39

12³/₈ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COWBOY'S PRAYER (POEM)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES No

IMPRINT SAME AS ABOVE

XXXX

PRIVATE NO. BEFORE TITLE -

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE LAYOUT ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

SUBMIT TWO BLUEPRINTS
HANDCOL PROOF YES RETURN PHOTO.CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

By	ESTIMATE	Cor. Days. Checked
Date	APR 21 1939	APR 21 1939
DESCRIPTION	EST. TIME	DATE COMPLETED
DESIGN	12 3 6 11	APR 21 1939
RETOUCHING	18-3 5	4/27
PRINTING	205-2	5-1
RETOUCHING	85 91	5-1
RETOUCHING	226 131	5-2-30
RETOUCHING	204 10	5-5-39

DATE BLUEPRINT ORD.

DATE

By

By

DATE HAND COLOR PROOF ORD.

DATE PHOTO DELIVERED TO CUSTOMER

By

By

1-3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H769 ORDER NO. 24209

DATE 4-18-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER R.G.HASKINS CO.
CHICAGO, ILLINOIS

6 MPOST CARDS

SIZE

3½ x 5½

STYLE PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full YOU DON'T HAVE TO BABY THIS SCREW
DRIVER ... IT'S A HASKINS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE INST. ATT'D.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D

PHOTO RETURNED

TO

PHOTO USED FOR

Pat 5
226 A.C.P. 13/4
27 93/4

X
Jpr

F.
199

APR 21 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H770 ORDER NO. 24208

DATE 4-19-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER MARY A.B. SCHUSTER
ST. PETERSBURG, FLA.

6 MPOST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLOR IT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BARTLETT PARK APARTMENTS

BOT-ON 4TH ST., S., COR. 22ND AVE. — ST.
PETERSBURG, FLA.

SMALL TYPE: RIGHT BORDER: PHOTO BY R. KENDALL
WILLIAMS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY & CARD ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

Ref 6
70 AC - 2 5-8-33
La - 12 1/2

Order Acknowledged 4/3

MAY 2 1939

5
12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H771 ORDER NO. 24206 DATE 4-18-1939

CUSTOMER I. NUSSEBAUM
PINE HILL, ULSTER COUNTY, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BONNIE VIEW HOTEL - PINE HILL, N.Y.

*See inst about title
see letter*

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATT'D.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — ☒ Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

APR 20 1939

17
199

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H772

ORDER NO. 24205

DATE 4-19-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER JACK O'KEEF CO.
OMAHA, NEBRASKA

12 M 500 POST CARDS SIZE

3½ x 5½ (Group 3)

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ~~DRESHER-IZE DRY CLEANING AND LAUNDRY~~
~~LEADING IN SALES BECAUSE WE LEAD IN QUALITY~~
(ETC. AS PER COPY)

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

3 photos
9/1/39
JH

PHOTO RETURNED

TO

PHOTO USED FOR

70. 7½ 7-5-39
(13) 13

JUN 24 1939

NO. 9A-H773

INTERBOROUGH NEWS CO., 525 WEST 52ND ST., NEW YORK, N.Y. ORDER NO. 23828

DATE 4/20/39

50 M POST CARDS		ART COLORTONE		FULL FACE WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.		SPEC. R. M. YES same as 8A4961	
TITLE (IN FULL) HALL OF FAME, NEW YORK		IMPRINT		SAME AS ABOVE	
WORLD'S FAIR SPECIAL EVENTS,					
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.			

SEE PENCIL SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF *yes* RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked *4*

Date *APR 21 1939*

ITEM	TIME	DATE	DEPT.	DATE COMPLETED
		APR 21 1939		APR 21 1939
L.O.	21	3		
	13	8	4/24	4/26
				from St
			6-2	5-2
				4 May
	23	9	5-16-39	5-17-39

Blue
my name

DATE BLUEPRINT OK'D _____ DATE FILED _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE PHOTO RETURNED TO CHAS. _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. 9A-H774	ORDER NO. 24219	DATE 6-2-1939	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED
	CUSTOMER OCEANIC HOTEL MIAMI BEACH, FLORIDA						
	6 M POST CARDS	SIZE 3½ x 5½	STYLE PHOTO COLORIT WHITE BORDER				
	PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full OCEANIC HOTEL, MIAMI BEACH, FLORIDA BOT-ONE BLOCK FROM OCEAN		FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint				
RETURN PHOTO YES NO	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Negative — Line — Halftone — Combination. Dry — Wet — Pancromatic — Color Separation. Transfer — Paper Process — New Process. Stripping — White Border — Full Face. Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		TO		PHOTO USED FOR
	To office						
COLOR DESCRIPTION							
SEE SKETCH AND INSTRUCTIONS ATT'D.							

1 Photo 5x7
Ret 6
Hc. 1 1/2
Lat 9 1/2

~~X~~
Gpi

JUN 5 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H775 ORDER NO 24219 DATE 6-3-1939

CUSTOMER OCEANIC HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full OCEANIC HOTEL, MIAMI BEACH, FLORIDA
BOT-VIEW OF OUR ATTRACTIVE PATIO

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

To office

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE SKETCH AND INSTRUCTIONS ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rep photo 5x7
Ret 7
201-613 HC 1 3/4
not sent 10 1/2

As quoted

APV

JUN 5 1939

50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 9A-H776 ORDER NO. 24218 DATE 4-20-1939

CUSTOMER HOTEL POWERS
FARGO, NORTH DAKOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 POST CARDS SIZE GROUP 3 $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL POWERS AND COFFEE SHOP - FARGO,
N. DAKOTA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

SEE INST. ATT'D.

COLOR DESCRIPTION

SEE INST. ATT'D.

make DK Blue impression
" — " — Red — " —

APR 21 1939

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-1-2-39

6
7
B

199

2

XXXXXXXXX DE WOLF NEWS CO., INDIANAPOLIS,
IND.

NO. 9A-H777

ORDER NO. 24245

DATE 4-21-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETING FROM INDIANAPOLIS,
INDIANA

SMALL TYPE: (C) C.T. & CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT XXXX SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH AND CARDS ATTACHED.

Shaw & Berry

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

APR 24 1939

APR 24 1939

EXPLANATION	DATE COMPLETED	DATE COMPLETED
21 5	APR 24 1939	APR 24 1939/3
16 4	4/24	4/28/39
5-2	5-2	5-3/39
ARTIST LEY.	207 12	

DATE BLUEPRINT OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

a
8'

2-28-52

D 9998

4

R-587

COASTAL NEWS CO., SAVANNAH, GA.

NO. 9^A-H778

ORDER NO. 24241

DATE 4-21-1939

25M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M. YES

TITLE (IN FULL) A PEACH AMONGST GEORGIA PEACHES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

*Photo ret to customer
Aug 28, 1939*

SEE COLORED PHOTO ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

APR 25 1939

APR 25 1939

DATE COMPLETED

APR 25 1939

APR 25 1939

20 1/2 3

11-5

4/28/39 SE

80/91

5-1

5-2-40

227 1/2

61 9

5-15-39

5-17-39

DATE RECORDED

DATE HANDLED

By

Rm 3/5

A. HIRSCHWITZ, NEW ORLEANS, LA.

779
NO. 9A-H779

ORDER NO. 24269

DATE 4-24-1939

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) THE FAMOUS STEAMBOAT "ROBERT
E. LEE", LOADING COTTON, NEW ORLEANS,
LA.

IMPRINT SAME AS ABOVE

BOT. OF MESSAGE SPACE: NEW ORLEANS -
AMERICA'S MOST INTERESTING CITY

PHOTO PROPERTY OF

SALESMAN

COLOR DESCRIPTION

Make photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

APR 28 1939 WORK SCHEDULE

Date APR 28 1939

ITEM	EST. TIME	DATE	DATE
	Quoted	Time Allowed	Completed
PHOTOGRAPH		APR 28 1939	APR 28 1939
PRINTING			
REPRODUCTION	13	6	4/28
PHOTOGRAPH			5/2 gr SC
BLUEPRINT	89	5	5-4
STREET PHOTOGRAPH			
ENGRAVING			
HAND COLOR PROOF	115	1 1/2	5 May
ARTIST DEPT.	200	8	- 1/5

DATE BLUEPRINT OK'D

DATE PROOF

By

By

DATE HAND COLOR PROOF OK'D

DATE PHOTO RETURNED TO CUSTOMER

By

5/19/39

ATTENTION!

Subjects on
order for this customer. Please
see to it that all subjects or
pictures are uniform and colors are
in harmony with each other
to make an attractive set.

Rephoto

V. L. A.

5/19/39

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 9th-H780

ORDER No. 24270

DATE 4-24-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROYAL STREET IN NEW ORLEANS -
FRENCH QUARTER

In sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. YES

IMPRINT SAME AS ABOVE
BOT. OF MESSAGE SPACE: NEW ORLEANS -
AMERICA'S MOST INTERESTING CITY

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

THE IRON GRILL WORK IS THE SAME COLOR AS USED ON 7A-H963. THE OLD HOUSES ARE AS YOU KNOW FADED OUT OLD BRICK, WOOD AND THE ONES WITH CEMENT FRONTS, THIS IS OLD CEMENT FADED IN SPOTS. LEAVE ALL AUTOS AND STREET CAR IN, THE STREET CARDS ARE DARK GREEN WITH SILVER TOPS.

Make ref photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R.

Executive OK of Estimate

APR 26 1939

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

Date

APR 28 1939

OPERATION	EST. TIME Job No. Time Allowed	DATE FORWARDED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 28 1939	APR 28 1939
SKETCH			
RETOUCHING	17 4	4/24	5/2 gr SL
PHOTO-LITHO			
PRINTING STAMPING, CRACKING	89 91	5 - 4	5 - 4 HT
IN-CRAVING			
HAND COLOR PROOF	1 1/2		8 May
ARTIST DEPT.	219 8	5/12/39	5/16/39

DATE RECEIPT OK'D

By

DATE Paid

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST. 5-9

R. L. Loh

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 9th-H781

ORDER NO. 24270

DATE 4-24-1939

12 M500 POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES
TITLE (IN FULL) MADAME JOHN'S LEGACY IN THE NEW ORLEANS' FRENCH QUARTER	IMPRINT SAME AS ABOVE	
<i>ship in line in sky</i>	BOT. OF MESSAGE SPACE - NEW ORLEANS - AMERICA'S MOST INTERESTING CITY	
<i>9-27-39</i>	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION
THIS OLD HOUSE LOOKS LIKE IT WAS NEVER PAINTED, AS WHAT LITTLE PAINT IS LEFT ON IT IS A FADED LIGHT BROWN. THE ROOF A SHINGLE ROOF. SHUTTERS ARE GREENISH FADED BLUE. ALSO THE FOUR DOORS AT BOTTOM OF BUILDING AND THE FENCE. PORCH RAILING IS WOOD. ALSO PORCH PILLARS, THESE ARE A ~~XXX~~ MEDIUM GR IN. THE OLD HOUSE AT THE LEFT SUGGEST WE USE BRICK FADED COLORS LIKE CARD 7A-H970, IRON RAILING ON OLD BRICK HOUSE SAME GREEN AS 7A-H963.

SUBMIT: RET. PHOTO B. L. & W. PROOF *make photo* HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
APR 28 1939		APR 29 1939	
AND WORK SCHEDULE		DATE	
OPERATION	EST. TIME	DATE	DATE
	Clock No. Time Allowed	RECEIVED DEPT.	COMPLETED
COMPOSING, TYPE SET UP		APR 28 1939	APR 28 1939
SKETCH			
RETOUCHING	16 4	4/28	5/3 9 SL
PHOTO-LITHO			
PRINTING, OPAQUING	69	5-2	5-5 1/2
ENGRAVING			
HAND COLOR PROOF	227 1 1/2		5-8-39
ARTIST DEPT.	8	5-15-39	

DATE BLUEPRINT OK'D _____ DATE FOR _____
DATE HAND COLOR PROOF OK'D _____
DATE _____
DATE _____

AM 5 9

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 9A-H782

ORDER NO. 24270

DATE 4-24-1939

12 M500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) ANSEMAN DRIVE IN CITY PARK,

IMPRINT SAME AS ABOVE

BOT. OF MESSAGE SPACE - NEW ORLEANS -

NEW ORLEANS, LA.

AMERICA'S MOST INTERESTING CITY

In sky

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THESE PALMS ARE LIKE THOSE ON OUR FLORIDA CARDS. STATUES ARE WHITE STONE. AROUND THESE STATUES ON SMALL BUSHES THE FLOWERS ARE AZALEAS. AVENUE IS PAVED WITH CEMENT.

Make rephoto

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R Keith

ESTIMATE

Cost Dept. Checked

By

APR 28 1939

AND WORK SCHEDULE

By

APR 28 1939

OPERATION	EST. TIME Clock No. Time Allowed	DATE DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 28 1939	APR 28 1939
SKETCH			
RETOUCHING	18 3		
PHOTO LITHO			
BLUE STAMPING	89 21	5 8	5 - 11
ENGRAVING			
HAND COLOR PROOF	70 1 1/2		5 - 3 - 3
ARTIST DEPT.	8		

se

DATE BLUEPRINT ORD.

DATE

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

*ST.
Rm 5
9*

BARR-TOPHAM CO., COVINGTON, VA.

NO. 9th-1783

ORDER NO. 24276

DATE 4-24-1939

6 M POST CARDS		ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) BIRD'S-EYE VIEW LOOKING WEST FROM LUKE MOUNTAIN, COVINGTON, VA.		IMPRINT SAME AS ABOVE	
		.PHOTO PROPERTY OF EUSTACE C.T.	

COLOR DESCRIPTION

CENTER LARGE BLDGS. LIGHT GRAY AND DARK RED BRICK. ON RIGHT FOREGROUND LIGHT GRAY. REAR DARK RED. ON LEFT LIGHT GRAY AND BUFF. REAR LARGE PAPER MILL. DARK RED, GRAY STACKS. SHOW VIEW IN LEFT FOREGROUND AND ALONG LEFT REAR. GREEN FOLIAGE ON MOUNTAINS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS © PAT. NO. 1,797,775

Estimate OK'd by [Signature] **ESTIMATE** Cost Dept. Checked [Signature]

APR 25 1939 WORK SCHEDULE Date APR 25 1939

OPERATION	EST. TIME	DATE DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 25 1939	APR 25 1939
SKETCH		4/25	4/26 gr SL
RETUCHING	16	3	
PHOTO-LITHO		4. 27	4. 28/4
BLUEPRINT	89		
STRIKING			
ENGRAVING			5-1-39
HAND COLOR PROOF	24	13/4	
ARTIST DEPT.	63	9	5-4-39

DATE BLUEPRINT OK'D. _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D. _____

DATE Photo Returned to Customer _____

By _____

BARR-TOPHAM CO., COVINGTON, VA.

NO. 9A-H784

ORDER NO. 24276

DATE 4-24-1939

6 M POST CARDS

ART COLORTONE

WHITE ORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M. NO

TITLE (IN FULL)

BIRD'S-EYE VIEW OF ROSEDALE
SECTION, LOOKING EAST, COVINGTON,
VA.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BLDG. IN FOREGROUND, DARK RED BRICK. RED & GREEN ROOFS. LIGHT TRIM.
REAR LEFT, WHITE & DARK RED BRICK. R AR RIGHT: GRAY AND RED BRICK.
REAR CENTER LARGE BLDG. DARK RED. GREEN ~~XXXXXXXX~~ FOLIAGE ON REAR MTNS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By APR 25 1939

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

Date

APR 25 1939

OPERATION	TIME	DATE	DATE
		STARTED	COMPLETED
COMPOSE & TYPE SET UP		APR 25 1939	APR 25 1939
SKETCH			
RETOUCHING	15 3	4/25	4/26 5-51
PHOTO-LITHO			
IMPRINT SHADING, OPAQUING	8 1	4-28	4-28
ENGRAVING			
HAND COLOR PROOF	22 7 1 3/4		5-3-39
ARTIST DEPT.	61 9 3/4	5-6-39	5-10-39

DATE BLUEPRINT OK'D _____

DATE FILED _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

By _____

E.H. BARR CO., WAYNESBORO, VA.

NO. 9^A-H785

ORDER NO. 24277

DATE 4-24-1939

6 MPOST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) WAYNESBORO, VA. AND SHENANDOAH VALLEY FROM SKYLINE DRIVE, SHENANDOAH NATIONAL PARK, VA.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK ROAD IN FOREGROUND. LARGE BLDGS. IN REAR CENTER DARK RED, SMALL BLDGS. GRAY. MAKE GR. EN FOLIAGE ON TREES IN FOREGROUND. MAKE REAR DISTANT MOUNTAINS GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

L. APR 25 1939

ESTIMATE

Cost Dept. Checked

Date

APR 25 1939

AND WORK SCHEDULE

OPERATION	EST. TIME (Clock Hrs. + Time in Days)	DATE IN ARTIST DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 25 1939	APR 25 1939
SKETCH	19-1	4/26	4/27 11 SC
RETOUCHING	206-2		
PHOTO-LITHO		4-27	4-28 4.5
BLUEPRINT STAMPING, OPAQUING	89		
ENGRAVING			
HAND COLOR PROOF	213 1 1/2		
ARTIST DEPT.	48 9	5/9/39	5/10/39

DATE BLUEPRINT OK'D

DATE PAID

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

1 Ref photo 517
MAKEOVER

Charge to Ret. & P.L. Dept.

EST. Makeover Time Required

RETOUCHING	1	Time Required in Cost Dept.	SC
PHOTO-LITHO	1		
ENGRAVING	1 1/2		

#227

5

NO. -H786

E.H. BARR CO., WAYNESBORO, VA.

ORDER NO 24277

DATE 4-24-1939

6 POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO	R. M. NO
TITLE (IN FULL) SKYLINE DRIVE, NEAR WAYNESBORO, SHENANDOAH NATIONAL PARK, VA.	IMPRINT NONE	
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.

DARK ROAD WITH BROWN DIRT SIDES & BANKS. SHOW ROAD WINDING OVER MOUNTAINS ON REAR RIGHT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate **ESTIMATE** Cost Dept. Checked **6**
 Date **APR 25 1939** AND WORK SCHEDULE Date **APR 25 1939**

OPERATION	EST. TIME (MIN. ITAL. ALLOWED)	DAYS IN WAREHOUSE DEPT.	DATE COMPLETED
COMPOSITION, TYPE SET UP		APR 25 1939	APR 25 1939
SKETCH			
RETOUCHING	200 3	4/25	4/26 SC
PHOTO-LITHO			
BLUEPRINT STRIKING, CRAWLING	89	4-27	4-28
ENGRAVING			
HAND COLOR PROOF	1 1/2		1 day
ARTIST DEPT.	217 8 3/4	5-9	5-10

1. DATE BLUEPRINT OK'D _____ DATE Filed _____
 By _____ By _____
 DATE HAND COLOR PROOF OK'D _____
 By _____ DATE Photo Returned to Customer _____

Rephoto 5x7
MAKEOVER
 Charge to Rel. PL Date

EST. Makeover Time Required

RETOUCHING	3/4	Time Recorded in Cost Dept.
PHOTO-LITHO		Date MAY 4 1939
COMPOSING		
ART DEPT. HC	1 1/2	By E
ENGRAVING		

206

T.H. BARR CO., WAYNESBORO, VA.

NO. 8-A787

ORDER NO. 24277

DATE 4-24-1939

6M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) JUNCTION OF SKYLINE DRIVE,
VA., AND JEFFERSON HIGHWAY NEAR
WAYNESBORO, VA.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ROADS ARE DARK, WITH BROWN DIRT AND ROCK BANKS ALONG ROAD. DARK GREEN
PINE TREES IN FOREGROUND. TREES ON MOUNTAINS SHOULD SHOW SUMMER GREEN
FOLIAGE. SHOW ROAD WINDING OVER MTS. ON REAR LEFT CENTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

APR 25 1939

Date

APR 25 1939

OPERATION	EST. TIME Time Mo. Time Allowed	DATE DEPT. DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		APR 25 1939	APR 26 1939
STITCH			
REPRODUCTION	18 2	4-25	4-27 SL
PHOTO LITHO			
PRINTING, OPAQUING	89	4-27	4-28 SL
PROOFING			
HAND COLOR PROOF			
ARTIST DEPT.	46 8 1/2	5-9-39	5-10-39

DATE BLUE-PRINT ORD.

DATE Paid

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

MAKEOVER

Charge to Bet v PL Dept

EST. Make over Time Required

REPRODUCTION	3/4	Time Recorded in Cost Dept.
PHOTO LITHO		Date MAY 1 1939
COMPOSING		By
PRINTING, OPAQUING	1 1/2	
PROOFING		

5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 9^A-H788 ORDER NO. 24283

DATE 4-24-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER MOLLY'S SERVICE STATION
BISMARCK, N. D.

12M 500 POST CARDS SIZE

3½ x 5½

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MOLLY'S SERVICE STATION - A PERSONALLY
OWNED BUSINESS (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout BLOT OUT BLDG. BACK OF SERVICE

STATION. SHOW A FLAG OVER THE BUILDING AT
WHATEVER POSITION YOU DEEM BEST. OVER GREASING
ROOM NEXT TO STATION SHOW A PURE SIGN AND ONE
NEXT TO TELEPHONE POLE AS SHOWN IN DIAGRAM
SHOW QUAKER OIL SIGN ON TELEPHONE POLE BUT DELETE THE POLE ABOVE THE SIGN.
STATE

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOR COLOR SCHEME FOLLOW CARD 8A-H2492 ATT'D.
SEE INSTRUCTIONS ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-1.2-39

APR 28 1939

APR 28 1939

10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 9A-H789 ORDER NO.
CUSTOMER ORTHOPEDIC SHOES, INC.
PORTSMOUTH, OHIO

DATE 4-24-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WE NOW HAVE THE SCOUT BY GROUND
GRIPPER (ETC. AS PER COPY)

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE SHOE DRAWINGS AND SKETCH ATTACHED.

VERY RUSH

Make DK Blue impression

Red

APR 26 1939

PHOTO RETURNED

TO

PHOTO USED FOR

So - 2 1/2
Ref - 5 1/2

226 N.C.P. 2 1/2 5-5

L.A. 12

Add. Delivery 12.50

Amf

Imp. post
Soc. Rate 46.50
MAY 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9AH790 ~~9A790~~ **ORDER NO.** **DATE** 4-24-1939 **DEPT.** RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART **DATE COMPLETED**

Photos for
this Customer

6 M POST CARDS	SIZE	3 1/2 x 5 1/2	STYLE ART COLORTONE FULL FACE
PLACE OF TITLE: Upper, Lower, Center—Border <input checked="" type="radio"/> Follow Layout			FRONT NO. 5 (All of this on address side)
Title in Plate Yes No Copyright in Plate Yes No			R. M. <input checked="" type="radio"/> Yes <input type="radio"/> No
Title in full PLAIN OR FANCY (ETC. AS PER COPY)			R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
			Trade Mark Yes No Special type as sample
			IMPRINT: Customer <input checked="" type="radio"/> C. T. Imprint <input type="radio"/> No Imprint
			PLATE NO. ON FRONT
RETOUCHING DEPARTMENT			
<input checked="" type="radio"/> Submit <input type="radio"/> Sketch <input checked="" type="radio"/> Layout <input checked="" type="radio"/> Retouched Photo <input type="radio"/> Wash Drawing			
Follow Layout			
Negative — Line — Halftone — Combination. need 120			
Dry — Wet — Pancromatic — Color Separation. 133			
Transfer — Paper Process — New Process. 150			
Stripping — White Border — Full Face. 175			
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue			

Photo Returned May 6, 1939

COLOR DESCRIPTION
SEE MATERIAL ATTACHED.

Kush

PHOTO RETURNED

TO

PHOTO USED FOR

~~5x7~~
SO: 1
Ret. 2 1/2
62 4-27 A.O.P 2 1/2
(63) L.A. 11
X
H
4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. ⁷⁹⁴⁷⁹¹ ~~94791~~

ORDER NO.

DATE 4-24-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER BROWN SHOE CO.
ST. LOUIS, MO.

6 M POST CARDS

SIZE

3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **FOR EVERYDAY - FOR SOMETHING SPECIAL**
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Photo Returned May 6 1939

COLOR DESCRIPTION

SEE MATERIAL ATTACHED.

Rush

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

5x7
80-1
121 3
24.0.10 2
2.17-11 715

[Red X mark]
[Signature]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ^{9AH792} ~~94792~~ ORDER NO. DATE 4-24-1939

CUSTOMER BROWN SHOE CO.
ST. LOUIS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FOR REAL BOYS (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Photo Returned May 6 1939

COLOR DESCRIPTION

SEE MATERIAL ATTACHED.

Rush

PHOTO RETURNED

TO

PHOTO USED FOR

So 2
Rel 2 1/2
4-27
2.A 11
can't get green
must be made in
black outline

[Red X mark]

66 - 5-3 5-4

A. S. ANTAR, NEW YORK, N. Y.

NO. 94-H793

ORDER NO. 24639

DATE 4/26/39

12½ M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL) "IRAQI PAVILION"

IMPRINT

NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE COLORED PAINTING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

APR 28 1939 AND WORK SCHEDULE

DATE APR 26 1939

ITEM	DATE DEPT. DEPT.	DATE COMPLETED
SKETCH	APR 28 1939	APR 28 1939
RETOUCH	8½	50
PHOTO LITHO		
BLUEPRINT STRIPPING, COPY	91	5-1
ENGRAVING		
HAND COLOR PROOF	174	2
ARTIST DEPT.	14	5/2/39

DATE BLUEPRINT OR D.

DATE PAID

DATE HAND COLOR PROOF

DATE

Photo Returned to Customer

get Photo
or Make Repro
of painting
↑
By Black

5x7

Rush

Am. 7